UNITED STATES SECURITIES AND EXCHANGE COMMISSION September 13, 2013

ORDER GRANTING CONFIDENTIAL TREATMENT UNDER THE SECURITIES EXCHANGE ACT OF 1934

Coach, Inc.

File No. 001-16153 - CF#30119

Coach, Inc. submitted an application under Rule 24b-2 requesting confidential treatment for information it excluded from the Exhibits to a Form 10-K filed on August 22, 2013.

Based on representations by Coach, Inc. that this information qualifies as confidential commercial or financial information under the Freedom of Information Act, 5 U.S.C. 552(b)(4), the Division of Corporation Finance has determined not to publicly disclose it. Accordingly, excluded information from the following exhibits will not be released to the public for the time period specified:

| Exhibit 10.3 | through August 22, 2018 |
|--------------|-------------------------|
| Exhibit 10.4 | through August 22, 2018 |

For the Commission, by the Division of Corporation Finance, pursuant to delegated authority:

Elizabeth M. Murphy Secretary