# UNITED STATES <br> <br> SECURITIES AND EXCHANGE COMMISSION <br> <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## FORM 8-K

## CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported):
August 15, 2019

Tapestry, Inc.
(Exact name of registrant as specified in its charter)
$\frac{\text { Maryland }}{\text { (State of }}$
Incorporation)

1-16153
(Commission File Number)

52-2242751
(IRS Employer Identification No.)

10 Hudson Yards, New York, NY 10001
(Address of principal executive offices) (Zip Code)
__(212) 594-1850
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
$\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 ( $\$ 230.405$ of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

## Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which <br> registered |
| :---: | :---: | :---: |
| Common Stock, \$0.01 par value | TPR | New York Stock Exchange |

On August 15, 2019, Tapestry, Inc. (the "Company") issued a press release (the "Press Release") in which the Company announced its financial results for its fourth fiscal quarter and fiscal year ended June 29, 2019. The Company also posted a slide presentation entitled "Investor Presentation" dated August 15, 2019 on the "Presentations \& Financial Reports" investor section of its website (www.tapestry.com). Copies of the Press Release and slide presentation are furnished herewith as Exhibit 99.1 and Exhibit 99.2, respectively. Information on the Company's website is not, and will not be deemed to be, a part of this Current Report on Form 8-K or incorporated into any other filings the Company may make with the Securities and Exchange Commission.

The information in this Current Report on Form 8-K, including Exhibit 99.1 and Exhibit 99.2, is being furnished to the Securities and Exchange Commission and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to liability under that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits. The following exhibits are being furnished herewith:
99.1 Text of Press Release, dated August 15, 2019
99.2 Slide Presentation entitled "Investor Presentation," dated August 15, 2019

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 15, 2019

## TAPESTRY, INC.

By: /s/ Todd Kahn
Todd Kahn
President, Chief Administrative Officer, Chief
Legal Officer \& Secretary

# Tapestry, Inc. Reports Fiscal 2019 Fourth Quarter and Full Year Results 

Board Declares Quarterly Dividend

Company Plans to Return Approximately $\$ 700$ Million in Capital to Shareholders Through Share Repurchase and Dividend Programs in Fiscal 2020

NEW YORK--(BUSINESS WIRE)--August 15, 2019--Tapestry, Inc. (NYSE: TPR), a leading New York-based house of modern luxury accessories and lifestyle brands, today reported results for the fiscal fourth quarter and year ended June 29, 2019.

Victor Luis, Chief Executive Officer of Tapestry, Inc., said, "Fiscal 2019 was a year of meaningful evolution for Tapestry. We experienced ongoing strength in our business internationally, while navigating a volatile backdrop in North America. Importantly, we made significant progress on our strategic initiatives, most notably building the foundation of our distinctive multi-brand platform. We generated the anticipated synergies from the successful integration of Kate Spade into our portfolio, which funded, in part, material investments in systems as well as our international development through distributor acquisitions and new store openings in key regions. We also made key additions to Tapestry's leadership team. Taken together, we believe these actions will underpin our near and long term growth objectives."
"Coach - our largest and most globally diversified brand - had a strong year, driven by growth in our international and digital channels, while outperforming the direct competition in North America. We understand that driving sustainable growth at Coach is essential to the success of Tapestry overall and are proud of the brand's performance, highlighted by seven consecutive quarters of positive comparable store sales."
"In addition, we made important advancements at Stuart Weitzman, across people, processes and product to address the challenges in the business, driving a return to topline growth in Fiscal 2019. We’ve also successfully expanded the brand internationally through regional distributor acquisitions and new store openings, with a focus on China, where we are just beginning to tap into this tremendous growth opportunity for the brand."
"At Kate Spade, the most significant milestone of the year was the debut of Nicola Glass's creative vision, reimagining the brand while staying true to its unique positioning, heritage and DNA. We are incredibly confident in this vision, supported by the emerging positive signs we are seeing, notably in the new brand codes and evolved product in the full price business. That said, the brand's financial results did not meet our expectations and more time is required to drive a positive inflection in the business, particularly in light of the traffic-challenged and competitive retail environment in North America. We acknowledge that there are opportunities to improve performance and we are addressing those areas with a sense of urgency."
"Most broadly, we remain steadfast in our strategic vision and focused on maximizing the benefits of our global, multi-brand platform, while continuing to drive strength in our core Coach brand. Our conviction is reflected, in part, by the $\$ 1$ billion share repurchase program we established and began to implement in the fourth fiscal quarter. Together with our annual dividend, this underscores our confidence in driving long-term, sustainable growth and commitment to returning capital to shareholders."

## Returning Capital to Shareholders:

During the fourth fiscal quarter, the Company commenced its share buyback program, repurchasing approximately 3.4 million shares of its common stock at an average cost of $\$ 29.31$ for a total of approximately $\$ 100$ million. Therefore, for the fiscal year, the Company returned approximately $\$ 490$ million to shareholders through dividends and share repurchases. At the end of the period, $\$ 900$ million remained under the Company's current repurchase authorization. The Company plans to return approximately $\$ 700$ million to shareholders in Fiscal 2020 through dividends and share repurchases.

The Company also announced that its Board of Directors declared a quarterly cash dividend of $\$ 0.3375$ per common share, maintaining an annual rate of $\$ 1.35$. The dividend is payable on September 30, 2019 to shareholders of record as of the close of business on September 6, 2019.

## Non-GAAP Reconciliation:

During the fiscal fourth quarter, the Company recorded certain charges associated with its Integration and Acquisition activities and ERP implementation efforts. Taken together, these items decreased the Company's fourth quarter reported net income by approximately $\$ 27$ million or about $\$ 0.10$ per diluted share. On a full year basis, these items, together with the impact associated with Tax Legislation changes, reduced the Company's reported net income by $\$ 105$ million or about $\$ 0.36$ per diluted share. Please refer to the financial tables included herein for a detailed reconciliation of the Company's reported to non-GAAP results.

## Overview of Fourth Quarter 2019 Tapestry, Inc. Results:

- Net sales totaled $\$ 1.51$ billion for the fourth fiscal quarter as compared to $\$ 1.48$ billion in the prior year, an increase of $2 \%$ on a reported basis and $4 \%$ in constant currency.
- Gross profit totaled $\$ 999$ million on a reported basis, while gross margin for the quarter was $66.0 \%$ compared to $\$ 1.00$ billion and $67.5 \%$, respectively, in the prior year. On a non-GAAP basis, gross profit totaled $\$ 1.02$ billion, while gross margin was $67.3 \%$ as compared to $\$ 1.01$ billion and $67.9 \%$, respectively, in the prior year.
- SG\&A expenses totaled $\$ 829$ million on a reported basis and represented $54.8 \%$ of sales compared to $\$ 815$ million and $54.9 \%$, respectively in the year-ago quarter. On a non-GAAP basis, SG\&A expenses were $\$ 797$ million and represented $52.7 \%$ of sales as compared to approximately $\$ 780$ million and $52.6 \%$, respectively, in the year-ago period.
- Operating income totaled $\$ 170$ million on a reported basis, while operating margin was $11.2 \%$ versus $\$ 187$ million and an operating margin of $12.6 \%$ in the prior year. On a non-GAAP basis, operating income was $\$ 221$ million, while operating margin was $14.6 \%$ versus $\$ 228$ million and an operating margin of $15.3 \%$ in the prior year.
- Net interest expense was $\$ 11$ million in the quarter as compared to $\$ 14$ million in the year ago period.
- Net income for the quarter was $\$ 149$ million on a reported basis, with earnings per diluted share of $\$ 0.51$. This compared to net income of $\$ 212$ million with earnings per diluted share of $\$ 0.73$ in the prior year period. The reported tax rate for the quarter of $6.4 \%$ compared to the prior year reported rate of (22.5)\%, which included favorable tax impacts associated with tax legislation changes as well as a one-time reversal of valuation allowances. On a non-GAAP basis, net income for the quarter totaled $\$ 175$ million, with earnings per diluted share of $\$ 0.61$. This compared to non-GAAP net income of $\$ 176$ million with earnings per diluted share of $\$ 0.60$ in the prior year period. The non-GAAP tax rate for the quarter was $16.4 \%$ compared to $17.4 \%$ in the prior year.
- Inventory was $\$ 778$ million at the end of quarter versus ending inventory of $\$ 674$ million in the year ago period.

