FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Add Resnick An	2. Date of Event Requiring Statement (Month/Day/Year) 08/20/2016		3. Issuer Name and Ticker or Trading Symbol COACH INC [COH]								
(Last) (First) (Middle) 10 HUDSON YARDS			4. Relationship of Reporting Perso (Check all applicable) Director X Officer (give title below) CFO & Global Hea		on(s) to Issuer		5. If Amendment, Date of Original Filed (Month/Day/Year)				
					Other (spec		Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
(Street)					ad of IR	l ''					
NEW YORK NY 10001									Form filed by More than One Reporting Person		
(City)	(State)	(Zip)									
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownersh Form: Direct or Indirect ((Instr. 5)	t (D) (Inst	4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock						57,309 ⁽¹⁾	D				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable an Expiration Date (Month/Day/Year)		d 3. Title and Amount of Securi Underlying Derivative Securit			4. Conversion or Exercise	e Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date	Expiratio	on Title		Amount or Number of	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)		
Stock Option ⁽²⁾)		08/05/2010 ⁽³⁾	Date 08/05/201	-	Common Stock	Shares 17,398	29.37	D	<u> </u>	
Stock Option ⁽⁴⁾			08/13/2016 ⁽⁵⁾	08/13/202	_	Common Stock	24,585	31.46	D		
Stock Option ⁽⁴⁾			08/14/2015 ⁽⁵⁾	08/14/202	_	Common Stock	20,947	36.31	D		
Stock Option ⁽²⁾			08/04/2011 ⁽³⁾	08/04/202	20	Common Stock	14,896	38.41	D		
Stock Option ⁽⁴⁾			08/11/2017 ⁽⁵⁾	08/11/202	26	Common Stock	23,244	39.87	D		
Stock Option ⁽²⁾			08/09/2008 ⁽³⁾	08/09/201	.7	Common Stock	17,100	45.13	D		
Stock Option ⁽⁴⁾			08/14/2014 ⁽³⁾	08/14/202	23	Common Stock	18,806	53.23	D		
Stock Option ⁽⁴⁾			08/15/2013 ⁽³⁾	08/15/202	22	Common Stock	13,896	55.65	D		
Stock Option ⁽⁴⁾			08/03/2012 ⁽³⁾	08/03/202	21	Common Stock	10,625	61.92	D		

Explanation of Responses:

- 1. This amount includes 21,051 unvested resticted stock units.
- 2. These securities were issued under the 2004 Stock Incentive Plan of the Issuer.
- 3. These stock options are fully vested.
- 4. These securities were issued under the 2010 Stock Incentive Plan of the Issuer, as amended.
- $5. \ These \ options \ vest \ in \ three \ equal \ installments \ on \ the \ first, second \ and \ third \ anniversaries \ of \ the \ date \ of \ grant.$

Remarks:

Exhibit 24: Power of Attorney

/s/ Emily S. Zahler, Assistant Corporate Secretary, pursuant to a power of attorney filed with the Commission

08/26/2016

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Power of Attorney

The undersigned hereby authorizes Todd Kahn, Corporate Secretary, Nancy Axilrod, Assistant Corporate Secretary, David Howard, Assistant Corporate Secretary, and Emily Zahler, Assistant Corporate Secretary (or each acting alone), or any other person holding such titles, to prepare, execute, deliver and file, in the name and on behalf of the undersigned, any and all filings by the undersigned with the Securities and Exchange Commission (the Commission) under Section 144 of the Securities Act of 1933, as amended, Section 16 of the Securities Exchange Act of 1934, as amended, and any and all documents and instruments related thereto and to provide copies thereof to the Commission, The New York Stock Exchange and other persons required to receive the same.

Dated: August 23, 2016

/s/ Andrea Shaw Resnick By: Andrea Shaw Resnick