UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended March 31, 2001

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[] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission file number 1-16153

Coach, Inc. (Exact name of registrant as specified in its charter)

Maryland (State or other jurisdiction of incorporation or organization) 52-2242751 (I.R.S. Employer Identification No.)

516 West 34th Street, New York, NY 10001 (Address of principal executive offices) (Zip Code)

(212) 594-1850 (Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes /X/ No / /

On March 31, 2001, the Registrant had 43,513,333 outstanding shares of common stock, which is the Registrant's only class of common stock.

The document contains 31 pages excluding exhibits.

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COACH, INC. AND SUBSIDIARIES

PREFACE

The condensed consolidated and combined financial statements for the thirteen and thirty-nine weeks ended March 31, 2001 and April 1, 2000 and the balance sheet as of March 31, 2001 included herein have not been audited by independent public accountants, but, in the opinion of Coach, Inc. ("Company"), all adjustments (which include only normal recurring adjustments) necessary to present fairly the financial position at March 31, 2001 and the results of operations and the cash flows for the periods presented herein have been made. In the opinion of management, the information furnished reflects all adjustments, all of which are of a normal recurring nature, necessary for a fair presentation of the results for the reported interim periods. The results of operations for the thirteen and thirty-nine weeks ended March 31, 2001 are not necessarily indicative of the operating results to be expected for the full fiscal year ending June 30, 2001.

The consolidated financial statements included herein have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission. Although the Company believes that the disclosures made are adequate to make the information presented not misleading, certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been condensed or omitted pursuant to such regulations. These consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Form S-1 for the fiscal year ended July 1, 2000.

COACH, INC. CONDENSED CONSOLIDATED AND COMBINED BALANCE SHEETS AT MARCH 31, 2001 AND JULY 1, 2000 (IN THOUSANDS)

	MARCH 31, 2001	JULY 1, 2000
	(unaudited)	
ASSETS		
Cash Receivables, net Inventories, net Other current assets	\$ 7,241 20,642 104,183 20,701	\$ 162 15,567 102,097 15,862
Total current assets	152,767	133,688
Receivable from Sara Lee Property, net Trademarks and other assets	70,609 28,333	63,783 65,184 33,998
Total assets	\$251,709 ======	,
LIABILITIES AND STOCKHOLDERS' EQUITY		
Outstanding checks Accounts payable Accrued liabilities Revolving credit facility Long-term debt, classified as current	\$ 7,774 4,564 78,330 19,000 45	\$ 4,940 2,926 71,693 40
Total current liabilities	109,713	79,599
Long-term debt Other liabilities Stockholders' equity	3,690 2,303 136,003	3,735 511 212,808
Total liabilities and stockholders' equity	\$251,709 ======	\$296,653 ======

The accompanying Notes to the Condensed Consolidated and Combined Financial Statements are an integral part of these statements.

COACH, INC. CONDENSED CONSOLIDATED AND COMBINED STATEMENTS OF INCOME FOR THE THIRTEEN AND THIRTY-NINE WEEKS ENDED MARCH 31, 2001 AND APRIL 1, 2000 (IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

	THIRTEEN WEEKS ENDED		THIRTY-NINE WEEKS ENDED	
		APRIL 1, 2000	MARCH 31, 2001	
Net sales	\$ 130,598	\$ 115,072	\$ 479,308	\$ 427,232
Cost of sales	45,272	44,835	168,982	173,203
Gross profit	85,326	70,237	310,326	254,029
Selling, general and administrative expenses	72,963	65,768	219,509	
Reorganization costs	(363)		4,587	
Operating income	12,726	4,469	86,230	48,339
Interest expense, net	430	97	1,942	291
Income before income taxes	12,296	4,372	84,288	48,048
Provision for income taxes	4,303	1,338	29,500	14,703
Net income	\$7,993	\$ 3,034	\$ 54,788	\$ 33,345
	======	======	=======	=======
Net income per share	\$ 0.18	\$ 0.09	\$ 1.35	\$0.95
	======	======	======	=======
Shares used in computing	43,513	35,026	40,684	35,026
basic net income per share		=======	=======	=======
Diluted net income per share	\$ 0.18	\$0.09	\$ 1.32	\$0.95
	=======	======	=======	=======
Shares used in computing diluted net income per share	45,385 =======	35,026	41,641	35,026 =======

The accompanying Notes to the Condensed Consolidated and Combined Financial Statements are an integral part of these statements.

COACH, INC. CONDENSED CONSOLIDATED AND COMBINED STATEMENT OF STOCKHOLDERS' EQUITY FOR THE PERIOD JULY 3, 1999 TO MARCH 31, 2001 (IN THOUSANDS) (UNAUDITED)

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	TOTAL STOCKHOLDERS' EQUITY	COMMON STOCKHOLDERS' EQUITY	ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)	COMPREHENSIVE INCOME (LOSS)	SHARES OF COMMON STOCK
Balances at July 3, 1999	\$ 203,162	\$ 203,966	\$ (804)		
Net income Translation adjustments	30,311 111	30,311	- 111	\$ 30,311 111	
Comprehensive income				\$ 30,422 =======	
Balances at January 1, 2000	233, 584	234,277	(693)		
Net income Equity distribution Translation adjustments Minimum pension liability Initial capitalization of Coach, Inc. Comprehensive income	8,292 (29,466) 41 357	8,292 (29,466) - -	41 357	8,292 41 357 \$ 8,690	35,026
Balances at July 1, 2000	212,808	213,103	(295)		35,026
Net income Capitalization of receivable from Sara Lee Assumption of long-term debt Issuance of common stock, net Translation adjustments Comprehensive income	54,788 (63,783) (190,000) 122,000 190	54,788 (63,783) (190,000) 122,000	- - - 190	54,788 	8,487
Balances at March 31, 2001	\$ 136,003 ======	\$ 136,108 =======	\$ (105) ======		43,513

The accompanying Notes to the Condensed Consolidated and Combined Financial Statements are an integral part of these statements.

COACH, INC. CONDENSED CONSOLIDATED AND COMBINED STATEMENTS OF CASH FLOWS FOR THE THIRTY-NINE WEEKS ENDED MARCH 31, 2001 AND APRIL 1, 2000 (IN THOUSANDS) (UNAUDITED)

	THIRTY-NINE WEEKS ENDED		
	MARCH 31, 2001	APRIL 1, 2000	
OPERATING ACTIVITIES			
Net Income Adjustments for noncash charges included in net income:	\$ 54,788	\$ 33,345	
Depreciation	16,321	15,741	
Amortization of intangibles	671	672	
Reorganization costs	4,587		
Decrease (increase) in deferred taxes	494	1,805	
Other noncash credits, net	190	165	
Changes in current assets and liabilities:			
(Increase) in trade accounts receivable	(5,075)	(10,881) 753 1,922 (3,128) 13,676	
(Increase)/decrease in inventories	(2,086)	753	
Decrease in other current assets and liabilities	1,453	1,922	
Increase/(decrease) in accounts payable Increase in accrued liabilities	1,038	(3,128)	
Decrease in receivable from Sara Lee	2,004	21 221	
	31,437	13,676 21,231	
Net cash from operating activities	107,102	75,301	
	107,102		
INVESTMENT ACTIVITIES			
Purchases of property and equipment	(23,247)	(19,444)	
Dispositions of property and equipment	867	2,593	
Net cash (used in) investment activities	(22,380)	(16,851)	
FINANCING ACTIVITIES			
Issuance of common stock, net	122,000		
Repayment of long-term debt	(190,040) 451,534	(35) 384,390	
Borrowings from Sara Lee	451,534	(441,008)	
Repayments to Sara Lee Borrowings on Revolving Credit Facility	10 000		
Repayments of Revolving Credit Facility	(21 000)		
Outstanding checks	2 834	 (1,781)	
outotainaing oncore	(21,000) 2,834		
Net cash (used in) financing activities	(77,643)	(58,434)	
Increase in cash and equivalents			
Cash and equivalents at beginning of period	7,079 162	148	
Cash and equivalents at end of period	\$ 7,241 =======		

The accompanying Notes to the Condensed Consolidated and Combined Financial Statements are an integral part these statements.