Fourth fiscal quarter results in each of the Company's reportable segments were as follows:

## Coach Fourth Quarter 2019 Results:

- Net sales for Coach totaled $\$ 1.10$ billion for the fourth fiscal quarter even with the prior year on a reported basis, or an increase of $2 \%$ on a constant currency basis. Global comparable store sales increased $2 \%$, including a benefit of approximately 150 basis points driven by an increase in global e-commerce.
- Gross profit for Coach totaled $\$ 765$ million, while gross margin was $69.7 \%$ on a reported and non-GAAP basis. This compared to reported gross profit and margin in the prior year of $\$ 762$ million and $69.3 \%$, respectively. On a non-GAAP basis, gross profit was $\$ 765$ million, while gross margin was $69.6 \%$ in the prior year's fourth quarter.
- SG\&A expenses for Coach were $\$ 465$ million on a reported basis and represented $42.4 \%$ of sales. On a non-GAAP basis, SG\&A expenses were $\$ 464$ million and represented $42.3 \%$ of sales. This compared to expenses of $\$ 471$ million or $42.9 \%$ of sales in the year-ago quarter on both a reported and non-GAAP basis.
- Operating income for Coach totaled $\$ 300$ million compared to reported operating income of $\$ 291$ million in the prior year, while operating margin was $27.3 \%$ versus $26.4 \%$ a year ago. On a non-GAAP basis, operating income was $\$ 301$ million compared to $\$ 294$ million in the prior year, while operating margin was $27.5 \%$ versus $26.8 \%$ a year ago.


## Kate Spade Fourth Quarter 2019 Results:

- Net sales for Kate Spade totaled $\$ 332$ million for the fourth fiscal quarter as compared to $\$ 312$ million in the prior year, an increase of $6 \%$ on a reported basis and $7 \%$ in constant currency. Global comparable store sales declined $6 \%$, including the positive impact of approximately 600 basis points from global e-commerce.
- Gross profit for Kate Spade totaled $\$ 206$ million on a reported basis, while gross margin for the quarter was $62.0 \%$ as compared to $\$ 203$ million and $65.1 \%$, respectively, in the prior year. On a non-GAAP basis, fourth quarter gross profit was $\$ 206$ million, while gross margin was $62.2 \%$ as compared to $\$ 203$ million and $65.2 \%$, respectively, in the year ago period.
- SG\&A expenses for Kate Spade were $\$ 180$ million on a reported basis and represented $54.2 \%$ of sales. This compared to reported SG\&A expenses of $\$ 170$ million in the year ago period, which represented $54.5 \%$ of sales. On a non-GAAP basis, SG\&A expenses were $\$ 175$ million and represented $52.9 \%$ of sales. This compared to expenses of $\$ 163$ million or $52.3 \%$ of sales on a non-GAAP basis in the previous year.
- Operating income for Kate Spade was $\$ 26$ million on a reported basis, representing an operating margin of $7.8 \%$. This compared to operating income of $\$ 33$ million and an operating margin of $10.6 \%$ on a reported basis in the year ago period. On a non-GAAP basis, operating income totaled $\$ 31$ million, while operating margin was $9.3 \%$. This compared to operating income of $\$ 40$ million and an operating margin of $12.9 \%$ on a non-GAAP basis in the previous year.


## Stuart Weitzman Fourth Quarter 2019 Results:

- Net sales for Stuart Weitzman totaled $\$ 85$ million for the fourth fiscal quarter compared to $\$ 73$ million reported in the same period of the prior year, an increase of $17 \%$ on a reported basis and $20 \%$ in constant currency.
- Gross profit for Stuart Weitzman totaled $\$ 29$ million on a reported basis, while gross margin for the quarter was $33.7 \%$ as compared to $\$ 37$ million and $50.3 \%$, respectively, in the prior year. On a non-GAAP basis, fourth quarter gross profit was $\$ 47$ million, while gross margin was $54.8 \%$ as compared to $\$ 39$ million and $53.5 \%$, respectively, in the year ago period.
- SG\&A expenses for Stuart Weitzman were $\$ 59$ million on a reported basis and represented $69.4 \%$ of sales as compared to $\$ 57$ million or $77.8 \%$ of sales in the prior year's fourth quarter. On a non-GAAP basis, SG\&A expenses were approximately $\$ 56$ million or $66.2 \%$ of sales as compared to $\$ 55$ million or $75.9 \%$ of sales in the prior year.
- Operating income for Stuart Weitzman was a loss of $\$ 30$ million on a reported basis, while operating margin was (35.7)\% versus a loss of $\$ 20$ million and (27.5)\%, respectively, in the prior year. On a non-GAAP basis, the operating loss was $\$ 10$ million or (11.4)\% of sales versus a loss of $\$ 16$ million or (22.5)\% of sales, respectively, in the prior year.


## Overview of Full Year 2019 Tapestry, Inc. Results:

- Net sales totaled $\$ 6.03$ billion for the full year 2019 as compared to $\$ 5.88$ billion in the prior year, an increase of 3\% on a reported basis and $4 \%$ in constant currency.
- Gross profit totaled $\$ 4.05$ billion on a reported basis, while gross margin was $67.3 \%$ compared to $\$ 3.85$ billion and $65.5 \%$, respectively, in the prior year. On a non-GAAP basis, gross profit totaled $\$ 4.08$ billion, while gross margin was $67.7 \%$ as compared to $\$ 3.96$ billion and $67.4 \%$, respectively, in the prior year.
- SG\&A expenses totaled $\$ 3.24$ billion on a reported basis and represented $53.8 \%$ of sales compared to $\$ 3.18$ billion and $54.0 \%$, respectively in the year-ago quarter. On a non-GAAP basis, SG\&A expenses were $\$ 3.14$ billion and represented $52.0 \%$ of sales as compared to approximately $\$ 2.97$ billion and $50.6 \%$, respectively, in the year-ago period.
- Operating income totaled $\$ 814$ million on a reported basis, while operating margin was $13.5 \%$ versus $\$ 671$ million and an operating margin of $11.4 \%$ in the prior year. On a non-GAAP basis, operating income was $\$ 945$ million, while operating margin was $15.7 \%$ versus $\$ 992$ million and an operating margin of $16.9 \%$ in the prior year.
- Net interest expense was $\$ 48$ million as compared to $\$ 74$ million a year ago.
- Net income totaled $\$ 643$ million on a reported basis, with earnings per diluted share of $\$ 2.21$. This compared to net income of $\$ 398$ million with earnings per diluted share of $\$ 1.38$ in the prior year period. The reported tax rate for the year of $16.0 \%$ compared to the prior year reported rate of $33.4 \%$. On a non-GAAP basis, net income totaled $\$ 749$ million, with earnings per diluted share of $\$ 2.57$. This compared to non-GAAP net income of $\$ 760$ million with earnings per diluted share of $\$ 2.63$ in the prior year. The non-GAAP tax rate for the year was $16.6 \%$ compared to $17.2 \%$ in the prior year.

Full Year 2019 results in each of the Company's reportable segments were as follows:

## Coach Full Year 2019 Results:

- Net sales for Coach totaled $\$ 4.27$ billion as compared to $\$ 4.22$ billion in the prior year on a reported basis, or an increase of $2 \%$ on a constant currency basis. Global comparable store sales increased 2\%, including a benefit of approximately 100 basis points driven by an increase in global e-commerce.
- Gross profit for Coach totaled $\$ 3.00$ billion, while gross margin was $70.2 \%$ on a reported and non-GAAP basis. This compared to reported gross profit and margin in the prior year of $\$ 2.93$ billion and $69.4 \%$, respectively. On a non-GAAP basis, gross profit was $\$ 2.94$ billion, while
gross margin was $69.5 \%$ in the prior year.
- SG\&A expenses for Coach were $\$ 1.85$ billion on a reported basis and represented $43.3 \%$ of sales. On a non-GAAP basis, SG\&A expenses were $\$ 1.84$ billion and represented $43.1 \%$ of sales. This compared to expenses of $\$ 1.81$ billion or $43.0 \%$ of sales a year-ago on both a reported and non-GAAP basis.
- Operating income for Coach totaled $\$ 1.15$ billion compared to reported operating income of $\$ 1.12$ billion in the prior year, while operating margin was $26.9 \%$ versus $26.5 \%$ a year ago. On a non-GAAP basis, operating income was $\$ 1.16$ billion compared to $\$ 1.12$ billion in the prior year, while operating margin was $27.1 \%$ versus $26.6 \%$ a year ago.


