FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPROVAL									
	OMB Number:	3235-0287								
	Estimated average burden									
l	hours per response:	0.5								

	Check this box if no longer subject to
7	Section 16. Form 4 or Form 5
)	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							` '				,									
1. Name and Address of Reporting Person* <u>Guerra Andrea</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol COACH INC [ COH ]									Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner					
															or		10% Ov			
(Last) (First) (Middle)						3. Date of Earliest Transaction (Month/Day/Year) 02/04/2015									r (give title ')		Other (s below)	pecify		
516 WES	ST 34TH S	TREET																		
					_   4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)														X Form filed by One Reporting Person						
NEW YORK NY 10		10001											filed by More than One Reporting							
					-									Perso	on ´		•			
(City)	(S	state)	(Zip)																	
		Tab	le I - Nor	n-Deriv	/ative	Se	curitie	s Ac	quired, D	isp	osed c	of, or Be	eneficia	lly Owne	d					
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					ar) l	2A. Deem Execution f any Month/Da	n Date	Code (In:	Transaction Dispos Code (Instr. 5)		rities Acquired (A) ed Of (D) (Instr. 3, 4		Benefic Owned	ies	Form (D) o	n: Direct r Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	/	Amount	int (A) or (D) F		Reporte Transac (Instr. 3	ction(s)			(Instr. 4)		
		1							uired, Dis s, options					y Owned		,				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deeme Execution if any (Month/Day	Date,	4. Transa Code ( 8)		5. Num of Deriva Securi Acquir (A) or Dispos of (D) (Instr.: and 5)	tive ties red sed	Expiration D	i. Date Exercisable and Expiration Date Month/Day/Year)			nd of s ig e Security nd 4)	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactie (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisable	Ex  Da	piration te	Title	Amount or Number of Shares							
Restricted Stock Unit <sup>(1)</sup>	(2)	02/04/2015			A		1,918		(3)		(4)	Common Stock	1,918	(5)	1,918	3	D			
Stock Option <sup>(1)</sup>	\$39.11 <sup>(2)</sup>	02/04/2015			A		9,493		02/04/2016	02/	/04/2025	Common Stock	9,493	\$0.0000	9,493	3	D			

## Explanation of Responses:

- 1. These securities were issued under the 2010 Stock Incentive Plan of the Issuer.
- $2. \ These \ securities \ will \ convert \ on \ a \ 1-for-1 \ basis \ into \ shares \ of \ the \ issuer's \ common \ stock.$
- 3. These securities will vest on February 4, 2016.
- 4. These securities do not expire.
- 5. These securities were granted at \$39.11.

David Howard, pursuant to a Power of Attorney filed with

02/06/2015

the Commission

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.