NOTES TO CONDENSED CONSOLIDATED AND COMBINED FINANCIAL STATEMENTS THIRTEEN AND THIRTY-NINE WEEKS ENDED MARCH 31, 2001 AND APRIL 1, 2000 (DOLLARS AND SHARES IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

BASIS OF PRESENTATION

Coach was formed in 1941 and was acquired by Sara Lee Corporation ("Sara Lee") in July 1985 in a transaction accounted for as a purchase. Coach was operated as a division in the United States and as subsidiaries in foreign countries.

On May 30, 2000, Sara Lee announced its plan to create an independent publicly traded company, Coach, Inc. ("Coach", or the "Company") comprised of Sara Lee's branded leathergoods and accessories business. On June 1, 2000, Coach was incorporated under the laws of the State of Maryland. On October 2, 2000 (the "Separation Date"), Sara Lee transferred the assets and liabilities of the Coach business to Coach, Inc., including Coach's assumption of indebtedness in the form of a note payable to a subsidiary of Sara Lee. On this date, Coach began to operate as a wholly owned subsidiary of Sara Lee.

During October 2000 Coach completed an initial public offering of 8,487 shares of common stock. This reduced Sara Lee's ownership to 80.5%.

On January 24, 2001, Sara Lee announced its intent to divest its remaining 80.5% ownership in Coach, pursuant to an exchange offer to Sara Lee shareholders. On January 26, 2001, Coach filed a registration statement on Form S-4 with the Securities and Exchange Commission to begin the exchange offer process. On March 5, 2001, Sara Lee announced the terms of the exchange offer. The exchange offer period for stockholders to tender their Sara Lee common shares for Coach common shares concluded on April 4, 2001. The exchange offer was oversubscribed. The distribution was completed after the close of our third fiscal quarter.

The historical financial statements have been prepared using Sara Lee's historical basis in the assets and liabilities and the results of Coach's business.

2 INVENTORIES

Inventories are valued at the lower of cost (determined by the first-in, first-out method) or market. Inventory cost includes material and conversion costs.

Components of inventories are as follows:

	MARCH 31, 2001	JULY 1, 2000
Finished Goods	\$102,803	\$ 95,446
Work in process	580	677
Materials and supplies	800	5,974
	\$104,183	\$102,097
	=======	=======

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COACH, INC. NOTES TO CONDENSED CONSOLIDATED AND COMBINED FINANCIAL STATEMENTS (CONTINUED) THIRTEEN AND THIRTY-NINE WEEKS ENDED MARCH 31, 2001 AND APRIL 1, 2000 (DOLLARS AND SHARES IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

3 REVOLVING CREDIT FACILITY/LONG TERM DEBT

Coach had participated in a cash concentration system requiring that cash balances be deposited with Sara Lee which were netted against borrowings/billings provided by Sara Lee. On July 2, 2000, Coach entered into a revolving credit facility with Sara Lee. The maximum borrowing permitted under this facility was \$75,000 which accrued interest at US dollar LIBOR plus 30 basis points. Any receivable balance from Sara Lee under this facility earned interest at US dollar LIBOR minus 20 basis points. The credit facility contained certain covenants including an interest coverage ratio, restrictions on mergers, significant property disposals, dividends, additional secured debt, sale and leaseback transactions or lease obligations in excess of amounts approved by Sara Lee, all of which were complied with. This facility was terminated on February 27, 2001.

During October 2000, Coach completed an equity restructuring which included the assumption of \$190,000 of long-term debt payable to a subsidiary of Sara Lee. The net proceeds of the initial public offering were used to partially repay this loan resulting in a balance of \$68,000. This long-term debt had an original maturity date of September 30, 2002, accruing interest at U.S. dollar LIBOR plus 30 basis points while Sara Lee owned greater than a majority of Coach's common stock. The note contained certain covenants, consistent with the above mentioned revolving credit facility. In January 2001, this loan was fully paid off by the Company by redeeming the short-term investments with Sara Lee and drawing down on the Sara Lee revolving credit facility.

On February 27, 2001, Coach, certain lenders and Fleet National Bank, as a lender and administrative agent, entered into a \$100,000 senior unsecured revolving credit facility ("Fleet facility") to provide funding for working capital for operations and general corporate purposes. Indebtedness under this revolving credit facility bears interest calculated, at Coach's option, at either:

- a rate of LIBOR plus 75 to 150 basis points based on a fixed charge coverage grid; or
- the prime rate announced by Fleet.

The initial LIBOR margin under the facility is 125 basis points. Under this revolving credit facility, Coach will pay a commitment fee of 20 to 35 basis points based on a fixed charge coverage grid on any unborrowed amounts. The initial commitment fee is 30 basis points. This credit facility may be prepaid without penalty or premium.

COACH, INC.

NOTES TO CONDENSED CONSOLIDATED AND COMBINED FINANCIAL STATEMENTS (CONTINUED) THIRTEEN AND THIRTY-NINE WEEKS ENDED MARCH 31, 2001 AND APRIL 1, 2000 (DOLLARS AND SHARES IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

The Fleet facility contains various covenants and customary events of default, including:

- Maintenance of a cash flow leverage ratio not greater than 1.5 to 1.0;
- Maintenance of a fixed charge coverage ratio greater than 1.75 to 1.0 until March 30, 2002 and greater than 2.0 to 1.0 thereafter;
- Annual paydown to \$25,000 for 30 consecutive days during the period November 1st through June 30th; and
- Restrictions on other indebtedness, liens, payment of dividends, mergers and acquisitions, dispositions, transactions with affiliates, and sale and leaseback transactions in excess of amounts approved by the lenders.

As of March 31, 2001, we were in compliance with all covenants of the Fleet facility.

4 REORGANIZATION COSTS

In the first quarter of fiscal year 2001, management of Coach committed to and announced a plan to cease production at the Medley, Florida manufacturing facility in October 2000, (the "Medley reorganization"). This reorganization involved the termination of 362 manufacturing, warehousing and management employees at the Medley facility. These actions are intended to reduce costs by the resulting transfer of production to lower cost third-party manufacturers. The Medley facility is a cost center and separate profitability measures are not available. This facility was treated as a held for sale facility under SFAS No. 121 since the decision to dispose of it was made. Depreciation expense of \$852 and \$252 for fiscal year 2000 and the thirty-nine weeks ended March 31, 2001 respectively, was recognized for this facility.