## Kate Spade Full Year 2019 Results:

- Net sales for Kate Spade totaled $\$ 1.37$ billion as compared to $\$ 1.28$ billion in the prior year, an increase of $6 \%$ on a reported basis and $7 \%$ in constant currency. Global comparable store sales declined 7\%, including the positive impact of approximately 400 basis points from global ecommerce.
- Gross profit for Kate Spade totaled $\$ 864$ million on a reported basis, while gross margin was $63.2 \%$ as compared to $\$ 706$ million and $54.9 \%$, respectively, in the prior year. On a non-GAAP basis, gross profit was $\$ 870$ million, while gross margin was $63.6 \%$ as compared to $\$ 812$ million and $63.2 \%$, respectively, in the year ago period.
- SG\&A expenses for Kate Spade were $\$ 698$ million on a reported basis and represented $51.1 \%$ of sales. This compared to reported SG\&A expenses of $\$ 729$ million in the year ago period, which represented $56.7 \%$ of sales. On a non-GAAP basis, SG\&A expenses were $\$ 683$ million and represented $50.0 \%$ of sales. This compared to expenses of $\$ 615$ million or $47.9 \%$ of sales on a non-GAAP basis in the previous year.
- Operating income for Kate Spade was $\$ 166$ million on a reported basis, representing an operating margin of $12.1 \%$. This compared to operating loss of $\$ 23$ million and an operating margin of $(1.8) \%$ on a reported basis a year ago. On a non-GAAP basis, operating income totaled $\$ 187$ million, while operating margin was $13.6 \%$. This compared to operating income of $\$ 197$ million and an operating margin of $15.4 \%$ on a non-GAAP basis in the previous year.


## Stuart Weitzman Full Year 2019 Results:

- Net sales for Stuart Weitzman totaled $\$ 389$ million compared to $\$ 374$ million reported in the same period of the prior year, an increase of $4 \%$ on a reported basis and $6 \%$ in constant currency.
- Gross profit for Stuart Weitzman totaled $\$ 194$ million on a reported basis, while gross margin was $49.8 \%$ as compared to $\$ 211$ million and $56.5 \%$, respectively, in the prior year. On a non-GAAP basis, gross profit was $\$ 213$ million, while gross margin was $54.8 \%$ as compared to $\$ 217$ million and $58.1 \%$, respectively, a year ago.
- SG\&A expenses for Stuart Weitzman were $\$ 245$ million on a reported basis and represented $62.9 \%$ of sales as compared to $\$ 212$ million or $56.7 \%$ of sales the prior year. On a non-GAAP basis, SG\&A expenses were approximately $\$ 230$ million or $59.0 \%$ of sales as compared to $\$ 204$ million or $54.6 \%$ of sales in the prior year.
- Operating income for Stuart Weitzman was a loss of $\$ 51$ million on a reported basis, while operating margin was (13.1)\%. This compared to a slight operating loss or margin of $(0.1) \%$ on a reported basis in the prior year. On a non-GAAP basis, the operating loss was $\$ 17$ million or (4.3)\% of sales versus operating income of $\$ 13$ million or $3.5 \%$ of sales, respectively, in the prior year.

Mr. Luis added, "Looking ahead, we are revising our outlook for Fiscal 2020 to reflect the current trends in our business, notably at Kate Spade. We believe this is prudent, particularly in light of the uncertain environment in North America, and as we build the brand's global awareness. That said, we understand it's critical to act swiftly and decisively, applying our learnings, to drive positive change. As part of this strategy, we are deliberately pulling back on the number of new store openings for the brand while we seek to focus on maximizing productivity."
"Importantly, with continued momentum at the Coach brand, our top priority is to fuel an acceleration in our acquired businesses to unlock the power of our multi-brand platform. Therefore, while our long-term vision is unchanged, we are modifying our capital allocation policy in Fiscal 2020, dedicating our resources to driving organic growth, and do not expect to pursue strategic acquisitions. In addition, we plan to increase the capital we return to shareholders, repurchasing approximately $\$ 300$ million of common stock while maintaining our annual dividend, resulting in a total payout of nearly $\$ 700$ million. Overall, we remain confident in the potential of our brands and the operating model we've built."

## Fiscal Year and First Quarter 2020 Outlook

The following outlook is provided on a non-GAAP basis and replaces all previous guidance.
The Company expects revenues for Fiscal 2020 to increase at a low-single-digit rate from Fiscal 2019. In addition, the Company projects earnings per diluted share to be approximately even with prior year. The primary change from the prior outlook is the expectation for more modest topline growth at Kate Spade in North America, impacting the Company's ability to leverage its strategic investments and fixed costs. Importantly, the Company continues to expect top and bottom line growth at Coach and profitability improvements at Stuart Weitzman in Fiscal 2020. Net interest expense for the year is expected to be $\$ 45$ to $\$ 50$ million and the full year Fiscal 2020 tax rate is projected to be in the area of $17.5 \%$.

For the first fiscal quarter, the Company projects revenues to be slightly below prior year and earnings per diluted share to decline on a year-over-year basis. The outlook for the first fiscal quarter includes the continued impact of the Company's foundational strategic initiatives, including investments in new stores openings, distributor buybacks as well as systems.

Fiscal Year 2020 Outlook - Non-GAAP Adjustments:
The Company is not able to provide a full reconciliation of the non-GAAP financial measures to GAAP presented in this release and on the Company's conference call because certain material items that impact these measures, such as the timing and exact amount of charges related to Integration and Acquisition, costs associated with the Company's ERP implementation, and the impact of select store closures that have not yet occurred as the Company continues to refine its plan and the related estimate and timing of costs that will be incurred. Accordingly, a reconciliation of our non-GAAP financial measure guidance to the corresponding GAAP measures is not available without unreasonable effort. Where possible, the Company has identified the estimated impact of the items excluded from its Fiscal 2020 guidance.

This Fiscal 2020 non-GAAP guidance excludes (1) expected pre-tax charges of approximately $\$ 30$ to $\$ 40$ million attributable to the Company's ERP implementation efforts; (2) estimated pre-tax Integration and Acquisition charges of approximately $\$ 20$ to $\$ 30$ million; (3) projected charges related to select store closures as the Company seeks to optimize its fleet; and (4) the impact from the new lease accounting standard, ASU 2016-02 "Leases (Topic 842)," which the Company will adopt in the first fiscal quarter of 2020.

The Company will host a conference call to review these results at 8:30 a.m. (ET) today, August 15, 2019. Interested parties may listen to the conference call via live webcast by accessing www.tapestry.com/investors on the Internet or calling 1-877-510-8087 or 1-862-298-9015 and providing the Conference ID 3592098. A telephone replay will be available starting at 12:00 p.m. (ET) today, for a period of five business days. To access the telephone replay, call 1-800-585-8367 or 1-404-537-3406 and enter the Conference ID 3592098. A webcast replay of the earnings conference call will also be available for five business days on the Tapestry website. Presentation slides have also been posted to the Company's website at www.tapestry.com/investors.

The Company expects to report Fiscal 2020 first quarter results on Tuesday November 5, 2019. To receive notification of future announcements, please register at www.tapestry.com/investors ("Subscribe to E-Mail Alerts").

Tapestry, Inc. is a New York-based house of modern luxury lifestyle brands. The Company's portfolio includes Coach, Kate Spade and Stuart Weitzman. Our Company and our brands are founded upon a creative and consumer-led view of luxury that stands for inclusivity and approachability. Each of our brands are unique and independent, while sharing a commitment to innovation and authenticity defined by distinctive products and differentiated customer experiences across channels and geographies. To learn more about Tapestry, please visit www.tapestry.com. The Company's common stock is traded on the New York Stock Exchange under the symbol TPR.

