SEC Form 4

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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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			2. Issuer Name and Ticker or Trading Symbol <u>COACH INC</u> [COH]		tionship of Reporting Persor all applicable) Director	n(s) to Issuer 10% Owner
(Last) (First) (Middle) 516 WEST 34TH STREET		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/07/2013		Officer (give title below)	Other (specify below)
(Street) NEW YORK	et)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing (Form filed by One Report Form filed by More than C	ing Person	
(City)	(State)	(Zip)			Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)						5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	11/07/2013		М		1,349	Α	\$0 ⁽¹⁾	17,647	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative Expiration		Expiration Da	xpiration Date Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Unit ⁽²⁾	(3)	11/07/2013		А		1,451		(4)	(5)	Common Stock	1,451	\$0.0000	2,800	D	
Restricted Stock Unit	(3)	11/07/2013		М			1,349	(6)	(5)	Common Stock	1,349	\$0.0000	1,451	D	
Stock Option ⁽²⁾	(3)	11/07/2013		A		6,750		11/06/2014	11/07/2023	Common Stock	6,750	\$51.68	6,750	D	

Explanation of Responses:

1. Vesting of Restricted Stock Units.

2. These securities were issued under the 2010 Stock Incentive Plan of the Issuer.

3. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.

4. These securities will vest on November 6, 2014.

5. These securities do not expire.

6. These securities vested on November 7, 2013.

Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the Commission

11/11/2013

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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