FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB APP	PROVAL
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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     MONDA KEITH						2. Issuer Name and Ticker or Trading Symbol COACH INC [ COH ]											olicable)	ng Person(s) to Issuer 10% Owner		
(Last) (First) (Middle) 516 WEST 34TH STREET					3. Date of Earliest Transaction (Month/Day/Year) 01/27/2005										X Officer (give title below)  Presiden			Other (specify below)		
(Street)  NEW YC  (City)			10001 (Zip)		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person					on
		Tab	le I - No	n-Deriv	ative S	Secu	ıritie	s Acq	uired,	Dis	posed o	f, or	Ben	efici	ally	Owne	ed			
=: ::::::::::::::::::::::::::::::::::::				Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Code (Instr.		4. Securities Acquired (A) Disposed Of (D) (Instr. 3,					5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
										v	Amount		(A) or (D)	Price	9	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock					27/2005				I	V	51		A	\$54.05		536,001		D		
Common Stock (					8/2005				I	V	80		A \$5		5.37	37 536,081		D		
Common Stock (				03/30	)/2005				I	V	159	A \$5		\$56	5.85	5 536,240		D		
		Ta	able II - I								sed of, onvertib					wned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	4. Transact Code (In 8)		n of		6. Date E Expiratio (Month/D	n Date	•	7. Title and Amount of Securities Underlying Derivative Security (Inst and 4)			Deri Sec	Price of rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Own Form Direc or In (I) (Ir	nership	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code V		(A)				Expiration Date	Title	or Nu of	ount mber ares						

**Explanation of Responses:** 

<u>By: Daniel J. Ross, Assistant</u> <u>Secretary, pursuant to a power</u> <u>of attorney filed with the</u>

05/05/2005

Date

Commission

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.