This information to be made available in this press release may contain forward-looking statements based on management's current expectations. Forward-looking statements include, but are not limited to, the statements under "Fiscal Year 2020 Outlook," and statements regarding the Company's planned share repurchase program and anticipated dividend payments for future quarters, as well as statements that can be identified by the use of forward-looking terminology such as "may," "will," "can," "should," "expect," "intend," "estimate," "continue," "project," "guidance," "forecast," "outlook," "roadmap," "anticipate," "excited," "moving," "leveraging," "capitalizing," "developing," "drive," "targeting," "assume," "plan," "build," "pursue," "maintain," "on track," "well positioned to," "look forward to," "looking ahead," "to acquire," "achieve," "strategic vision," "growth opportunities" or comparable terms. Future results may differ materially from management's current expectations, based upon a number of important factors, including risks and uncertainties such as expected economic trends, the ability to anticipate consumer preferences, the ability to control costs and successfully execute our ERP implementation and growth strategies, our ability to achieve intended benefits, cost savings and synergies from acquisitions, the risk of cybersecurity threats and privacy or data security breaches, and the impact of tax legislation, etc. Please refer to the Company's latest Annual Report on Form 10-K and its other filings with the Securities and Exchange Commission for a complete list of risks and important factors. The Company assumes no obligation to revise or update any such forward-looking statements for any reason, except as required by law.

## TAPESTRY,INC.

## CONSOLIDATED STATEMENTS OF OPERATIONS

For the Quarters and Years Ended June 29, 2019 and June 30, 2018
(in millions, except per share data)

|  | (unaudited) <br> QUARTER ENDED |  | (unaudited) (audited) <br> YEAR ENDED |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { June 29, } \\ 2019 \end{gathered}$ | $\begin{gathered} \hline \text { June 30, } \\ 2018 \end{gathered}$ |  | $\begin{aligned} & \hline \text { June 29, J } \\ & 2019 \end{aligned}$ | June 30, 2018 |
| Net sales | \$ 1,513.7 \$ | \$ 1,483.7 | \$ | 6,027.1\$ | \$ 5,880.0 |
| Cost of sales | 514.5 | 481.9 |  | 1,973.4 | 2,031.5 |
| Gross Profit | 999.2 | 1,001.8 |  | 4,053.7 | 3,848.5 |
| Selling, general and administrative expenses | 829.3 | 814.6 |  | 3,239.6 | 3,177.7 |
| Operating income | 169.9 | 187.2 |  | 814.1 | 670.8 |
| Interest expense, net | 11.0 | 14.4 |  | 47.9 | 74.0 |
| Income before provision for income taxes | 158.9 | 172.8 |  | 766.2 | 596.8 |
| Provision for income taxes | 10.0 | (38.9) |  | 122.8 | 199.3 |
| Net income | \$ 148.9 \$ | \$ 211.7 | \$ | 643.4\$ | \$ 397.5 |

Net income per share:

| Basic | \$ | 0.51 \$ | 0.74 | \$ | 2.22\$ | 1.39 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diluted | \$ | 0.51 \$ | 0.73 | \$ | 2.21\$ | 1.38 |

Shares used in computing net income per share:

| Basic | 289.1 | 287.9 | 289.4 | 285.4 |
| :---: | :---: | :---: | :---: | :---: |
| Diluted | 289.8 | 291.3 | 290.8 | 288.6 |


|  | June 29, 2019 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | GAAP Basis (As Reported) | ERP Implementation(1) | Integration \& Acquisition(2) | Impact of Tax Legislation | Non-GAAP Basis (Excluding Items) |
| Gross profit | \$ 999.2 | \$- | \$ (18.7) | \$- | \$ 1,017.9 |
| Selling, general and administrative expenses | 829.3 | 11.8 | 20.4 | - | 797.1 |
| Operating income | 169.9 | (11.8) | (39.1) | - | 220.8 |
| Income before provision for income taxes | 158.9 | (11.8) | (39.1) | - | 209.8 |
| Provision for income taxes | 10.0 | (3.1) | (21.3) | - | 34.4 |
| Net income | 148.9 | (8.7) | (17.8) | - | 175.4 |
| Diluted net income per share | 0.51 | (0.03) | (0.07) | - | 0.61 |
|  | June 30, 2018 |  |  |  |  |
|  | GAAP Basis (As Reported) | $\begin{gathered} \text { Operational } \\ \text { Efficiency Plan(3) } \\ \hline \end{gathered}$ | Integration \& Acquisition(2) | Impact of Tax Legislation ${ }^{(4)}$ | Non-GAAP Basis (Excluding Items) |
| Gross profit | \$ 1,001.8 | \$- | \$ (5.5) | \$- | \$ 1,007.3 |
| Selling, general and administrative expenses | 814.6 | 10.0 | 24.8 | - | 779.8 |
| Operating income | 187.2 | (10.0) | (30.3) | - | 227.5 |
| Income before provision for income taxes | 172.8 | (10.0) | (30.3) | - | 213.1 |
| Provision for income taxes | (38.9) | (3.1) | (51.4) | (21.4) | 37.0 |
| Net income | 211.7 | (6.9) | 21.1 | 21.4 | 176.1 |
| Diluted net income per share | 0.73 | (0.03) | 0.09 | 0.07 | 0.60 |

(1) Amounts as of June 29, 2019 represent technology implementation costs.
(2) Amounts as of June 29, 2019 represent charges attributable to acquisition and integration costs related to:

- One-time write off of inventory
- Professional fees
- Organization-related costs

Amounts as of June 30, 2018 represent charges attributable to acquisition and integration costs related to the purchase of Kate Spade \& Company, the acquisition of certain distributors for the Coach and Stuart Weitzman brands and assumed operational control of Kate Spade joint ventures. Provision for income taxes has been favorably impacted as a result of the reversal of certain valuation allowances that were established during purchase accounting. These charges include:

- Professional fees
- Limited life purchase accounting adjustments
- Organizational costs as a result of integration
(3) Amounts as of June 30, 2018 represent technology infrastructure costs.
(4) Amounts as of June 30, 2018 represent charges due to the net impact of the transition tax and re-measurement of deferred tax balances.

TAPESTRY, INC.
GAAP TO NON-GAAP RECONCILIATION
For the Years Ended June 29, 2019 and June 30, 2018 (in millions, except per share data)
(unaudited)

|  |  | June 29, 2019 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Non-GAAP Basis |
| GAAP Basis | ERP | Integration \& | Impact of Tax | (Excluding |
| (As Reported) | Implementation(1) | Acquisition(2) | Legislation(3) | Items) |

Gross profit

Selling, general and administrative expenses

| $\$ 4,053.7$ | $\$-$ | $\$(27.8)$ | $\$-$ | $\$ 4,081.5$ |
| ---: | :---: | :---: | :---: | :---: |
| $3,239.6$ | 36.9 | 66.6 | - | $3,136.1$ |
| 814.1 | $(36.9)$ | $(94.4)$ | - | 945.4 |


| Income before provision for income taxes | 766.2 | (36.9) | (94.4) | - | 897.5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Provision for income taxes | 122.8 | (9.4) | (25.8) | 9.2 | 148.8 |
| Net income | 643.4 | (27.5) | (68.6) | (9.2) | 748.7 |
| Diluted net income per share | 2.21 | (0.09) | (0.24) | (0.03) | 2.57 |
|  | June 30, 2018 |  |  |  |  |
|  | GAAP Basis (As Reported) | Operational Efficiency Plan(4) | Integration \& Acquisition(2) | Impact of Tax <br> Legislation ${ }^{(3)}$ | Non-GAAP Basis <br> (Excluding Items) |
| Gross profit | \$ 3,848.5 | \$- | \$ (116.4) | \$- | \$ 3,964.9 |
| Selling, general and administrative expenses | 3,177.7 | 19.5 | 185.2 | - | 2,973.0 |
| Operating income | 670.8 | (19.5) | (301.6) | - | 991.9 |
| Income before provision for income taxes | 596.8 | (19.5) | (301.6) | - | 917.9 |
| Provision for income taxes | 199.3 | (6.2) | (130.7) | 178.2 | 158.0 |
| Net income | 397.5 | (13.3) | (170.9) | (178.2) | 759.9 |
| Diluted net income per share | 1.38 | (0.05) | (0.58) | (0.62) | 2.63 |

(1) Amounts as of June 29, 2019 primarily represent technology implementation costs.
(2) Amounts as of June 29, 2019 represent charges attributable to acquisition and integration costs related to:

- Organization-related costs
- Professional fees
- One-time write off of inventory
- Limited life purchase accounting adjustments

Amounts as of June 30, 2018 represent charges attributable to acquisition and integration costs related to the purchase of Kate Spade \& Company, and to a lesser extent the acquisition of certain distributors for the Coach and Stuart Weitzman brands and assumed operational control of Kate Spade joint ventures. Provision for income taxes has been favorably impacted as a result of the reversal of certain valuation allowances that were established during purchase accounting. These charges include:

- Limited life purchase accounting adjustments
- Professional fees
- Severance and other costs related to contractual payments with certain Kate Spade executives
- Organizational costs as a result of integration
- Inventory reserves established for the destruction of inventory
(3) Amounts as of June 29, 2019 represent charges primarily due to the transition tax related to foreign earnings deemed to be repatriated.

