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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject	to
Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 OMB APPROVAL
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1. Name and Addre	ss of Reporting Pers	son*	2. Issuer Name and Ticker or Trading Symbol COACH INC [COH]		tionship of Reporting Pers all applicable) Director	10% Owner	
(Last) (First) (Middle) 516 WEST 34TH STREET		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 01/31/2007	Х	Officer (give title below) SVP and Genera	Other (specify below) I Counsel	
(Street) NEW YORK (City)	NY (State)	10001 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year) 02/02/2007	6. Indiv Line) X	idual or Joint/Group Filing Form filed by One Rep Form filed by More that Person	orting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	01/31/2007		М		1,455	A	\$34.76	253,474	D		
Common Stock ⁽¹⁾	01/31/2007		F		160	D	\$45.11	253,314	D		
Common Stock ⁽²⁾	01/31/2007		F		1,121	D	\$45.11	252,193	D		
Common Stock ⁽²⁾	01/31/2007		F		115,677	D	\$45	136,516	D		
Common Stock ⁽¹⁾	01/31/2007		F		14,193	D	\$45	122,323	D		
Common Stock	01/31/2007		М		24,480	A	\$34.76	146,803	D		
Common Stock	01/31/2007		М		60,640	A	\$34.76	207,443	D		
Common Stock	01/31/2007		М		64,644	A	\$34.76	272,087	D		
Common Stock	01/31/2007		М		1,007	A	\$34.76	273,094	D		
Common Stock	01/31/2007		М		616	A	\$34.76	273,710	D		
Common Stock ⁽¹⁾	01/31/2007		F		128	D	\$45.12	273,582	D		
Common Stock ⁽¹⁾	01/31/2007		F		69	D	\$45.11	273,513	D		
Common Stock ⁽²⁾	01/31/2007		F		474	D	\$45.11	273,039	D		
Common Stock ⁽²⁾	01/31/2007		F		878	D	\$45.12	272,161	D		
Common Stock	01/31/2007		М		27,472	Α	\$34.76	299,633	D		
Common Stock ⁽¹⁾	01/31/2007		F		3,001	D	\$45.01	296,632	D		
Common Stock ⁽²⁾	01/31/2007		F		21,213	D	\$45.01	275,419	D		
Common Stock	01/31/2007	ĺ	М		134	A	\$34.76	275,553	D		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Stock Option	\$34.76	01/31/2007		М			134	02/11/2006	08/26/2009	Common Stock	134	\$0	0.00	D	
Stock Option	\$34.75	01/31/2007		М			1,007	02/12/2006	08/26/2009	Common Stock	1,007	\$0	2	D	
Stock Option	\$45.12	01/31/2007		A		1,005		07/31/2007	08/26/2009	Common Stock	1,005	\$0	1,005	D	
Stock Option	\$34.76	01/31/2007		м			60,640	02/11/2006	10/04/2010	Common Stock	60,640	\$0	0.00	D	
Stock Option	\$45	01/31/2007		A		52,574		07/31/2007	10/04/2010	Common Stock	52,574	\$0	52,574	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date (Month/Day/Year)) or		le and of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option	\$34.76	01/31/2007		М			64,644	02/11/2006	08/09/2011	Common Stock	64,644	\$0	1,455	D	
Stock Option	\$34.76	01/31/2007		м			1,455	02/11/2006	08/09/2011	Common Stock	1,455	\$0	0.00	D	
Stock Option	\$45	01/31/2007		Α		55,717		07/31/2007	08/09/2011	Common Stock	55,717	\$0	55,717	D	
Stock Option	\$45.11	01/31/2007		Α		1,281		07/31/2007	08/09/2011	Common Stock	1,281	\$0	1,281	D	
Stock Option	\$34.76	01/31/2007		М			24,480	02/11/2006	08/07/2012	Common Stock	24,480	\$0	28,088	D	
Stock Option	\$34.76	01/31/2007		М			616	02/11/2006	08/07/2012	Common Stock	616	\$0	27,472	D	
Stock Option	\$34.76	01/31/2007		М			27,472	02/11/2006	08/07/2012	Common Stock	27,472	\$0	0.00	D	
Stock Option	\$45.01	01/31/2007		A		24,210		01/31/2007	08/07/2012	Common Stock	24,210	\$0	24,210	D	
Stock Option	\$45	01/31/2007		A		21,576		07/31/2007	08/07/2012	Common Stock	21,576	\$0	21,576	D	
Stock Option	\$45.11	01/31/2007		A		543		07/31/2007	08/07/2012	Common Stock	543	\$0	543	D	

Explanation of Responses:

1. These shares were sold to pay for the taxes and fees in connection with the exercise of derivative securities described above.

2. These shares were withheld to pay for the cost of the exercise of derivative securities described above.

By: Daniel J. Ross, Assistant

Secretary, pursuant to a power of attorney filed with the Commission ** Signature of Reporting Person

02/05/2007

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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