FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**OMB APPROVAL** 

3235-0287 Estimated average burden

0.5

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Menezes Ivan						2. Issuer Name and Ticker or Trading Symbol COACH INC [ COH ]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner				
(Last) 516 WES	st) (First) (Middle) 6 WEST 34TH STREET				11	3. Date of Earliest Transaction (Month/Day/Year) 11/07/2013								Officer below)	Officer (give title Ot			pecify
(Street) NEW YORK NY 10001 (City) (State) (Zip)					-	4. If Amendment, Date of Original Filed (Month/Day/Year)  tive Securities Acquired, Disposed of, or Benefic								Individual or Joint/Group Filing (Check Applicable lee)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					sactio	n	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securit	ies Acquire Of (D) (Inst	d (A) or	5. Amou Securitie Beneficia Owned F	s Form lly (D) collowing (I) (II		: Direct I r Indirect I str. 4)	7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	Price	(Instr. 3 a	oorted nsaction(s) str. 3 and 4)			(Instr. 4)
Common	Stock		Table II -	Deriva		Sec					1,349 osed of, convertib	or Bene			100		D	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day	Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date E Expiration (Month/I	on Dat		7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares		Transacti (Instr. 4)	on(s)		
Restricted Stock Unit <sup>(2)</sup>	(3)	11/07/2013			A		1,451		(4)		(5)	Common Stock	1,451	\$0.0000	2,800	0	D	
Restricted Stock Unit	(3)	11/07/2013			M			1,349	(6)		(5)	Common Stock	1,349	\$0.0000	1,451	1	D	
Stock	(3)	11/07/2013			A		6,750		11/06/20	014	11/07/2023	Common	6,750	\$51.68	6,750	0	D	

## **Explanation of Responses:**

- 1. Vesting of Restricted Stock Units.
- 2. These securities were issued under the 2010 Stock Incentive Plan of the Issuer.
- 3. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 4. These securities will vest on November 6, 2014.
- 5. These securities do not expire.
- 6. These securities vested on November 7, 2013.

Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

11/11/2013

Commission

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.