Amounts as of June 30, 2018 represent charges due to the net impact of the transition tax and re-measurement of deferred tax balances.
4) Amounts as of June 30, 2018 primarily represent technology infrastructure costs.

## TAPESTRY,INC.

GAAP TO NON-GAAP RECONCILIATION - FOR SEGMENT RESULTS

## For the Quarters Ended June 29, 2019 and June 30, 2018

(in millions)
(unaudited)

| June 29, 2019 |
| ---: |
| Stuart |

GAAP Coach Kate Spade Weitzman Corporate Non-GAAP

| Cost of sales |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Integration \& Acquisition |  | 0.1 | (0.9) | (17.9) | - |  |
| Gross profit | \$ 999.2 | \$ 0.1 | \$ (0.9) | \$ (17.9) | \$- | \$ 1,017.9 |
| SG\&A expenses |  |  |  |  |  |  |
| Integration \& Acquisition |  | 1.6 | 4.4 | 2.8 | 11.6 |  |
| ERP Implementation |  | - | - | - | 11.8 |  |
| SG\&A expenses | \$ 829.3 | \$ 1.6 | \$ 4.4 | \$ 2.8 | \$ 23.4 | \$ 797.1 |
| Operating income | \$ 169.9 | \$ (1.5) | \$ (5.3) | \$ (20.7) | \$ (23.4) | \$ 220.8 |
|  | June 30, 2018 |  |  |  |  |  |
|  | Stuart |  |  |  |  |  |
|  | GAAP Coach Kate Spade Weitzman Corporate Non-GAAP |  |  |  |  |  |

Cost of sales

$\overline{\$ 1,001.8} \frac{(3.1)}{\$(3.1)} \quad$|  | $(0.1)$ | $(2.3)$ | - |  |
| :--- | :--- | :--- | :--- | :--- |


| SG\&A expenses |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Integration \& Acquisition |  | 0.3 | 7.1 | 1.3 | 16.1 |  |
| Operational Efficiency Plan |  | - | - | - | 10.0 |  |
|  | $\$ 814.6$ | $\$ 0.3$ | $\$ 7.1$ | $\$ 1.3$ | $\$ 26.1$ | $\$ 779.8$ |
|  |  |  |  |  |  |  |
| Operating income expenses | $\$ 187.2$ | $\$(3.4)$ | $\$(7.2)$ | $\$(3.6)$ | $\$(26.1)$ | $\$ 227.5$ |

TAPESTRY, INC.<br>GAAP TO NON-GAAP RECONCILIATION - FOR SEGMENT RESULTS<br>For the Years Ended June 29, 2019 and June 30, 2018<br>(in millions)<br>(unaudited)

|  | June 29, 2019 |
| :---: | :---: |
| Stuart |  |
| GAAP Coach Kate Spade Weitzman Corporate Non-GAAP |  |

Cost of sales

| Integration \& Acquisition | (1.9) | (6.3) | (19.6) | - |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gross profit | \$ 4,053.7 \$ (1.9) | \$ (6.3) | \$ (19.6) | \$ | \$ 4,081.5 |

## SG\&A expenses

| Integration \& Acquisition |  | 7.1 | 14.5 | 15.0 | 30.0 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ERP Implementation |  | - | - | - | 36.9 |  |
| SG\&A expenses | \$ 3,239.6 | \$ 7.1 | \$ 14.5 | \$ 15.0 | \$ 66.9 | \$ 3,136.1 |
| Operating income | \$ 814.1 | \$ (9.0) | \$ (20.8) | \$ (34.6) | \$ (66.9) | \$ 945.4 |
|  | June 30, 2018 |  |  |  |  |  |
|  | Stuart |  |  |  |  |  |


| Cost of sales |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Integration \& Acquisition | (4.1) | (106.5) | (5.8) | - |  |
| Gross profit | \$ 3,848.5 \$ (4.1) | \$ (106.5) | \$ (5.8) | \$- | \$ 3,964.9 |
| SG\&A expenses |  |  |  |  |  |
| Integration \& Acquisition | 0.5 | 113.7 | 7.8 | 63.2 |  |
| Operational Efficiency Plan | - - | - | - | 19.5 |  |
| SG\&A expenses | \$ 3,177.7 \$ 0.5 | \$ 113.7 | \$ 7.8 | \$ 82.7 | \$ 2,973.0 |
| Operating income | \$ 670.8 \$ (4.6) | \$ (220.2) | \$ (13.6) | \$ (82.7) | \$ 991.9 |

The Company reports information in accordance with U.S. Generally Accepted Accounting Principles ("GAAP"). The Company's management does not, nor does it suggest that investors should, consider non-GAAP financial measures in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Further, the non-GAAP measures utilized by the Company may be unique to the Company, as they may be different from non-GAAP measures used by other companies. The financial information presented above, as well as gross margin, SG\&A expense ratio, and operating margin, have been presented both including and excluding the effect of certain items related to Integration \& Acquisition-Related Costs and ERP Implementation-Related costs for Tapestry, Inc. and separately by segment and the impact of tax legislation for Tapestry, Inc.

The Company operates on a global basis and reports financial results in U.S. dollars in accordance with GAAP. Percentage increases/decreases in net sales for the Company and each segment and gross margin for the Stuart Weitzman segment have been presented both including and excluding currency fluctuation effects from translating foreign-denominated sales into U.S. dollars and compared to the same periods in the prior quarter and fiscal year. The Company calculates constant currency revenue results by translating current period revenue in local currency using the prior year period's currency conversion rate.

Guidance for certain financial information for the fiscal year ending June 27, 2020 has also been presented on a non-GAAP basis.
Management utilizes these non-GAAP and constant currency measures to conduct and evaluate its business during its regular review of operating results for the periods affected and to make decisions about Company resources and performance. The Company believes presenting these non-GAAP measures, which exclude items that are not comparable from period to period, is useful to investors and others in evaluating the Company's ongoing operating and financial results in a manner that is consistent with management's evaluation of business performance and understanding how such results compare with the Company's historical performance. Additionally, the Company believes presenting these metrics on a constant currency basis will help investors and analysts to understand the effect of significant year-over-year foreign currency exchange rate fluctuations on these performance measures and provide a framework to assess how business is performing and expected to perform excluding these effects.
Coach Kate Spade Stuart Corporate Total Weitzman
$\qquad$

Net sales
Gross profit

| Operating income (loss) | 299.5 | 25.6 | $(30.4)$ | $(124.8)$ | 169.9 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Income (loss) before provision for income taxes | 299.5 | 25.6 | $(30.4)$ | $(135.8)$ | 158.9 |

## Three Months Ended June 30, 2018

| Net sales | $\$ 1,098.9$ | $\$ 311.9$ | $\$ 72.9$ | $\$-\$ 1,483.7$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Gross profit | 762.1 | 203.1 | 36.6 | - | $1,001.8$ |
| Operating income (loss) | 290.5 | 33.1 | $(20.0)$ | $(116.4)$ | 187.2 |
| Income (loss) before provision for income taxes | 290.5 | 33.1 | $(20.0)$ | $(130.8)$ | 172.8 |

## Year Ended June 29,2019

| Net sales | $\$ 4,270.9$ | $\$ 1,366.8$ | $\$ 389.4$ |  | $\$-\$ 6,027.1$ |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Gross profit | $2,996.4$ | 863.6 | 193.7 | - | $4,053.7$ |
| Operating income (loss) | $1,148.4$ | 165.7 | $(51.2)$ | $(448.8)$ | 814.1 |
| Income (loss) before provision for income taxes | $1,148.4$ | 165.7 | $(51.2)$ | $(496.7)$ | 766.2 |


| Year Ended June 30, $\mathbf{2 0 1 8}$ |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  |  |  |
| Net sales | $\$ 4,221.5$ | $\$ 1,284.7$ | $\$ 373.8$ | $\$-\$ 5,880.0$ |  |
| Gross profit | $2,931.5$ | 705.7 | 211.3 | - | $3,848.5$ |
| Operating income (loss) | $1,117.2$ | $(22.7)$ | $(0.3)$ | $(423.4)$ | 670.8 |
| Income (loss) before provision for income taxes | $1,117.2$ | $(22.7)$ | $(0.3)$ | $(497.4)$ | 596.8 |