Coach recorded reorganization costs of \$4,950 in the first quarter of fiscal year 2001. In the third quarter of fiscal year 2001, this charge was reduced to \$4,587. This was due to the complete disposition of the fixed assets. The net proceeds from the disposition were greater than the estimate. These reorganization costs include \$3,168 for worker separation costs, \$785 for lease termination costs, and \$634 for the write down of long-lived assets to their net realizable values. The \$4,587 of Medley reorganization cost recognized in the financial statements for the thirty-nine weeks ended March 31, 2001 differs from management's earlier estimate of \$6,300 included in the notes to the fiscal year 2000 financial statements. This change is attributable to management's continued negotiations with both the landlord and the employees at the facility and the resulting refinement of the cost estimates made prior to the finalization and recognition of this plan of reorganization.

COACH, INC.

NOTES TO CONDENSED CONSOLIDATED AND COMBINED FINANCIAL STATEMENTS (CONTINUED) THIRTEEN AND THIRTY-NINE WEEKS ENDED MARCH 31, 2001 AND APRIL 1, 2000 (DOLLARS AND SHARES IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

The composition of the reorganization reserve is set forth in the table below. By March 31, 2001, production ceased at the Medley facility, disposition of the fixed assets had been accomplished and the termination of the 362 employees had been completed. We expect the Medley reorganization actions will be completed by the end of this fiscal year.

	REVISED REORGANIZATION RESERVES	WRITE-DOWN OF LONG-LIVED ASSETS TO NET REALIZABLE VALUE	CASH PAYMENTS	REORGANIZATION RESERVES AS OF MARCH 31, 2001
Workers' separation costs Lease termination costs Losses on	\$ 3,168 785		\$(2,369) (342)	\$ 799 443
disposal of fixed assets	634	\$ (634)		
Total reorganization reserve	\$ 4,587 ======	\$ (634) ======	\$(2,711) =======	\$ 1,242 =======

During 1999, Coach closed its Carlstadt, New Jersey warehouse and distribution center, and its Italian manufacturing operation and reorganized its Medley, Florida manufacturing facility (the "Carlstadt reorganization"). As contemplated in the original plan, a portion of the Carlstadt facility remains in use for product development. Related to these facility closures and the reorganization activities, 737 employees were terminated. At July 1, 2000, these reorganization actions were complete and certain workers' separation costs remained to be paid subject to the separation agreements with each employee. During the first thirty-nine weeks of fiscal 2001 workers' separation costs of \$142 were paid. The Carlstadt reorganization is now complete and the reserve was fully utilized.

5 EARNINGS PER SHARE

Prior to October 2, 2000, Coach operated as a division of Sara Lee and did not have any shares outstanding. The initial capitalization of Coach, Inc. was 1 share. On October 2, 2000, a stock dividend was declared resulting in 35,026 shares held by Sara Lee. The number of shares outstanding has been restated to reflect the effect of this stock dividend for all periods presented. During October 2000, the initial public offering of our common stock was accomplished resulting in the issuance of an additional 8,487 shares. Following the offering, 43,513 shares are outstanding. Dilutive securities include share equivalents held in employee benefit programs and the impact of stock option programs.

The following is a reconciliation of shares outstanding:

	THIRTEEN WEEKS ENDED			
	MAR. 31, 2001	APR. 1, 2000		
Shares held by Sara Lee	35,026	35,026		
Shares held by the public	8,487			
Total basic shares	43,513	35,026		
Dilutive securities				
Employee benefit and stock award plans	160			
Stock option programs	1,712			
Total diluted shares	45,385	35,026		
	======	======		

	THIRTY-NINE WEEKS ENDED		
	MAR. 31, 2001	APR. 1, 2000	
Shares held by Sara Lee Shares held by the public	35,026 5,658	35,026	
Total basic shares	40,684	35,026	
Dilutive securities Employee benefit and stock award plans Stock option programs	108 849		
Total diluted shares	41,641	35,026	

On January 24, 2001, Sara Lee announced its intent to divest its remaining 80.5% ownership in Coach, pursuant to an exchange offer to Sara Lee shareholders. On January 26, 2001, Coach filed a registration statement on Form S-4 with the Securities and Exchange Commission to begin the exchange offer process. On March 5, 2001, Sara Lee announced the terms of the exchange offer. The exchange offer period for stockholders to tender their Sara Lee common shares for Coach common shares concluded on April 4, 2001. The exchange offer was oversubscribed. The distribution was completed after the close of our third fiscal quarter.

6 SEGMENT INFORMATION

The Company operates its business in two reportable segments: Direct to Consumer and Wholesale. The Company's reportable segments represent channels of distribution that offer similar merchandise, service and marketing strategies. Sales of Coach products through Company owned retail and factory stores, the Coach catalogue and the internet constitute the Direct to Consumer segment. Wholesale refers to sales of Coach products to other retailers. In deciding how to allocate resources and assess performance, Coach's executive officers regularly evaluate the sales and operating income of these segments. Operating income is the gross margin of the segment at standard cost less

COACH, INC. NOTES TO CONDENSED CONSOLIDATED AND COMBINED FINANCIAL STATEMENTS (CONTINUED) THIRTEEN AND THIRTY-NINE WEEKS ENDED MARCH 31, 2001 AND APRIL 1, 2000 (DOLLARS AND SHARES IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

direct expenses of the segment. Unallocated corporate expenses include manufacturing variances, general marketing, administration and information systems, distribution and customer service expenses.

THIRTEEN WEEKS ENDED MAR. 31, 2001	DIRECT TO CONSUMER	WHOLESALE	CORPORATE UNALLOCATED	TOTAL
Net Sales Operating income (loss)	\$ 76,967 16,300	\$ 53,631 21,917	 \$(25,491)	\$130,598 12,726
Interest income Interest expense			114 544	114 544
Income (loss) before taxes	16,300	21,917	(25,921)	12,296
Depreciation and amortization Total assets	3,478 133,412	241 59,948	1,826 58,349	5,545 251,709
Additions to long-lived assets	4,374	153	1,717	6,244

THIRTEEN WEEKS ENDED APR. 1, 2000	DIRECT TO CONSUMER	WHOLESALE	CORPORATE UNALLOCATED	TOTAL
Net sales	\$ 66,356	\$ 48,716		\$ 115,072
Operating income (loss)	13,508	17,179	\$ (26,218)	4,469
Interest income			8	8
Interest expense			105	105
Income (loss) before taxes	13,508	17,179	(26,315)	4,372
Depreciation and amortization	2,722	382	2,599	5,703
Total assets	123,706	57,240	143,384	324,330
Additions to long-lived assets	4,881	279	1,195	6,355

