

tapestry

Coach Commits to Fur-Free Policy By Fall 2019

October 23, 2018

NEW YORK, NY, OCTOBER 23, 2018 – Coach today announces that the brand will no longer use real fur in its products, pledging to phase fur out completely by the debut of the Fall 2019 collection.

“Coach has been committed to advancing sustainable practices for many years, with the introduction of our corporate responsibility goals in 2015,” said **Joshua Schulman**, President and CEO of Coach. “Back then, we laid the groundwork for prioritizing social and environmental initiatives. The decision to go fur-free is a truly meaningful milestone for the brand.”

As part of the brand’s broader program, Coach is also dedicated to empowering employees and enhancing the lives of those in the greater community. Core to Coach’s values, philanthropy is an area that the brand is exceptionally passionate about. The Coach Foundation, founded in 2008, has granted over \$45 million to nonprofit partners globally. Fostering a collective of global corporate citizens, Coach encourages its associates to take part in volunteer programs with their teams and to make a valuable contribution to the places where they live and work – exemplifying Coach’s dedication to giving back.

“What really excites me most is building a business that balances true fashion authority while also driving positive change -- both within the company and in the greater community,” said Schulman. “We create magic when we do both simultaneously.”

ABOUT COACH

Coach is a global design house of modern luxury leather goods, apparel, footwear, fragrance, eyewear and a full range of lifestyle accessories. Founded in 1941, Coach has a longstanding reputation built on quality craftsmanship and is defined by its confident New York style. The brand approaches design with a modern vision, reimagining luxury for today with an authenticity and innovation that is uniquely Coach. Coach products are available in approximately 55 countries through its network of directly operated stores, travel retail shops and sales to wholesale customers and independent third party distributors, as well as through coach.com.

Coach is a Tapestry, Inc. brand. Tapestry is publicly listed on the New York Stock Exchange under the ticker TPR.

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