FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

l	OMB APPRO	DVAL					
	OMB Number:	3235-0287					
	Estimated average burd	len					
l	hours per response:	0.5					

)	Check this box if no longer subject to
	Section 16. Form 4 or Form 5
J	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar		Reporting Person*		2. Issuer Name <b>and</b> Ticker or Trading Symbol COACH INC [ COH ]									ll appl Direct	icable) or	g Per	rson(s) to Iss	vner		
(Last) (First) (Middle) 516 WEST 34TH STREET					3. Date of Earliest Transaction (Month/Day/Year) 09/28/2015									below			Other (s below) America	specify	
(Street) NEW YORK NY 10001				4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								i. Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person						
(City) (State) (Zip)						tive Convention Associated Disposed of the Description								sially Owned					
4 64	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					Execution Date			Code (Instr. 5)					4 and Securit		ies For cially (D) Following (I) (		m: Direct or Indirect Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	/ Amo	unt	nt (A) or (D)		,  т	ransac	ction(s) 3 and 4)			(1115411 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Yo	Code	Transaction Code (Instr.		mber rative rities ired r osed ) : 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: y Direct (D) or Indirec (I) (Instr. 4	Ownership	Beneficial Ownership t (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date		Title	Amoun or Numbe of Shares							
Restricted Stock Unit <sup>(1)</sup>	(2)	09/28/2015		A		853		(3)	(4)		Common Stock	853	\$28	3.01	71,629		D		

## Explanation of Responses:

- $1. \ These \ securities \ were \ received \ through \ a \ dividend \ paid \ on \ the \ transaction \ date.$
- ${\it 2. These securities will convert on a 1-for-1 basis into shares of the Issuer's common stock.}\\$
- 3. These securities vest in part on each of the vesting dates of the original RSU grants.
- 4. These securities do not expire.

/s/ David E. Howard, Assistant Corporate Secretary, pursuant to a power of attorney filed

09/30/2015

Date

\*\* Signature of Reporting Person

with the Commission

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.