THIRTY-NINE WEEKS ENDED MAR. 31, 2001	DIRECT TO CONSUMER	WHOLESALE	CORPORATE UNALLOCATED	TOTAL
Net Sales	\$303,207	\$176,101		\$479,308
Operating income (loss)	95,568	73,911	\$(83,249)	86,230
Interest income			268	268
Interest expense			2,210	2,210
Income (loss) before taxes	95,568	73,911	(85,191)	84,288
Depreciation and amortization	9,988	1,011	5,993	16,992
Total assets	133,412	59,948	58,349	251,709
Additions to long-lived assets	18,325	1,735	3,187	23,247

COACH, INC. NOTES TO CONDENSED CONSOLIDATED AND COMBINED FINANCIAL STATEMENTS (CONTINUED) THIRTEEN AND THIRTY-NINE WEEKS ENDED MARCH 31, 2001 AND APRIL 1, 2000 (DOLLARS AND SHARES IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

THIRTY-NINE WEEKS ENDED APR. 1, 2000	DIRECT TO CONSUMER	WHOLESALE	CORPORATE UNALLOCATED	TOTAL
Net sales	\$ 271,531	\$ 155,701		\$ 427,232
Operating income (loss)	80,178	56,290	\$ (88,129)	48,339
Interest income			24	24
Interest expense			315	315
Income (loss) before taxes	80,178	56,290	(88,420)	48,048
Depreciation and amortization	7,708	1,134	7,571	16,413
Total assets	123,706	57,240	143,384	324,330
Additions to long-lived assets	14,107	967	4,370	19,444

The following is a summary of the common costs not allocated in the determination of segment performance.

	THIRTEEN WEEKS ENDED		THIRTY-NINE WEEKS END	
	MAR. 31, 2001	APR. 1, 2000	MAR. 31, 2001	APR. 1, 2000
Manufacturing variances Advertising, marketing and design Administration and information systems Distribution and customer service Reorganization costs	\$ 1,251 (10,238) (11,294) (5,573) 363	\$259 (7,615) (13,152) (5,710)	\$ (602) (33,014) (26,978) (18,068) (4,587)	\$ (9,143) (29,665) (31,791) (17,530)
Total corporate unallocated	\$(25,491) ========	\$(26,218) ========	\$(83,249) ========	\$(88,129) ========

RECENT ACCOUNTING PRONOUNCEMENTS

In June 1998, June 1999 and June 2000, the Financial Accounting Standards Board issued SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities", SFAS No. 137, "Accounting for Derivative Instruments and Hedging Activities - Deferral of the Effective Date of FASB Statement No. 133" and SFAS No. 138, "Accounting for Derivative Instruments and Hedging Activities - an amendment of SFAS No. 133". These statements outline the accounting treatment for derivative and hedging activities. Coach adopted SFAS No. 133, as amended, as of July 2, 2000. Coach does not hold or use derivative instruments, hence this adoption had no effect on Coach's operating income or financial position.

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COACH, INC.

NOTES TO CONDENSED CONSOLIDATED AND COMBINED FINANCIAL STATEMENTS (CONTINUED) THIRTEEN AND THIRTY-NINE WEEKS ENDED MARCH 31, 2001 AND APRIL 1, 2000 (DOLLARS AND SHARES IN THOUSANDS, EXCEPT PER SHARE DATA) (UNAUDITED)

8 PUBLIC OFFERING AND EXCHANGE OFFER

In October 2000, Coach completed an initial public offering of common stock. In conjunction with this offering, the following transactions occurred:

- On July 2, 2000, the receivable from Sara Lee was capitalized into stockholders' net investment. No cash was paid or collected by either party.
- On October 2, 2000, Coach assumed \$190,000 of indebtedness to a subsidiary of Sara Lee resulting in a reduction in equity.
- Coach declared and paid a 35,025 to 1 common stock dividend.
- Coach sold 8,487 shares of common stock in an initial public offering at a price of \$16.00 per share. After deducting the underwriting discount and estimated offering expenses, net proceeds of \$122,000 were received and used to repay a portion of the indebtedness to a subsidiary of Sara Lee resulting in the then remaining obligation of \$68,000. In January 2001, this loan was fully paid off by the Company from operating cash flow and drawings on the revolving credit facility.
- Coach issued options to purchase 3,206 shares of our common stock to full time employees and outside members of the Board of Directors at the offering price.
- Coach employees elected to convert previously held Sara Lee options into options to purchase 1,204 shares of our common stock.
- Coach employees elected to convert previously held Sara Lee service-based restricted stock units into 34 Coach service-based restricted stock units.
- Coach employees elected to convert previously held Sara Lee restricted stock units under deferred compensation agreements, into 125 shares of Coach restricted stock units.

In January 2001, Sara Lee commenced an exchange offer to distribute its shares of Coach common stock.

- On January 24, 2001, Sara Lee announced its intent to divest its remaining 80.5% ownership in Coach, pursuant to an exchange offer to Sara Lee shareholders.
- On January 26, 2001, Coach filed a registration statement on Form S-4 with the Securities and Exchange Commission to begin the exchange offer process.
- On March 5, 2001, Sara Lee announced the terms of the exchange offer.
- The exchange offer period for stockholders to tender their Sara Lee common shares for Coach common shares concluded on April 4, 2001. The exchange offer was oversubscribed. The distribution was completed after the close of our third fiscal quarter.

The following is a discussion of the results of operations for the third quarter and first nine months of fiscal 2001 compared to the third quarter and first nine months of fiscal 2000, and a discussion of the changes in financial condition during the first nine months of fiscal 2001.

This Management's Discussion and Analysis should be read in conjunction with Coach's Consolidated and Combined Financial Statements and accompanying footnotes thereto, along with the cautionary statement of risk factors at the end of this section.

RESULTS OF OPERATIONS

THIRD QUARTER FISCAL 2001 COMPARED TO THIRD QUARTER FISCAL 2000

Net sales by business segment in the third quarter of fiscal 2001 compared to the third quarter of fiscal 2000 are as follows:

	THIRTEEN WEEKS ENDED				
	NET S	SALES	PERCENTAGE OF TOTAL NET SALES		
	(UNAI	UDITED)			
	MAR. 31, API 2001 20 	000 RATE OF INCREASE	MAR. 31, 2001 	APR. 1, 2000	
Direct to Consumer Wholesale	\$ 77.0 \$ 53.6	66.416.0%48.710.1	58.9% 41.1	57.7% 42.3	
Total Net Sales	\$ 130.6 \$: ===================================	115.1 13.5% =====	100.0% =====	100.0% =====	

Combined statements of income for the third quarter of fiscal 2001 compared to the third quarter of fiscal 2000 are as follows:

	THIRTEEN WEEKS ENDED				
	(DOLLARS IN MILLIONS*, EXCEPT FOR EARNINGS PER SHARE				
	MAR. 31, 2001		APR.	1, 2000	
	(UN/ \$	AUDITED) % TO NET SALES		AUDITED) % TO NET SALES	
Net sales Licensing revenue	\$ 129.9 0.7	99.5% 0.5	\$ 114.7 0.4	99.7% 0.3	
Total net sales	130.6	100.0	115.1	100.0	
Gross profit Selling, general and administrative expenses	85.3 73.0	65.3 55.9	70.2 65.8	61.0 57.2	
Operating income before reorganization costs Reorganization costs	12.4 (0.4)	9.5 (0.3)	4.5	3.9	
Operating income Net interest expense	12.7 0.4	9.7 0.3	4.5 0.1	3.9 0.1	
Income before taxes Income taxes	12.3 4.3	9.4 3.3	4.4 1.3	3.8 1.2	
Net income	\$ 8.0 ======	6.1% ====	\$ 3.0 ======	2.6%	

*Components may not add to total due to rounding.