## TAPESTRY,INC.

CONDENSED CONSOLIDATED BALANCE SHEETS
At June 29, 2019 and June 30, 2018
(in millions)

| (unaudited) | (audited) |
| :---: | :---: |
| June 29, | June 30, |
| 2019 | 2018 |

## ASSETS

| Cash, cash equivalents and short-term investments | \$ | 1,233.8 | \$ | 1,250.0 |
| :---: | :---: | :---: | :---: | :---: |
| Receivables |  | 298.1 |  | 314.1 |
| Inventories |  | 778.3 |  | 673.8 |
| Other current assets |  | 246.6 |  | 194.7 |
| Total current assets |  | 2,556.8 |  | 2,432.6 |
| Property and equipment, net |  | 938.8 |  | 885.4 |
| Other noncurrent assets |  | 3,381.7 |  | 3,360.3 |
| Total assets | \$ | 6,877.3 | \$ | 6,678.3 |

## LIABILITIES AND STOCKHOLDERS' EQUITY

| Accounts payable | \$ | 243.6 \$ |  | 264.3 |
| :---: | :---: | :---: | :---: | :---: |
| Accrued liabilities |  | 673.6 |  | 673.2 |
| Current debt |  | 0.8 |  | 0.7 |
| Total current liabilities |  | 918.0 |  | 938.2 |
| Long-term debt |  | 1,601.9 |  | 1,599.9 |
| Other liabilities |  | 844.0 |  | 895.6 |
| Stockholders' equity |  | 3,513.4 |  | 3,244.6 |
| Total liabilities and stockholders' equity | \$ | 6,877.3 | \$ | 6,678.3 |

## TAPESTRY, INC.

STORE COUNT
At March 30, 2019 and June 29, 2019
(unaudited)

As of Acquired
As of


## Contacts

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## tapestry

COACH $\mid$ kate spade $\mid$ STUART WEITZMAN

This presentation contains certain "forward-looking statements" based on management's current expectations. Forward-looking statements include, but are not limited to, the information provided on the slide entitled "Fiscal 2020 Financial Outlook", and statements regarding the Company's planned share repurchase program and anticipated dividend payments for future quarters, as well as statements which can be identified by the use of forward-looking terminology such as "may," "will," "can," "should," "expect," "intend," "estimate," "continue," "project," "guidance," "forecast," "outlook," "anticipate," "moving," "leveraging," "capitalizing," "developing," "drive," "targeting," "assume," "plan," "build," "pursue," "maintain," "on track," "well positioned to," "look forward to," "to acquire," "achieve," "strategic vision," "growth opportunities" or comparable terms, and similar or other references to future periods. Statements herein regarding our business and transformation strategies; our plans, objectives, goals, beliefs, future events, business conditions, results of operations and financial position; and our business outlook and business trends are forward-looking statements.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements due to a number of important factors. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following:

- risks and uncertainties such as expected economic trends;
- the ability to anticipate consumer preferences;
- the ability to control costs;
- the ability to successfully execute our operational efficiency initiatives and growth strategies;
- the ability to achieve intended benefits, cost savings and synergies from acquisitions;
- the risk of cybersecurity threats and privacy or data security breaches; and
- the impact of tax legislation.

Please refer to the Company's latest Annual Report on Form 10-K and its other filings with the Securities and Exchange Commission for a complete list of risks and important factors.

We assume no obligation to revise or update any such forward-looking statements for any reason, except as required by law.
tapestry

## tapestry

TOUR VALUES: optimistic innovative, inclusive
OUR PRINCIPLES: brand-led, consumer-centric meritocracy
0 U R B R A N D S: global, unique \& differentiated
0 U R M O DE L: disciplined, shared \& scalable

DEFINED BY INCLUSIVITY RATHER THAN EXCLUSIVITY, we are a global house of brands that embraces the exploration of individuality. We believe that true luxury is a freedom of expression that ignites confidence and authenticity.

Approachable and inviting, we celebrate brands that create joy every day for people around the world. Our passion, detailed approach and genuine love of what we do enables us to develop and nurture brands so that they can reach their full potential.

The value of our brands is not bestowed by previous generations or borrowed from tradition. It is determined by quality, craftsmanship, creativity and the opportunity for self-expression they provide. We believe anyone from anywhere can have the best idea, and with hard work and dedication anything is possible.


| tapestry | COMEH | kate spade |
| :---: | :---: | :---: |
| \$6.0B | $\underset{\substack{\text { recenue }}}{\text { 4.3 }}$ | $\underset{\substack{\text { recenne }}}{1.4 \mathrm{~B}}$ |
| $15.7 \%$ | $27.1 \%$ | $13.6 \%$ |
| 1,540 | $986$ | 407 |

\$389M
revenue
(4.3\%)
operating margin
147
stores

TAPESTRY PRODUCT, GEOGRAPHIC \& CHANNEL BREAKDOWN
GLOBAL HOUSE OF MODERN LUXURY BRANDS WITH FOCUS ON INTERNATIONAL GROWTH \& DIRECT-TO-CONSUMER DISTRIBUTION


Direct-toConsumer 89\%

OPPORTUNITY ACROSS BRANDS IN THE ATTRACTIVE AND GROWING GLOBAL PREMIUM HANDBAG \& ACCESSORIES, FOOTWEAR AND OUTERWEAR MARKETS


## LEADERSHIP TEAM



## highlights from

FISCAL 2019 MILESTONES

## A YEAR OF meaningfiul evolution

Achieved ongoing strength in our businesses internationally, while navigating a challenging retail backdrop in North America.
Advanced our strategic initiatives, most notably building the foundation of our multi-brand platform, as we generated the anticipated synergies from the successful integration of Kate Spade, which funded, in part, material investments in systems, as well as our international development.

Strengthened Tapestry's leadership team with key hires: Noam Paransky, Chief Digital Officer; Tom Glaser, Chief Operations Officer; Joanne Crevoiserat, Chief Financial Officer.

Delivered strong results at Coach - the largest and most globally diversified brand of our house - highlighted by positive comparable store sales growth and gross margin expansion, underscoring its health and vibrancy.

Debuted Nicola Glass's creative vision at Kate Spade with the new iconic branding elements garnering a positive response from consumers; identified learnings and action items to inform go-forward strategy.

Drove top-line growth at Stuart Weitzman, reflecting important progress across people, processes and product.
Established and implemented \$1B share repurchase program, underscoring our confidence in the future; returned \$490M to shareholders through dividend and share repurchase program.

Remain steadfast in our long-term strategic vision and focused on maximizing the benefits of our differentiated multi-brand model.

FISCAL 2019 P\&L OVERVIEW BY BRAND

|  | TAPESTRY | COACH | KATE SPADE | STUART WEITZMAN |
| :---: | :---: | :---: | :---: | :---: |
| NET REVENUE | $\underset{\substack{36 \\ \hline 6,027 \mathrm{growth}}}{ }$ | $\begin{gathered} \$ 4,271 \mathrm{M} \\ +1 \% \text { growth } \end{gathered}$ | $\underset{\substack{\$ 1,367 \text { growth }}}{ }$ | $\underset{+4 \% \text { growth }}{\$ 39 \mathrm{M}}$ |
| GROSS PROFIT | $\underset{\text { 67.7\% margin: } 3 \text { sobps vs. LY }}{\$ 4,081 \mathrm{M}}$ | $\begin{gathered} \$ 2,998 \mathrm{M} \\ 70.2 \% \text { margin; }+70 \mathrm{bps} \text { vs. LY } \end{gathered}$ | \$870M <br> 63.6\% margin; +40bps vs. LY | \$213M <br> 54.8\% margin; ( 330 bps ) vs. LY |
| SG\&A EXPENSES | $\$ 3,136 \mathrm{M}$ <br> $52.0 \%$ of sales; +150 bps vs. LY | \$1,841M 43.1\% of salos +100 ps ws.Ly | \$683M <br> $50.0 \%$ of sales <br> +210bps vs. LY | $\$ 230 \mathrm{M}$ <br> 59.0\% of sales; +450 bps vs. LY |
| OPERATING INCOME | \$945M <br> 15.7\% margin; (120bps) vs. LY | $\underset{\text { 27.1\% margin: } 5 \text { 500bs vs. LY }}{\$ 1,157 \mathrm{M}}$ | \$187M <br> 13.6\% margin: (170bps) vs. LY | (\$17M) <br> (4.3\%) margin; (780bps) vs. LY |
| EARNINGS PER DILUTED SHARE | $\underset{(2 \times 2) \text { ys. L४ }}{\$ 27}$ |  |  |  |

FISCAL 2019 CAPITAL ALLOCATION MILESTONES
RETURNED $95 \%$ of free cash flow TO SHAREHOLDERS THROUGH DIVIDEND \& SHARE REPURCHASE PROGRAM

Board of Directors approved

share repurchase program.

