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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burg	den								

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I. Name and Address of Reporting Feison		rson [*]	2. Issuer Name and Ticker or Trading Symbol <u>COACH INC</u> [COH]		ionship of Reporting Perso all applicable) Director	10% Owner
(Last) (First) (Middle) 516 WEST 34TH STREET		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/14/2014	Х	Officer (give title below) Global Corp.Affairs C	Other (specify below) Officer/GC
(Street) NEW YORK (City)	NY (State)	10001 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	dual or Joint/Group Filing (Form filed by One Report Form filed by More than 0 Person	ing Person
		Table I - Non-Deriva	tive Securities Acquired, Disposed of, or Benefi	cially (Dwned	

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	Code (action	4. Securities Acqui Disposed Of (D) (Ir 5)			5. Amount of Securities Beneficially	(D) or Indirect	7. Nature of Indirect Beneficial
		(Month/Day/Year)	8) Code	v	Amount	(A) or (D)	Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	Ownership (Instr. 4)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puls, cans, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Unit ⁽¹⁾	(2)	08/14/2014		А		8,262		(3)	(4)	Common Stock	8,262	\$0.0000	39,070	D	
Restricted Stock Unit ⁽¹⁾	(2)	08/14/2014		A		8,262		(5)	(4)	Common Stock	8,262	\$0.0000	47,332	D	
Stock Option ⁽¹⁾	(2)	08/14/2014		A		47,132		(6)	08/15/2024	Common Stock	47,132	\$36.31	47,132	D	

Explanation of Responses:

1. These securities were issued under the 2010 Stock Incentive Plan of the Issuer.

2. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.

3. These service-based securities will vest on the third anniversary of the date of grant, based solely on the reporting person's continued employment with the issuer. Unvested units are cancelled upon termination of the reporting person's employment.

4. These securities do not expire.

5. These performance based securities will vest on the third anniversary of the date of grant, based on the reporting person's continued employment with the issuer and performance of the Company against specified performance goals (determined by the Human Resources Committee of the Board of Directors) at Target levels. The actual number of award shares may range from 0-170% of the Target value, depending on the Company's level of the achievement of these performance measures and goals over the stated periods.

6. These options vest in three equal installments on the first, second and third anniversaries of the date of grant

Daniel J. Ross, Assistant

<u>Secretary, pursuant to a power</u> of attorney filed with the <u>Commission</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.