RESULTS OF OPERATIONS (CONTINUED)

	THIRTEEN WEEKS ENDED		
	MAR. 31, 2001	APR 1, 2000	
Net income per share: Basic Diluted	\$0.18 \$0.18 (1)	\$0.09 (2) \$0.09 (2)	
Weighted average number of common shares: Basic	43,513	35,026	
Diluted	45,385	35,026	

(1) \$0.17 per share excluding the impact of the reorganization charge.

(2) \$0.07 per share if common shares sold in October 2000 public offering had been outstanding for the prior periods.

NET SALES

Net sales increased by 13.5% to \$130.6 million in the third quarter of fiscal 2001 from \$115.1 million during the same period of fiscal 2000. These results reflect increased volume in both the direct to consumer and wholesale channels.

Direct to Consumer. Net sales increased 16.0% to \$77.0 million during the third quarter of fiscal 2001 from \$66.4 million during the same period in fiscal 2000. The increase was primarily due to new store openings, store renovations, store expansions and comparable stores sales growth. Since the end of the third quarter of fiscal 2000, Coach has opened ten new retail stores and four new factory stores. In addition, twenty-five retail stores and five factory stores were remodeled while six retail stores and one factory store were expanded.

Wholesale. Net sales attributable to domestic and international wholesale shipments increased 10.1% to \$53.6 million in the third quarter of fiscal 2001 from \$48.7 million during the same period in fiscal 2000. The increase was primarily due to strong gains in the international division, highlighted by continued double-digit increases in comparable location sales to Japanese consumers worldwide and increased demand for new products. These new products also positively impacted our U.S. wholesale channel.

GROSS PROFIT

Gross profit increased 21.5% to \$ 85.3 million in the third quarter of fiscal 2001 from \$70.2 million during the same period in fiscal 2000. Gross margin increased approximately 430 basis points to 65.3% in the third quarter of fiscal 2001 from 61.0% during the same period in fiscal 2000. These results were primarily due to increased demand for new higher margin leather and fabric products, the continuing impact of manufacturing and sourcing cost reductions realized during fiscal 2001 from the reorganization that commenced in 1999, and favorable channel mix.

GROSS PROFIT (CONTINUED)

The following chart illustrates the gross margin performance which we have experienced over the last seven quarters:

		FISCAL	YEAR ENDED JULY 1	, 2000	
	Q1 Q2 (UNAUDITED		Q3 Q4	2ND HALF	TOTAL YEAR
Gross Margin	53.6% 62.1%	58.9% 6	1.0% 61.5	61.3%	59.9%
	FISCAL YEAR	ENDING JUNE 30, 2001			

	Q1	Q2	1ST HALF (l	Q3 JNAUDITED)
Gross Margin	63.2%	65.4%	64.5%	65.3%

SELLING, GENERAL AND ADMINISTRATIVE EXPENSES

Selling, general and administrative expenses increased 10.9% to 73.0 million in the third quarter of fiscal 2001 from \$65.8 million during the same period in fiscal 2000. Selling, general and administrative expenses decreased to 55.9% as percentage of net sales versus 57.2% in the comparable prior year quarter.

Selling expenses increased by 18.7% to \$44.0 million, or 33.7% of net sales, in the third quarter of fiscal 2001 from \$37.1 million, or 32.2% of net sales, during the same period in fiscal 2000. The dollar increase in these expenses was primarily due to \$5.1 million of operating costs associated with new retail and factory stores; store remodels and costs to support the additional stores. The remaining selling expense increase was caused by volume related costs in our wholesale segment.

Advertising, marketing, and design expenses increased by 25.8% to \$11.5 million or 8.8% of net sales, in the third quarter of fiscal 2001 from \$9.2 million, or 8.0% of net sales, during the same period in fiscal 2000. The dollar increase in these expenses was primarily due to the timing of media and production costs versus the fiscal 2000 media calendar.

Distribution and customer service expenses decreased by 3.5% to \$6.2 million, or 4.7% of net sales, in the third quarter of fiscal 2001, from \$6.4 million, or 5.5% of net sales, during the same period in fiscal 2000. The dollar decrease was due to lower customer service related expenses.

Administrative expenses decreased to \$11.3 million, or 8.6% of net sales, in the third quarter of fiscal 2001 from \$13.2 million, or 11.4% of net sales, during the same period in fiscal 2000. The decrease in these expenses was due to lower fringe benefit costs and lower performance based compensation expenses, partially offset by higher occupancy costs associated with the lease renewal of our New York City corporate headquarters location and incremental expenses incurred to support new corporate governance activities relating to the Company becoming publicly owned.

OPERATING INCOME

Before the impact of a small positive adjustment to reorganization costs, operating income increased 177% to \$12.4 million or 9.5% of net sales in the third quarter of fiscal 2001 from \$4.5 million, or 3.9% of net sales, during the same period in fiscal 2000. After the impact of the adjustment to reorganization costs in the third quarter operating income increased 185% to \$12.7 million from \$4.5 million during the same period in fiscal 2000. This increase resulted from higher sales, improved gross margins and a decrease in selling, general and administrative expenses as a percentage to sales.

INTEREST EXPENSE

Net interest expense increased 343% to \$0.4 million, or 0.3% of net sales, in the third quarter of fiscal 2001 from \$0.1 million or 0.1% of net sales, during the same period in fiscal 2000. This increase was due to interest expense on the note payable to an affiliate of Sara Lee that Coach assumed in October 2000 and interest expense on borrowings under the Fleet facility. There was no interest expense incurred on the facility provided by Sara Lee in the prior year.

INCOME TAXES

The effective tax rate increased to 35.0% in the third quarter of fiscal 2001 from 30.6% during the same period in fiscal 2000. This increase was caused by a lower percentage of income in fiscal 2001 attributable to company-owned offshore manufacturing, which is taxed at lower rates.

NET INCOME

Before the impact of a small positive adjustment to reorganization costs, net income increased 156% to \$7.8 million, or 5.9% of net sales, in the third quarter of fiscal 2001 from \$3.0 million, or 2.6% of net sales, during the same period in fiscal 2000. After the impact of the adjustment to reorganization cost in the third quarter of fiscal 2001, net income increased 163% to \$8.0 million from \$3.0 million during the same period in fiscal 2000. This increase was the result of increased operating income partially offset by a higher provision for taxes and increased interest expense.

EARNINGS PER SHARE

Before the impact of a small positive adjustment to reorganization costs diluted net income per share was \$0.17 in the third quarter of 2001. After the impact of the adjustment to reorganization costs diluted net income per share was \$0.18 in the third quarter of 2001. Prior year earnings per share were \$0.09 for the third quarter because only the shares owned by Sara Lee are used in the calculation. Comparable earnings per share in 2000 would have been \$0.07 if the common shares sold in the October 2000 public offering had been outstanding for the prior period.

