SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-028									
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hours per response.	0.5								

hours p	er response:	0.5
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1. Name and Address of Reporting Person [*] <u>KROPF SUSAN J</u>				2. Issuer Name and Ticker or Trading Symbol <u>COACH INC</u> [COH]							tionship of Reportin all applicable) Director	g Person(s) to I: 10% (
(Last) 516 WEST 34TH	(First) I STREET	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 12/27/2012							Officer (give title below)	Other below	(specify)	
(Street) NEW YORK	NY	10001	4.								Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Deviverti			-ine el	Diam	and of a			Ouward			
Table I - Non-Deriva				ve Se	ecurities Acqu	iirea,	Disp	osea or, c	or Bene	encially	Owned			
Date		2. Transactio Date (Month/Day/\	Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)													

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) of Dispo of (D) (Instr	5. Number of Expiration Date Derivative Securities (Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			7. Title and Amount o Securities Underlyin Derivative (Instr. 3 ar	f g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Unit ⁽¹⁾	(2)	12/27/2012		A		7		(3)	(4)	Common Stock	7	\$54.65	1,324	D	

Explanation of Responses:

1. These securities were received through a dividend paid on the transaction date.

2. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.

2. These securities will convert on a 1 for 1 basis into shares of the original DCU monte

3. These securities vest in part on each of the vesting dates of the original RSU grants.

4. These securities do not expire.

Daniel J. Ross, Assistant

Secretary, pursuant to a power of attorney filed with the Commission

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.