SEC Form 3

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] Cohen Andre			2. Date of Ex Requiring St (Month/Day/ 01/26/2015	tatement 'Year)	3. Issuer Name and Ticker or Trading Symbol <u>COACH INC</u> [COH]					
(Last) 516 WEST 34	(First) TH STREET	(Middle)	_ 01/20/2015		4. Relationship of Reporting P (Check all applicable) Director X Officer (give title below)	erson(s) to Issuer 10% Owner Other (spec below)	(Mont 02/0	5. If Amendment, Date of Original Filed (Month/Day/Year) 02/05/2015		
(Street) NEW YORK (City)	NY (State)	10001 (Zip)			President, Nort	,		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownershij Form: Direct or Indirect (I) (Instr. 5)	(D) (Instr.		Beneficial Ownership		
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 4)		2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise	5. Ownership Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Price of Derivative Security	Direct (D) or Indirect (I) (Instr. 5)			
Restricted Stock Unit ⁽¹⁾		03/05/2015 ⁽²⁾	(3)	Common Stock	7,074.281 ⁽⁴⁾	(5)	D			
Restricted Stor	ck Unit ⁽⁶⁾		06/27/2015	(3)	Common Stock	8,631.967 ⁽⁴⁾	(5)	D		
Restricted Stor	ck Unit ⁽⁷⁾		08/14/2017	(3)	Common Stock	47,681.417(4)	(5)	D		
Restricted Stor	ck Unit ⁽¹⁾		08/15/2013 ⁽²⁾	(3)	Common Stock	1,284.446 ⁽⁴⁾	(5)	D		

Explanation of Responses:

1. These securities were issued under the 2010 Stock Incentive Plan of the Issuer. These securities include quarterly dividends received to date, which assumed the same attributes of the original RSU grant.

2. These service-based securities will vest on the third anniversary of the date of grant, based solely on the reporting person's continued employment with the issuer. Unvested units are cancelled upon

termination of the reporting person's employment.

3. These securities do not expire.

4. These shares were previously included in an aggregate Restricted Stock Unit line item on the reporting person's original Form 3. The reporting person is amending the Form 3 to report, in detail, the attributes applicable to this Restricted Stock Unit grant.

5. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.

6. These securities were issued under the 2010 Stock Incentive Plan of the Issuer. These securities represent a total grant expected fair market value of \$500,000, assuming performance of the Company against specified performance goals (determined by the Human Resources Committee of Coach's Board of Directors) at Target levels. The actual award value may range from 0-133% of the Target value, depending on the Company's level of the achievement of certain pre-set performance measures and goals over the stated periods. These securities include quarterly dividends received to date, which assumed the same attributes of the original RSU grant.

7. These securities were issued under the 2010 Stock Incentive Plan of the Issuer. 19, 165 of these securities are service-based. 28,516 of these securities represent performance grants with total expected fair market value of \$1,016,667, assuming performance of the Company against specified performance goals (determined by the Human Resources Committee of Coach's Board of Directors) at Target levels. The actual award value may range from 0-170% of the Target value, depending on the Company's level of the achievement of certain pre-set performance measures and goals over the stated periods. These securities include quarterly dividends received to date, which assumed the same attributes of the original RSU grant.

Remarks:

This amendment is being filed to correctly state in detail the attributes for each Restricted Stock Unit security held.

David Howard, pursuant to a Power of Attorney filed with the Commission

02/10/2015

** Signature of Reporting Person Da

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.