

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

1. Name and Address of Reporting Person* <u>Luis Victor</u> (Last) (First) (Middle) <u>516 WEST 34TH STREET</u> (Street) <u>NEW YORK NY 10001</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>COACH INC [COH]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chief Executive Officer</u>	
	3. Date of Earliest Transaction (Month/Day/Year) <u>06/27/2015</u>		
	4. If Amendment, Date of Original Filed (Month/Day/Year)		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	06/27/2015		M		16,532	A	\$0 ⁽¹⁾	87,256	D	
Common Stock	06/27/2015		M		11,658	A	\$0 ⁽¹⁾	98,914	D	
Common Stock ⁽²⁾	06/27/2015		F		6,193	D	\$35.96	92,721	D	
Common Stock ⁽³⁾	06/29/2015		M		268	A	\$0 ⁽¹⁾	92,989	D	
Common Stock ⁽²⁾	06/29/2015		F		140	D	\$35.46	92,849	D	
Common Stock ⁽²⁾	06/30/2015		F		4,311	D	\$35.96	88,538	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Unit	(4)	06/27/2015		M			11,658	(5)	(6)	Common Stock	11,658	\$0.0000	714,451	D	
Restricted Stock Unit	(4)	06/27/2015		M			16,532	(5)	(6)	Common Stock	16,532	\$0.0000	697,919	D	
Restricted Stock Unit ⁽³⁾	(4)	06/29/2015		A		6,644		(7)	(6)	Common Stock	6,644	\$35.46	704,563	D	
Restricted Stock Unit ⁽³⁾	(4)	06/29/2015		M			268	(8)	(6)	Common Stock	268	\$0.0000	704,295	D	

Explanation of Responses:

1. Vesting of Restricted Stock Units.
2. These shares were withheld to pay for the taxes in connection with the conversion of derivative securities described above.
3. These securities were received through a dividend paid on the transaction date.
4. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.
5. These securities vested on June 27, 2015.
6. These securities do not expire.
7. These securities vest in part on each of the vesting dates of the original RSU grants.
8. These dividends were received on RSUs that vested between the record and payable dates and therefore vested immediately upon receipt of the dividend.

/s/ David E. Howard, Assistant
Corporate Secretary, pursuant
to a power of attorney filed
with the Commission

06/30/2015

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.