

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Bickley Ian</u>  (Last) (First) (Middle) 516 WEST 34TH STREET  (Street) NEW YORK NY 10001  (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 01/26/2015	3. Issuer Name and Ticker or Trading Symbol <u>COACH INC [ COH ]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>President, International Group</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	51,171.009	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Restricted Stock Unit	(1)	(2)	Common Stock	80,222	(3)	D
Stock Option <sup>(4)</sup>	08/05/2010 <sup>(5)</sup>	08/05/2019	Common Stock	12,748	29.37	D
Stock Option <sup>(6)</sup>	08/14/2015 <sup>(7)</sup>	08/14/2024	Common Stock	54,987	36.31	D
Stock Option <sup>(4)</sup>	08/04/2011 <sup>(5)</sup>	08/04/2020	Common Stock	32,745	38.41	D
Stock Option <sup>(4)</sup>	06/29/2013 <sup>(8)</sup>	08/05/2020	Common Stock	92,441	38.75	D
Stock Option <sup>(6)</sup>	08/14/2014 <sup>(9)</sup>	08/14/2023	Common Stock	36,710	53.23	D
Stock Option <sup>(6)</sup>	08/15/2013 <sup>(10)</sup>	08/15/2022	Common Stock	27,868	55.65	D
Stock Option <sup>(6)</sup>	08/03/2012 <sup>(5)</sup>	08/03/2021	Common Stock	22,221	61.92	D

Explanation of Responses:

- These securities are a combination of performance- and service-based securities, which vest according to varying schedules.
- These securities do not expire.
- These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.
- These securities were issued under the 2004 Stock Incentive Plan of the Issuer.
- The stock options are fully vested.
- These securities were issued under the 2010 Stock Incentive Plan of the Issuer.
- These service-based securities vest solely on the reporting person's continued employment with the issuer will vest in three equal installments on August 14, 2015, August 14, 2016 and August 14, 2017.
- These service-based securities vest solely on the reporting person's continued employment with the issuer and vest in three equal installments, of which the first and second tranches have vested. The remaining tranche will vest on June 27, 2015.
- These service-based securities vest solely on the reporting person's continued employment with the issuer and vest in three equal installments on the first, second and third anniversaries of the date of grant, of which the first tranche have vested. The remaining tranches will vest on August 14, 2015 and August 14, 2016.
- These service-based securities vest solely on the reporting person's continued employment with the issuer and vest in three equal installments on the first, second and third anniversaries of the date of grant, of which the first and second tranches have vested. The remaining tranche will vest on August 15, 2015.

Remarks:

Exhibit 24 - Power of Attorney

David Howard, pursuant to a Power of Attorney filed with the Commission 02/05/2015

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Power of Attorney

The undersigned hereby authorizes Todd Kahn, Corporate Secretary, and David Howard, Assistant Corporate Secretary (or each acting alone), or any other person holding such titles, to prepare, execute, deliver and file, in the name and on behalf of the undersigned, any and all filings by the undersigned with the Securities and Exchange Commission (the Commission) under Section 144 of the Securities Act of 1933, as amended, Section 16 of the Securities Exchange Act of 1934, as amended, and any and all documents and instruments related thereto and to provide copies thereof to the Commission, The New York Stock Exchange and other persons required to receive the same.

Dated: January 26, 2015

/s/ Ian Bickley  
By: Ian Bickley