FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

1	OMB APPROVAL									
	OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KASAKS SALLY FRAME						2. Issuer Name and Ticker or Trading Symbol COACH INC [COH]									(Che	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owne				
(Loot) (Cirot) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 04/28/2005										Officer (below)	(give title		Other (s below)	specify	
(Street) NEW YORK NY 10001 (City) (State) (Zip)					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Inc Line) X	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Dat				Code (Instr. 5)						5. Amoun Securities Beneficia Owned Fo	s Formulay (D) (ollowing (I) (I		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)	Pr	ice	Transaction (Instr. 3 a	saction(s)			(11150: 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Tra	ansact ode (In		of E		Expi	ate Exerci iration Da nth/Day/Yo	te	e and	and 7. Title and Amount of Securities Underlying Derivative Sect (Instr. 3 and 4)		urity	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode \	v	(A)	(D)	Date Exer	e rcisable	Ex Da	piration te	Title	or	ount nber ıres					
Deferred Stock Unit	(1)	04/28/2005		A	A		136		12/3	31/2050 ⁽²⁾	12	/31/2050 ⁽³⁾	Common Stock	1	36	\$0	1,005	5	D	

Explanation of Responses:

- 1. This security will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 2. These securities were issued pursuant to the Issuer's Deferred Compensation Plan (for executives or for outside directors). The Issuer has agreed to represent the amount of the reporting person's account balance with deferred stock units which represent the right to receive common stock of the Issuer on a one-for-one basis on the distribution date elected by the reporting person.
- 3. These securities do not expire.

By: Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

04/29/2005

Commission

** Signature of Poporting Porce

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.