FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar KROPI		2. Issuer Name and Ticker or Trading Symbol COACH INC [COH]									elationship ck all appl Direct	•							
(Last) (First) (Middle) 516 WEST 34TH STREET						3. Date of Earliest Transaction (Month/Day/Year) 07/01/2013									Officer (give title below)			Other (specify below)	
(Street) NEW YORK NY 10001 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)									Addividual or Joint/Group Filing (Check Applicable 2) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(3												<u> </u>						
Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					ction 2A. Deemed Execution Date,			3. Transac Code (II 8)	4. Secul Dispose 5)		rities Acquired (A) or) or	5. Amor Securiti Benefic Owned Reporte Transac	es Forrially (D) (Following ed tion(s)		n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Inst		n of		6. Date Exel Expiration I (Month/Day	Date		7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)					у	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable		epiration ate	Title	or Num of Shar	ber						
Restricted Stock Unit ⁽¹⁾	(2)	07/01/2013		A		8		(3)		(4)	Common Stock	8	3	\$57.32	1,340		D		

Explanation of Responses:

- 1. These securities were received through a dividend paid on the transaction date.
- 2. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 3. These securities vest in part on each of the vesting dates of the original RSU grants.
- 4. These securities do not expire.

Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

07/02/2013

Commission

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.