FIRST NINE MONTHS FISCAL 2001 COMPARED TO FIRST NINE MONTHS OF FISCAL 2000

Net sales by business segment in the first nine months of fiscal 2001 compared to the first nine months of fiscal 2000 are as follows:

			THIRTY-NINE WEEK	KS ENDED		
		NET SALES			PERCENTAGE OF	TOTAL NET SALES
	MAR. 31, 2001	(UNAUDITED) APR. 1, 2000	RATE OF INCRI	EASE	MAR. 31, 2001	APR. 1, 2000
	(dollars in m	illions*)				
Direct to Consumer Wholesale	\$303.2 176.1	\$271.5 155.7	11. ⁻ 13.:		63.3% 36.7	63.6% 36.4
Total Net Sales	\$479.3 ======	\$427.2 ======	12.2	2%	100.0% =====	100.0% =====

Combined statements of income for the first nine months of fiscal 2001 compared to the first nine months of fiscal 2000 are as follows:

	THIRTY-NINE WEEKS ENDED			
	(dollars in millions*, except MAR. 31, 2001 		for earnings per share) APR. 1, 2000 (UNAUDITED)	
	\$	% TO NET SALES	\$	% TO NET SALES
Net sales Licensing revenue	\$477.5 1.8	99.6% 0.4	\$425.9 1.3	99.7% 0.3
Total net sales	479.3	100.0	427.2	100.0
Gross profit Selling, general and administrative expenses	310.3 219.5	64.7 45.8	254.0 205.7	59.5 48.1
Operating income before reorganization costs Reorganization costs	90.8 4.6	18.9 1.0	48.3	11.3
Operating income Net interest expense	86.2 1.9	18.0 0.4	48.3 0.3	11.3 0.1
Income before taxes Income taxes	84.3 29.5	17.6	48.0 14.7	11.2 3.4
Net income	\$54.8 ======	11.4% =====	\$33.3 ======	7.8%

*Components may not add to total due to rounding.

	THIRTY-NINE WEEKS ENDED		
	MAR. 31, 2001	APR. 1, 2000	
Net income per share: Basic Diluted	\$1.35 (3) \$1.32 (4)	\$0.95 (5) \$0.95 (5)	
Weighted average number of common shares: Basic Diluted	40,684 41,641	35,026 35,026	

(3) \$1.33 per share after adding back the impact of the reorganization charge and if the common shares sold in October 2000 public offering had been outstanding for the entire nine month period.

- (4) \$1.30 per share after adding back the impact of the reorganization charge and if the common shares sold in October 2000 public offering had been outstanding for the entire nine month period.
- (5) \$0.77 per share if the common shares sold in October 2000 public offering had been outstanding for the prior periods.

NET SALES

Net sales increased by 12.2% to \$479.3 million in the first nine months of fiscal 2001 from \$427.2 million during the same period in fiscal 2000. These results reflect increased volume in both the direct to consumer and wholesale channels.

Direct to Consumer. Net sales increased 11.7% to \$303.2 million during the first nine months of fiscal 2001 from \$271.5 million during the same period in fiscal 2000. The increase was primarily due to new store openings, store renovations, store expansions and comparable stores sales growth. Since the end of the first nine months of fiscal 2000, Coach has opened ten new retail stores and four new factory stores. In addition, twenty-five retail stores and five factory stores were remodeled while six retail stores and one factory store were expanded.

Wholesale. Net sales attributable to domestic and international wholesale shipments increased 13.1% to \$176.1 million in the first nine months of fiscal 2001 from \$155.7 million during the same period in fiscal 2000. The increase was primarily due to strong gains in the international wholesale channel, highlighted by continued double-digit increases in comparable location sales to Japanese consumers worldwide and increased demand for new products. These new products also positively impacted our U.S. wholesale channel. Licensing revenue increased 40% to \$1.8 million in the first nine months of fiscal 2001 from \$1.3 million during the first nine months of fiscal 2000 caused primarily by expanded distribution of licensed footwear product.

GROSS PROFIT

Gross profit increased 22.2% to \$310.3 million in the first nine months of fiscal 2001 from \$254.0 million during the same period in fiscal 2000. Gross margin increased approximately 530 basis points to 64.7% the first nine months of fiscal 2001 from 59.5% during the same period in fiscal 2000. These results were primarily due to increased demand for new higher margin leather and fabric products, the continuing impact of manufacturing and sourcing cost reductions realized during fiscal 2001 from the reorganization that commenced in 1999, and favorable channel mix.

SELLING, GENERAL AND ADMINISTRATIVE EXPENSES

Selling general and administrative expenses increased 6.7% to \$219.5 million in the first nine months of fiscal 2001 from \$205.7 million during the same period in fiscal 2000. Selling, general and administrative expenses decreased to 45.8% as a percentage of net sales versus 48.1% in fiscal in 2000.

Selling expenses increased by 14.9% to \$134.1 million, or 28.0% of net sales, in the first nine months of fiscal 2001 from \$116.7 million, or 27.3% of net sales, during the same period in fiscal 2000. The dollar increase in these expenses was primarily due to \$11.0 million of operating costs associated with new retail and factory stores; store remodels and costs to support the additional stores. The remaining selling expense increase was primarily caused by volume related costs in our wholesale segment.

SELLING, GENERAL AND ADMINISTRATIVE EXPENSES (CONTINUED)

Advertising, marketing, and design expenses increased by 2.9% to \$38.7 million, or 8.1% of net sales, in the first nine months of fiscal 2001 from \$37.5 million, or 8.8% of net sales, during the same period in fiscal 2000. The dollar increase in these expenses was primarily due to the timing of media and production costs versus the fiscal 2000 media calendar partially offset by a reduction in catalogue circulation, and a shift from magazine and outdoor advertising to newspaper advertising.

Distribution and customer service expenses increased slightly to \$19.8 million, or 4.1% of net sales, in the first nine months of fiscal 2001 from \$19.7 million, or 4.6% of net sales, during the same period in fiscal 2000. The dollar increase in these expenses was due to higher sales volumes.

Administrative expenses decreased to \$27.0 million, or 5.6% of net sales, in the first nine months of fiscal 2001 from \$31.8 million, or 7.4% of net sales, during the same period in fiscal 2000. The decrease in these expenses was due to lower fringe benefit costs and lower performance based compensation expenses partially offset by higher occupancy costs associated with the lease renewal of our New York City corporate headquarters location and incremental expenses incurred to support new corporate governance activities relating to the Company becoming publicly owned.

REORGANIZATION COSTS

In the first fiscal quarter of 2001, management of Coach committed to and announced a plan to cease production at the Medley, Florida manufacturing facility in October 2000. This reorganization involved the termination of 362 manufacturing, warehousing and management employees at the Medley facility. These actions are intended to reduce costs by the resulting transfer of production to lower cost third-party manufacturers. Coach expects to achieve cost savings of \$2.7 million in the current fiscal year and \$4.5 million in annual savings in future years from these actions. Coach recorded a reorganization cost of \$5.0 million in the first quarter of fiscal year 2001. In the third quarter of fiscal year 2001, this charge was reduced to \$4.6 million. This was due to the complete disposition of the fixed assets. The net proceeds from the disposition were greater than the estimate. This reorganization cost includes \$3.2 million for worker separation costs, \$0.8 million for lease termination costs and \$0.6 million for the write down of long-lived assets to facility, disposition of the fixed assets has been accomplished and the termination of the 362 employees has been completed. We expect that these reorganization actions will be completed by the end of this fiscal year.

