FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>ELLIS JOSEPH</u>						2. Issuer Name and Ticker or Trading Symbol COACH INC [ COH ]								(Che	elationship (eck all applic	cable)	g Pers	son(s) to Iss	
(Last) (First) (Middle) 516 WEST 34TH STREET						3. Date of Earliest Transaction (Month/Day/Year) 11/02/2005									Officer below)	(give title		Other (s below)	specify
(Street) NEW YORK NY 10001 (City) (State) (Zip)					11	4. If Amendment, Date of Original Filed (Month/Day/Year) 11/03/2005									e) X Form f Form f Persor	idual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transa Date (Month/D						Execution Da			Code (Instr						5. Amou Securitie Beneficia Owned F Reported	s ally following	Form (D) o	n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	V	Amount	(A) or (D)		Price	Transact (Instr. 3 a	action(s)			(111341. 4)	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution I if any (Month/Day	Date, T	I. Transa Code ( 3)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exe Expiration (Month/Day		7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		curity	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	s Silly	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisabl		Expiration Date	Title	or Nu of	ımber					
Stock Option <sup>(1)</sup>	\$32.57	11/02/2005			A		15,000		05/02/2006	5 1	1/02/2015	Common	n 15	5,000	\$0	15,000	0	D	

## **Explanation of Responses:**

1. These securities were issued under the 2004 Stock Incentive Plan of the Issuer.

## Remarks:

By: Daniel J. Ross, Assistant Secretary, pursuant to a power 11/09/2005 of attorney filed with the Commission

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.