UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment

OMB APPROVAL			
OMB NUMBER: 3235-0104			
EXPIRES:			
December 31, 2001			
LECTIMATED AVEDACE			

|ESTIMATED AVERAGE BURDEN HOURS |PER RESPONSE..... 0.5|

Company	Act of 1940				
1. Name and Address	of Reporting Person				
Ellis	Joseph				
(Last)	(First)	(Middle)			
c/o Goldman Sad	chs & Co. 1 New York Pla	aza, Floor 46			
	(Street)				
New York	NY	10004			
(City)	(State)	(Zip)			
on or about (quiring Statement (Month/Day/\ October 4, 2000 (effectiveness	s of registration)			
	ation Number of Reporting Pers				
Coach, Inc.	Ticker or Trading Symbol COH				
5. Relationship of Reporting Person(s) to Issuer (Check all applicable) (X) Director () 10% Owner () Officer (give title below) () Other (specify title below)					
 If Amendment, Date of Original (Month/Day/Year) Individual or Joint/Group Filing (Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person 					
TABLE I - NON-DERIVATIVE SECURITIES BENEFICIALLY OWNED					
1. Title of Security (Instr. 4) 	/ 2. Amount of 3. Ownership Securities Form: Dir Beneficially (D) or Owned Indirect (Instr. 4) (Instr. 5	Beneficial (I) Ownership			
No securities of Comr	non Stock of Coach, Inc. are b	peneficially owned			
	E SECURITIES BENEFICIALLY OWNE C, CALLS, WARRANTS, OPTIONS, O				
	ve Security (Instr. 4)				
2. Date Exercisable a N/A Date Exercis	and Expiration Date (Month/Day	y/Year) N/A Expiration Date			

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

	Title	Amount or Number of Shares	
- 4.	Conversion or Exercise Price of Derivative Security N/A		
- 5.	. Ownership Form of Derivative Security: Direct(D) or Indirect(I) (Instr. 5) N/A		
6. Nature of Indirect Beneficial Ownership (Instr. 5)			
_	N/A		
	EXPLANATION OF RESPONSES:		
	/s/ Joseph Ellis	October 1, 2000	
	Joseph Ellis ** SIGNATURE OF REPORTING PERSON	DATE	
-	** INTENTIONAL MISSTATEMENTS OR OMISSIONS OF FACTS CONSTITUTE FEDERAL CRIMINAL VIOLATIONS SEE 18 U.S.C. 1001 AND 15 U.S.C. 78ff(a)		

N/A

N/A

CRIMINAL VIOLATIONS. SEE 18 U.S.C. 1001 AND 15 U.S.C. 78ff(a).

NOTE: FILE THREE COPIES OF THIS FORM, ONE OF WHICH MUST BE MANUALLY SIGNED. IF SPACE IS INSUFFICIENT, SEE INSTRUCTION 6 FOR PROCEDURE.

POTENTIAL PERSONS WHO ARE TO RESPOND TO THE COLLECTION OF INFORMATION CONTAINED IN THIS FORM ARE NOT REQUIRED TO RESPOND UNLESS THE FORM DISPLAYS A CURRENTLY VALID OMB NUMBER.