OPERATING INCOME

Before the impact of reorganization costs operating income increased 87.9 % to \$90.8 million, or 18.9% of net sales, in the first nine months of fiscal 2001 from \$48.3 million, or 11.3% of net sales, during the same period in fiscal 2000. After the impact of reorganization costs in the first nine months of fiscal 2001, operating income increased 78.4% to \$86.2 million from \$48.3 million during the same period in fiscal 2000. This increase resulted from higher sales and improved gross margins, partially offset by an increase in selling, general and administrative expenses.

INTEREST EXPENSE

Net interest expense increased 567% to \$1.9 million, or 0.4% of net sales, in the first nine months of fiscal 2001 from \$0.3 million or 0.1% of net sales, during the same period in fiscal 2000. This increase was due to interest expense on the note payable to an affiliate of Sara Lee that Coach assumed in October 2000, and interest expense on borrowings against the Fleet facility. There was no interest expense incurred on the facility provided by Sara Lee in the prior year.

INCOME TAXES

The effective tax rate increased to 35.0% in the first nine months of fiscal 2001 from 30.6% during the same period in fiscal 2000. This increase was caused by a lower percentage of income in fiscal 2001 attributable to company-owned offshore manufacturing, which is taxed at lower rates.

NET INCOME

Before the impact of reorganization costs, net income increased 73.2% to \$57.8 million, or 12.1% of net sales, in the first nine months of fiscal 2001 from \$33.3 million, or 7.8% of net sales, during the same period in fiscal 2000. After the impact of reorganization costs in the first nine months of fiscal 2001, net income increased 64.3% to \$54.8 million from \$33.3 million during the same period in fiscal 2000. This increase was the result of increased operating income partially offset by a higher provision for taxes and increased interest expense

EARNINGS PER SHARE

Diluted net income per share was \$1.32 for the first nine months of fiscal year 2001. This reflects a weighted average of the shares outstanding before and after the public offering of common stock in October 2000. If the common shares sold in the October 2000 Public Offering had been outstanding for the nine months, net income before the impact of reorganization costs per diluted share would have been \$1.30. Prior year diluted net income per share was \$0.95 since only the shares owned by Sara Lee are used in the calculation. Comparable net earnings per share in the first nine months of fiscal 2000 would have been \$0.77 if the common shares sold in the October 2000 public offering had been outstanding for the prior period.

FINANCIAL CONDITION

LIQUIDITY AND CAPITAL RESOURCES

Sara Lee managed cash on a centralized basis for Coach and its other businesses. Coach participated in this system until February 27, 2001. Cash receipts associated with our business were transferred directly to Sara Lee on a daily basis and Sara Lee provided funds to cover our disbursements.

Cash provided by operating activities, defined as net income plus depreciation and amortization and the change in working capital, was \$107.1 million for the first nine months of fiscal 2001, 42.2% higher than the \$75.3 million provided in the same period of fiscal 2000. The \$31.8 million year-to-year increase in cash provided from operating activities was primarily the result of higher earnings.

LIQUIDITY AND CAPITAL RESOURCES (CONTINUED)

Capital expenditures amounted to \$23.2 million in the first nine months of fiscal 2001, compared to \$19.4 million in the first nine months of fiscal 2000 and in both periods related primarily to new and renovated retail stores. Our future capital expenditures will depend on the timing and rate of expansion of our businesses, new store openings, store renovations and international expansion opportunities.

On July 2, 2000, we entered into a revolving credit facility with Sara Lee under which Coach could borrow up to \$75 million from Sara Lee. This facility was paid off and terminated on February 27, 2001.

To provide funding for working capital for operations and general corporate purposes, on February 27, 2001, Coach, certain lenders and Fleet National Bank, as a lender and administrative agent, entered into a \$100 million senior unsecured revolving credit facility. Indebtedness under this revolving credit facility bears interest calculated, at Coach's option, at either:

- a rate of LIBOR plus 70 to 150 basis points based on a fixed charge coverage grid; or
- the prime rate announced by Fleet.

The initial LIBOR margin under the facility is 125 basis points. Under this revolving credit facility, Coach will pay a commitment fee of 20 to 35 basis points based on a fixed charge coverage grid on any unborrowed amounts. The initial commitment fee is 30 basis points. This credit facility may be prepaid without penalty or premium.

The Fleet facility contains various covenants and customary events of default, including:

- Maintenance of a cash flow leverage ratio not greater than 1.5 to 1.0;
- Maintenance of a fixed charge coverage ratio greater than 1.75 to 1.0 until March 30, 2002 and greater than 2.0 to 1.0 thereafter;
- Annual paydown to \$25,000 for 30 consecutive days during the period November 1st through June 30th; and
- Restrictions on other indebtedness, liens, payment of dividends, mergers and acquisitions, dispositions, transactions with affiliates, and sale and leaseback transactions in excess of amounts approved by the lenders.

As of March 31, 2001 we were in compliance with all covenants of the Fleet facility.

LIQUIDITY AND CAPITAL RESOURCES (CONTINUED)

We plan to open at least 15 new retail stores and four factory stores in fiscal year 2001, of which eleven were opened during the first nine months. We also expect to continue our store renovations program in fiscal 2001. We expect that fiscal 2001 capital expenditures for new retail stores will be approximately \$10 million to \$12 million and that capital expenditures for store renovations will be approximately \$12 million. We intend to finance these investments from internally generated cash flow or by using funds from our revolving credit facility.

We experience significant seasonal variations in our working capital requirements. During the first fiscal quarter we build inventory for the holiday selling season, open new retail stores and increase trade receivables. In the second fiscal quarter our working capital requirements are reduced substantially as we generate consumer sales and collect wholesale accounts receivable. In the first nine months of fiscal 2001, we purchased approximately \$172 million of inventory, which was funded by operating cash flow and by borrowings under our revolving credit facilities. As of March 31, 2001, the outstanding borrowings under the revolving credit facility were \$19 million. We believe that our operating cash flow, together with our revolving credit facility, will provide sufficient capital to fund our operations for the foreseeable future.

Currently, Sara Lee is a guarantor or a party to many of our store leases. We have agreed to make efforts to remove Sara Lee from all of our existing leases and Sara Lee will not guarantee or be a party to any new or renewed leases. We have obtained a letter of credit for the benefit of Sara Lee in an amount approximately equal to the annual minimum rental payments under leases transferred to us by Sara Lee but for which Sara Lee retains contingent liability. We are required to maintain the letter of credit until the annual minimum rental payments under the relevant leases are less than \$2.0 million. The initial letter of credit has a face amount of \$20.6 million and we expect this amount to decrease annually as our guaranteed obligations are reduced. We expect that we will be required to maintain the letter of credit for at least 10 years.

