FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APP	ROVAL
OMB Number:	3235-02

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OWD 7 W T T C	O 17 1L
OMB Number:	3235-0287
Estimated average bure	den
hours per response:	0.5

1. Name and Address of Reporting Person* Nielsen Jane					2. Issuer Name and Ticker or Trading Symbol COACH INC [COH]								k all appl Direct	tor		10% O	wner	
(Last) (First) (Middle) 516 WEST 34TH STREET					3. Date of Earliest Transaction (Month/Day/Year) 12/29/2014							X	below	Officer (give title elow) Chief Finance		Other (specify below) al Officer		
(Street) NEW YO (City)			10001 (Zip)	4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)								vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
Date				ransaction e onth/Day/Ye	Execution Date,			Code (In	Transaction Disposed Of (D) (Instr. 3, 4 Code (Instr. 5)			4 and Securit		ies Fe cially (D Following (I)		Ownership orm: Direct o) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	/ Amou	nt (A)	or Pri	се	Transac (Instr. 3	ction(s)			(
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	Code (Transaction Code (Instr.		rative rities ired rosed)	6. Date Exercisable and Expiration Date (Month/Day/Year)		Amount of Securities Underlying Derivative	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiratio Date	ı Title	Amou or Numb of Shares	er						
Restricted Stock Unit ⁽¹⁾	(2)	12/29/2014		A		611		(3)	(4)	Common Stock	611	\$	\$37.49	68,426	j	D		

Explanation of Responses:

- 1. These securities were received through a dividend paid on the transaction date.
- 2. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 3. These securities vest in part on each of the vesting dates of the original RSU grants.
- 4. These securities do not expire.

Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

12/30/2014

Commission

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.