FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* LOVEMAN GARY W					2. Issuer Name and Ticker or Trading Symbol COACH INC [COH]							5. Relationship Check all app X Direc	licable)	g Person(s) to I 10% (
(Last) (First) (Middle) 516 WEST 34TH STREET					3. Date of Earliest Transaction (Month/Day/Year) 07/01/2013							Office belov	er (give title v)	Other below	(specify)
(Street) NEW Y(tate)	10001 (Zip)	-				e of Original Fi	`	, ,	L	Line) X Form Form Perso	filed by One filed by Mor	Filing (Check A	son
		Tab	le I - Non-Deri	vative	e Sec	curitie	es A	cquired, D	isposed	of, or Be	nefici	ally Owne	d .		
1. Title of S	Security (Ins	tr. 3)	Date	te onth/Day/Year)		2A. Deemed Execution Date if any (Month/Day/Yea		e, Transaction Dispose Code (Instr. 5)		urities Acquired (A) o led Of (D) (Instr. 3, 4		and Securit	ies cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	Amoun	t (A) (C)	Pric		ction(s) 3 and 4)		`
		Т	able II - Deriva (e.g.,					uired, Dis s, options							
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)			calls	, war	rants mber rative rities ired r osed)		convert		urities	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership (Instr. 4)
Derivative Security	Conversion or Exercise Price of Derivative	3. Transaction Date	(e.g., 3A. Deemed Execution Date, if any	4. Transa Code (calls	5. Nu of Deriv Secu Acqu (A) or Dispo	rants mber rative rities ired r osed)	6. Date Exerc	convert	7. Title and Amount of Securities Underlying Derivative	urities	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported Transaction	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	of Indirect Beneficial Ownership (Instr. 4)
Derivative Security	Conversion or Exercise Price of Derivative	3. Transaction Date	(e.g., 3A. Deemed Execution Date, if any	4. Transa Code (action (Instr.	5. Nu of Deriv Secu Acquu (A) oi Dispo of (D) (Instr and 5	mber rative rities pired rosed	6. Date Exerc Expiration Da (Month/Day/N	isable and tee (ear)	7. Title and Amount of Securities Underlying Derivative (Instr. 3 and	Amoun or Numbe of	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported Transaction	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

- 1. These securities were received through a dividend paid on the transaction date.
- 2. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 3. These securities were issued pursuant to the Issuer's Deferred Compensation Plan (for outside directors). The Issuer has agreed to represent the amount of the reporting person's account balance with deferred stock units which represent the right to receive common stock of the Issuer on a one-for-one basis on the distribution date elected by the reporting person.
- 4. These securities do not expire.
- 5. These securities vest in part on each of the vesting dates of the original RSU grants.

Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

07/02/2013

Commission

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.