PUBLIC OFFERING OF COMMON STOCK AND EXCHANGE OFFER

In October 2000, Coach completed an initial public offering of common stock. In conjunction with this offering, the following transactions occurred:

- On July 2, 2000, the receivable from Sara Lee was capitalized into stockholders' net investment. No cash was paid or collected by either party.
- On October 2, 2000, Coach assumed \$190 million of indebtedness to a subsidiary of Sara Lee resulting in a reduction in equity.
- Coach declared and paid a 35 million to 1.0 common stock dividend.

PUBLIC OFFERING OF COMMON STOCK AND EXCHANGE OFFER (CONTINUED)

- Coach sold 8.5 million shares of common stock in an initial public offering at a price of \$16.00 per share. After deducting the underwriting discount and estimated offering expenses, net proceeds of \$122 million were received and used to repay a portion of the indebtedness to a subsidiary of Sara Lee resulting in the then remaining obligation of \$68 million. In January 2001, this loan was fully paid off by the Company from operating cash flow and drawings on the revolving credit facility.
- Coach issued options to purchase 3.2 million shares of our common stock to full time employees and outside members of the Board of Directors at the offering price.
- Coach employees elected to convert previously held Sara Lee options into options to purchase 1.2 million shares of our common stock.
- Coach employees elected to convert previously held Sara Lee service-based restricted stock units into 0.03 million Coach service-based restricted stock units.
- Coach employees elected to convert previously held Sara Lee restricted stock units under deferred compensation agreements, into 0.1 million shares of Coach restricted stock units.

In January 2001, Sara Lee commenced an exchange offer to distribute its shares of Coach common stock.

- On January 24, 2001, Sara Lee announced its intent to divest its remaining 80.5% ownership in Coach, pursuant to an exchange offer to Sara Lee shareholders.
- On January 26, 2001, Coach filed a registration statement on Form S-4 with the Securities and Exchange Commission to begin the exchange offer process.
- On March 5, 2001, Sara Lee announced the terms of the exchange offer.
- The exchange offer period for stockholders to tender their Sara Lee common shares for Coach common shares concluded on April 4, 2001. The exchange offer was oversubscribed. The distribution was completed after the close of our third fiscal quarter.

SEASONALITY

Because our products are frequently given as gifts, we have historically realized, and expect to continue to realize, higher sales and operating income in the second quarter of our fiscal year which includes the holiday months of November and December. We have sometimes experienced, and may continue to experience, reduced income or net losses in any or all of our first, third or fourth quarters. The higher sales in the second quarter typically result in higher operating profits and margins. This is due to higher gross profits, with no substantial corresponding increase in fixed costs related to operating retail stores and other administrative and selling costs which remain fairly constant throughout the year. During the holiday season these fixed costs are spread over higher sales, resulting in greater operating income expressed in both dollars and as a percentage of sales in the second quarter compared to the other three quarters. We anticipate that our sales and operating profit will continue to be seasonal in nature.

RISK FACTORS

This Form 10-Q contains certain "forward-looking statements", based on current expectations, that involve risks and uncertainties that could cause our actual results to differ materially from management's current expectations. These forward-looking statements can be identified by the use of forward-looking terminology such as "may," "will", "should," "expect," "intend", "estimate", or "continue", or the negative thereof or comparable terminology. Future results will vary from historical results and historical growth is not indicative of future trends which will depend upon a number of factors, including but not limited to: (i) the successful implementation of our growth strategies and initiatives, including our store expansion and renovation program; (ii) the effect of existing and new competition in the marketplace; (iii) our ability to successfully anticipate consumer preferences for accessories and fashion trends; (iv) our ability to control costs; (v) the effect of seasonal and quarterly fluctuations in our sales on our operating results; (vi) our exposure to international risks, including currency fluctuations; (vii) changes in economic or political conditions in the markets where we sell or source our products; (viii) our ability to protect against infringement of our trademarks and other proprietary rights; and such other factors as set forth in the Company's Form S-4 which was declared effective on April 3, 2001, Coach, Inc. assumes no obligation to update or revise any such forward-looking statements, which speak only as of their date, even if experience or future events or changes make it clear that any projected financial or operating results will not be realized.

ITEM 3 - QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

FOREIGN EXCHANGE

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As of March 31, 2001, we project that approximately 75% of our fiscal year 2001 non-licensed product needs will be purchased from independent manufacturers in countries other than the United States. These countries include China, Costa Rica, Italy, India, Spain, Turkey, Thailand, Mexico, Taiwan, Korea, Hungary, Singapore and the Dominican Republic. Additionally, sales are made through international channels to third-party distributors. Substantially all purchases and sales involving international parties are denominated in U.S. dollars and, therefore, are not hedged using any derivative instruments. We have not used foreign exchange instruments in the past nor do we expect to use them in the future.

INTEREST RATE

We have fixed rate long-term debt related to the Jacksonville distribution center and use the sensitivity analysis technique to evaluate the change in fair value of this debt instrument. At March 31, 2001, the effect on the fair value of this debt of a 10% change in market interest rates would be approximately \$0.2 million. We do not expect our operating results or cash flows to be affected to any significant degree by the effect of a sudden change in market interest rates.

COMMODITY

We buy tanned leather from various suppliers based upon fixed price purchase contracts that extend for periods up to six months. These purchases are not hedged with any derivative instrument. Due to the purchase contracts that are in place, we do not expect that a sudden short-term change in leather prices will have a significant effect on our operating results or cash flows, for the current fiscal year. We use the sensitivity analysis technique to evaluate the change in fair value of the leather purchases based upon longer-term price trends. At March 31, 2001, we estimate that a change in the underlying price of tanned leather would have no effect on the cost of sales for the fiscal year ending June 30, 2001, as we have obtained purchase commitments for all leather expected to be purchased between now and the end of our fiscal year.

In the longer term, prices for leather could increase due to European cattle diseases. We do not expect the recent events to have a significant impact on our costs for the following reasons:

- Nearly 50% of Coach leather is procured in the United States.
- We do not source any leather from the United Kingdom.
- - Our rapidly growing use of mixed materials in our products has reduced our overall reliance on leather.
- Hide prices represent only 15% of cost of goods sold.

STOCKHOLDER PROPOSALS

To be included in our proxy statement and form of proxy, proposals of stockholders intended to be presented at our Annual Meeting of Stockholders to be held November 8, 2001, must be received by us no later than August 1, 2001. Such proposals must comply with the requirements as to form and substance established by the Securities and Exchange Commission for such proposals to be included in the proxy statement.

(a) Exhibits (numbered in accordance with Item 601 of Regulation S-K)

EXHIBIT NO. DESCRIPTION

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10.1 Revolving Credit Agreement by and between Coach, certain lenders and Fleet National Bank, which is incorporated herein by reference from Exhibit 10.18 to Coach's Registration Statement on Form S-4 (Registration No. 333-54402).

(b) Reports on Form 8-K

None

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned.

COACH, INC. (Registrant)

By: Name: Richard P. Randall Title: Senior Vice President and Chief Financial Officer (as principal financial officer and principal accounting officer of Coach)

Dated: May 8, 2001