

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549-0404

Mail Stop 3561

July 20, 2007

Mr. Michael F. Devine, III Senior Vice President and Chief Financial Officer Coach, Inc. 516 West 34th Street New York, NY 10001

Re: Coach, Inc.

Form 10-K for the Fiscal Year Ended July 1, 2006

Filed August 25, 2006

Form 10-Q for the Quarter Ended March 31, 2007

Filed May 4, 2007

Response letter dated July 11, 2007

File 1-16153

Dear Mr. Devine:

We have completed our review of your Form 10-K and related filings and have no further comments at this time.

Sincerely,

William Choi Branch Chief