FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO                | OVAL      |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Wills Kevin                            |  |  |  |                              |       |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol TAPESTRY, INC. [TPR] |           |                                    |        |                       |           |                         |                         | eck all app<br>Dire  | ctor  | 10  | % Owner                                  |
|--|--|--|--|------------------------------|-------|---|---|-----------|------------------------------------|--------|-----------------------|-----------|-------------------------|-------------------------|--|---|---|--|
| (Last) (First) (Middle) 10 HUDSON YARDS  |  |  |  |                              |       | 3. Date of Earliest Transaction (Month/Day/Year) 03/06/2018 |   |           |                                    |        |                       |           |                         |                         | helo   | er (give title<br>w)<br>Chief Fina  | be  | ner (specify<br>low)<br>er               |
| (Street)  NEW YORK  NY  10001  (City)  (State)  (Zip)                            |  |  |  |                              | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |           |                                    |        |                       |           |                         | Line                    | Individual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |   |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |  |                              |       |   |   |           |                                    |        |                       |           |                         |                         |  |   |   |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da                       |  |  |  |                              |       | Execution Date,   |   |           | Code (Instr. 5)                    |        |                       |           |                         | Secur<br>Benef<br>Owner | icially<br>d Following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   | of Indirect<br>ct Beneficial<br>Ownership                         |  |
|  |  |  |  | Code                         | v     | Amount (A) o (D)  |   | ) or<br>) | Price                              |        | action(s)<br>3 and 4) |           | (Instr. 4)              |                         |  |   |   |  |
| Common Stock <sup>(1)</sup> 03/06/2  |  |  |  |                              |       |   | 2018  |           | F                                  |        | 9,446 D               |           | D                       | \$51.                   | 2 9  | 92,469  |   |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |  |                              |       |   |   |           |                                    |        |                       |           |                         |                         |  |   |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Dat<br>if any<br>(Month/Day/Yo | Date, Transacti<br>Code (Ins |       |   |   |           | 6. Date E<br>Expiratio<br>(Month/D | n Date | •                     | Amount of |                         | tr. 3                   | 3. Price of<br>Derivative<br>Security<br>Instr. 5)   | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | Beneficial<br>Ownership<br>ct (Instr. 4) |
|  |  |  |  |                              | Code  | v   | (A)   | (D)       | Date<br>Exercisal                  |        | Expiration<br>Date    | Title     | or<br>Num<br>of<br>Shar |                         |  |   |   |  |

## Explanation of Responses:

1. These securities were withheld to pay for the taxes in connection with the vesting of restricted stock units on the Transaction Date.

/s/ Emily S. Zahler, Assistant Corporate Secretary, pursuant to a power of attorney filed with the Commission

03/08/2018

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.