FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
OMB Number:	3235-0287										
Estimated average burden											

0.5

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Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  LOVEMAN GARY W						2. Issuer Name <b>and</b> Ticker or Trading Symbol COACH INC [ COH ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner					
(Last) (First) (Middle) 516 WEST 34TH STREET					3. Date of Earliest Transaction (Month/Day/Year) 01/25/2007									_	(give title		Other (s below)	·		
(Street)  NEW Y(			10001 (Zip)		4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(5			Davis			- · · · · · · ·	: 6		ما اموسان	\:			-£: -: -!!						
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da				saction	Execution Date			te,	3. Transact Code (In 8)	4. Securiti Disposed e (Instr. 5)		es Acquired (A) or Of (D) (Instr. 3, 4 and		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of ndirect Beneficial Dwnership Instr. 4)		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/\(^1\)	ate, T	4. Transaction Code (Instr 8)		ı of		6. Date Exercisabl Expiration Date (Month/Day/Year)			e and 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)		f G Security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
				c	Code	v	(A)	(D)	Date Exer	cisable	Ex Da	piration te	Title	Amount or Number of Shares						
Deferred Stock Unit	(1)	01/25/2007			A		168		12/3	1/2050 <sup>(2)</sup>	12	/31/2050 <sup>(3)</sup>	Common Stock	168	\$44.48	8,585.4	18	D		

## Explanation of Responses:

- 1. This security will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 2. These securities were issued pursuant to the Issuer's Deferred Compensation Plan (for executives or for outside directors). The Issuer has agreed to represent the amount of the reporting person's account balance with deferred stock units which represent the right to receive common stock of the Issuer on a one-for-one basis on the distribution date elected by the reporting person.
- 3. These securities do not expire.

By: Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

01/26/2007

Date

Commission

\*\* Signature of Reporting Person

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.