Company returned

to shareholders through dividends
\& share repurchases.

## $2020$

FISCAL 2020 STRATEGIC PRIORITIES INNOVATION AND EXCELLENCE IN execution

## FUEL BRAND INNOVATION

- Accelerate product newness
- Build brand connections through cultural relevance

- Maximize the opportunity with the Chinese consumer globally and across brands


## INVEST in DIGITAL <br> \& <br> DATA

- Increase power of digital platforms: e-commerce,
customer experience
\& marketing
- Further integrate Data Labs into core processes


## HARNESS the POWER of MULTI-BRAND

- Capture full benefit of multi-brand structure
- Increase speed and flexibility of Supply Chain
- Provide opportunities for talent movement across brands, regions and functions


## FISCAL 2020 CAPITAL ALLOCATION PRIORITIES

we are modifying our capital allocation policy in fiscal 2020, dedicating our resources to driving
organic growth.

## ORGANIC GROWTH

- With continued momentum at Coach, our main priority is to fuel an acceleration in our acquired businesses to unlock the power of our multi-brand platform.
- At this time, we do not expect to pursue strategic acquisitions.


## COMMITMENT TO SHAREHOLDER RETURNS

- We are planning to increase the capital we return to shareholders, repurchasing approximately $\$ 300 \mathrm{M}$ of common stock while maintaining our annual dividend, resulting in a total payout of nearly \$700M.


## FISCAL 2020 FINANCIAL OUTLOOK

## REVENUE

low-single-digit growth
|low-single-digit sales growth at Coach driven by positive comparable store sales growth
low to mid-single-digit sales growth at Kate Spade
solid sales growth at Stuart Weitzman

## GROSS MARGIN modest year over year decline

|reflects pressure from bringing Kate Spade footwear in-house and currency headwinds

## SG\&A EXPENSES approximately in-line with top-line growth

|growth includes ongoing impact from strategic investments in new stores, regional buy-backs \& systems

## EARNINGS PER DILUTED SHARE <br> roughly even with prior year

|net interest expense in the area of $\$ 45$ to $\$ 50 \mathrm{M}$
|tax rate in the area of $\mathbf{1 7 . 5 \%}$

## OVERVIEW by 3RAND

## on <br> me <br> COACH

NEW YORK




"For over 75 years, Coach has been part of the American landscape. As we write our next chapter, we're building on our heritage of craftsmanship and confident New York style to deliver a complete lifestyle brand for modern lives."

Coach inspires the dreamer in all of us, connecting our modern lives with the spirit of the open road.


## COACH FISCAL 2019 MILESTONES

Achieved seven consecutive quarters of global comparable store sales increases and gross margin expansion for the fiscal year.

Delivered strong international growth and outperformed accessible luxury peers in North America; drove e-commerce gains globally.

Cascaded leathergoods innovation across the pyramid of fashion, occasion and price; realized continued growth in iconic Signature platform.

Gained traction in lifestyle categories, including footwear and ready-to-wear; grew men's business to nearly $\$ 900 \mathrm{M}$ at POS.

Fueled brand momentum and cultural relevance through collaborations, store initiatives and disruptive marketing campaigns, reinforcing Coach's distinctive global positioning.

4nion


## COACH PRODUCT, GEOGRAPHIC \& CHANNEL BREAKDOWN

 DIRECT-TO-CONSUMER FOCUSED WITH DIVERSIFIED PRODUCT CATEGORIES \& GEOGRAPHIES

COACH FISCAL 2020 STRATEGIC PRIORITIES

| DRIVE PRODUCT INNOVATION \& DISRUPTION | $\begin{aligned} & \text { ENFORCE } \\ & \text { FASHION } \\ & \text { AUTHORITY } \\ & \text { THROUGH } \\ & \text { CULTURAL } \\ & \text { RELEVANCE } \end{aligned}$ |
| :---: | :---: |

## $\stackrel{\square}{2}$

## kate spade

NEW YORK


"Kate Spade has tremendous opportunity across product categories, channels and geographies. We are leveraging the brand's global potential, bringing its unique and empowering feminine positioning to women around the world."

A globally admired aspirational life \& style brand, delivering brand-enhancing profitable growth, where people - our customers and teams - are at the center of everything we do.


## \$1.37B <br> ANNUAL REVENUE



DIRECTLY OPERATED STORES

## 4,800

EMPLOYEES

## KATE SPADE FISCAL 2019 MILESTONES

Debuted Nicola Glass's creative vision with new \& iconic brand elements, garnering a positive response; identified clear learnings to inform go-forward strategy.

Maintained unique brand positioning with leadership in attributes of Fun, Fashionable \& Feminine per U.S. Brand Tracking Survey.

Expanded international presence through new store openings and acquisition of operations in Singapore, Malaysia \& Australia.

Gained notable traction in Greater China, a significant area of opportunity for the brand, highlighted by positive comparable store sales.

Announced plans to take footwear business in-house, building on the brand's strong lifestyle offering.*

*Kate Spade intends to bring women's footwear business in-house from licensed partner, Steve Madden, in the second half of fiscal 2020.


KATE SPADE PRODUCT, GEOGRAPHIC \& CHANNEL BREAKDOWN
opportunity to expand internationally with unioue and globally-relevant positioning


KATE SPADE FISCAL 2020 STRATEGIC PRIORITIES


## STUART WEITZMAN


"Stuart Weitzman footwear has long represented quality, style and the beautiful combination of fashion and function. We are building on this foundation as we evolve into a global, multichannel and multi-category brand."

STUART WEITZMAN IS THE EMBODIMENT OF STRENGTH IN FEMININITY - EMPOWERING AND INSPIRING WOMEN TO TAKE ON THE WORLD IN FASHION AND FUNCTIONAL FOOTWEAR \& ACCESSORIES.


## STUART WEITZMAN FISCAL 2019 MILESTONES

DELIVERED TOP-LINE GROWTH, ADDRESSING AREAS OF OPPORTUNITY EXITING FISCAL 2018.

FOCUSED ON PRODUCT FIT AND CONSTRUCTION, CREATING FOUNDATIONAL PIECES CONSISTENT WITH THE BRAND'S DNA.

GAINED FURTHER CREDIBILITY IN HANDBAGS AND LEATHERGOODS, A CONTINUED AREA OF OPPORTUNITY FOR THE BRAND.

DROVE INTERNATIONAL EXPANSIONWITH NEW STORE OPENINGS IN NORTHERN CHINA AND THE BUY-BACK OF OUR OPERATIONS IN SOUTHERN CHINA \& AUSTRALIA.

EVOLVED MARKETING, FEATURING NEW AND CULTURALLY RELEVANT GLOBAL BRAND AMBASSADORS.


|  |  |  |
| :---: | :---: | :---: |
| DRIVE CREDIBILITY | FUEL CONSUMER | EXPAND |
| IN HANDBAGS | DESIRE \& BRAND |  |
| AWARENESS | WIOBALLY, |  |
|  |  | CHINA |
|  |  |  |
|  |  |  |

STUART WEITZMAN PRODUCT, GEOGRAPHIC \& CHANNEL BREAKDOWN OPPORTUNITY TO EXPAND INTERNATIONALLY WITH SOPHISTICATED FOOTWEAR \& ACCESSORIES OFFERING COMBINING FUNCTION AND FIT

HANDBAGS \& OTHER
2\%



DIRECT-TOCONSUMER

61\%

## corporate RESPONSIBILITY



## CORPORATE SOCIAL RESPONSIBILITY

OUR PROGRAM IS FOCUSED ON THREE strotegic pillars


Having individuals from different backgrounds with different experiences around the table creates a diversity of perspectives that enrich our organization.

OUR
PLANET
Tapestry is dedicated to reducing its environmental impact across the world through continuous innovation.

3
OUR COMMUNITIES

Tapestry engages closely with the communities in which our employees live and work, helping to strengthen them.

## CORPORATE SOCIAL RESPONSIBILITY

## 1 our people

Build diversity in North America Tapestry and brand leadership teams by increasing the number of North America-based ethnic minority leaders to better reflect the company's general corporate population.

Reduce gender and ethnicity differences in the Employee Inclusion Index scores from our Employee Engagement Survey.

Demonstrate a focus on career progression, development and mobility by filling 60\% of leadership roles (VP+) internally.
-
Enable employees to manage their work and personal life balance by achieving a global core benefit standard for self-care, parental and family care leave policies.



## CORPORATE SOCIAL RESPONSIBILITY <br> 1 our people

Expanded our maternity leave in 2018 in the United States.
Donated approximately $\$ 500 \mathrm{~K}$ in fiscal 2018 to organizations that our employees are passionate about through our matching gift programs.

Achieved a score of 100 for the fifth consecutive year on the Human Rights Campaign Corporate Equality Index, earning the designation as a Best Place to Work for LGBTQ Equality.

Recognized on the Forbes Diversity \& Inclusion List in 2019 for the second consecutive year.

Signed the CEO Action Pledge for Diversity \& Inclusion in 2017.
Maintained a Board of Directors with ethnic, gender and nationality diversity.

Recognized by 2020 Women on Boards and Women's Forum of New York for Board of Directors diversity in fiscal 2017.

## CORPORATE SOCIAL RESPONSIBILITY

## 2) our planet

Achieve a 20\% reduction in absolute Scope $1 \&$ Scope 2 $\mathrm{CO}_{2} \mathrm{e}$ emissions \& 20\% reduction in absolute Scope 3 emissions from freight shipping over a 2017 baseline.

Attain a 95\% traceability \& mapping of our raw materials to ensure a transparent \& responsible supply chain.

Ensure that $90 \%$ of leather is sourced from Silver- and Gold-rated Leather Working Group tanneries.

Achieve $75 \%$ recycled content in packaging and $25 \%$ reduction in North America corporate \& distribution center waste.

Achieve a $10 \%$ reduction in water usage across Tapestry and its supply chain.



## CORPORATE SOCIAL RESPONSIBILITY

## (3) our communities

Dedicate 100,000 volunteer service hours completed by our employees around the globe.

Give \$75M in financial and product donations to nonprofit organizations globally.

Provide 50,000 people crafting Coach, kate spade new york and Stuart Weitzman products access to empowerment programs during the workday.



CORPORATE SOCIAL RESPONSIBILITY
(3) our communities

Donated over \$48M through The Coach Foundation since its inception in 2008 and launched the "Dream It Real" initiative which supports young people as they pursue their dreams.

Employed and empowered 162 women in Masoro, Rwanda through the Kate Spade on purpose program in 2017.

Engaged 1,850 employees to volunteer a combined 6,000 hours across projects to support their local communities in fiscal 2018.

Distributed numerous grants worldwide to nonprofit organizations through the Coach and Kate Spade Foundations.

Provided humanitarian response to victims of hurricanes and other natural disasters in fiscal 2017.

## tapestry

"We are confident in the clarity of our vision, the power of our brands and the benefits of our distinct multi-brand platform."

The Company reports information in accordance with U.S. Generally Accepted Accounting Principles ("GAAP"). The Company's management does not, nor does it suggest that investors should, consider non-GAAP financial measures in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Further, the non-GAAP measures utilized by the Company may be unique to the Company, as they may be different from non-GAAP measures used by other companies. The financial information presented has been presented both including and excluding the effect of certain items related to our Operational Efficiency Plan, Integration \& Acquisition-Related Costs, ERP implementation efforts and the impact of tax legislation for Tapestry, Inc.

Guidance for certain financial information for the fiscal year ending June 27,2020 has also been presented on a non-GAAP basis. A reconciliation of our non-GAAP financial measure guidance to the corresponding GAAP measures is not available without unreasonable effort because certain material items that impact these measures, such as the timing and exact amount of charges related to Integration and Acquisition and the costs associated with the Company's ERP implementation have not yet occurred.

The Company operates on a global basis and reports financial results in U.S. dollars in accordance with GAAP. Sales and gross margin for each segment have been described excluding currency fluctuation effects from translating foreign-denominated sales into U.S. dollars. The Company calculates constant currency revenue results by translating current period revenue in local currency using the prior year period's currency conversion rate.

Management utilizes these non-GAAP measures to conduct and evaluate its business during its regular review of operating results for the periods affected and to make decisions about Company resources and performance. The Company believes presenting these non-GAAP measures, which exclude items that are not comparable from period to period, is useful to investors and others in evaluating the Company's ongoing operating and financial results in a manner that is consistent with management's evaluation of business performance and understanding how such results compare with the Company's historical performance.

## tapestry

## GAAP TO NON-GAAP RECONCILIATION

## FOR THE YEARS ENDED JUNE 29, 2019 AND JUNE 30, 2018

|  | in militions, except per sioare dsta; unaudited | GAAP BASIS (AS REPORTED) | $\begin{gathered} \text { ERP } \\ \text { IMPLEMENTATION(1) } \end{gathered}$ | INTEGRATION \& ACQUISITION ${ }^{(2)}$ | IMPACT OF TAX LEGISLATION ${ }^{[3]}$ | NON-GAAP BASIS (EXCLUDING ITEMS) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gross profit | \$4,053.7 | \$- | \$(27.8) | \$- | \$4,081.5 |
| \% | Selling. general and administrative expenses | 3,239.6 | 36.9 | 66.6 | - | 3,136.1 |
| - | Operating income | 814.1 | (36.9) | (94.4) | - | 945.4 |
| - | Income before provision for income taxes | 766.2 | (36.9) | (94.4) | - | 897.5 |
| $\frac{4}{3}$ | Provision for income taxes | 122.8 | (9.4) | (25.8) | 9.2 | 148.8 |
| $\bigcirc$ | Net income | 643.4 | (27.5) | (68.6) | (9.2) | 743.7 |
|  | Diluted net incorne per share. | 2.21 | (0.09) | (0.24) | (0.03) | 2.57 |


|  |  | GAAP BASIS (AS REPORTED) | OPERATIONAL EFFICIENCY PLAN(4) | INTEGRATION \& ACQUISITION(2) | IMPACT OF TAX LEGISLATION ${ }^{[3]}$ | NON-GAAP BASIS (EXCLUDING ITEMS] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gross profit | \$3,848,5 | \$- | \$ (116.4) | \$- | \$3,964.9 |
| ¢ | Selling, general and administrative expenses | 3,177.7 | 19.5 | 185.2 | - | 2,973.0 |
| 단 | Operating income | 670.8 | (19.5) | (301.6) | - | 991.9 |
| \% | Income before provision for income taxes | 596.8 | (19.5) | (301.6) | - | 917.9 |
| $\frac{4}{3}$ | Provision for income taxes | 199.3 | (6.2) | (130.7) | 178.2 | 158.0 |
|  | Net income | 397.5 | (13.3) | (170.9) | (178.2) | 759.9 |
|  | Diluted net income per share | 1.38 | (0.05) | (0.58) | (0.62) | 2.63 |






GAAP TO NON-GAAP RECONCILIATION - FOR SEGMENT RESULTS

## FOR THE YEARS ENDED JUNE 29, 2019 AND JUNE 30, 2018

|  | in millions; uneudited | GAAP | COACH | KATE SPADE | STUART WEITZMAN | CORPORATE | NON-GAAP |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cost of sales |  |  |  |  |  |  |
|  | Integration \& Acquisition |  | (1.9) | (6.3) | (19.6) | - |  |
|  | Gross profit | \$4,053.7 | \$(1.9) | \$(6.3) | \$(19.6) | \$- | \$4,081.5 |
|  | SC\&A expenses |  |  |  |  |  |  |
|  | Integration \& Acquisition |  | 7.1 | 14.5 | 15.0 | 30.0 |  |
|  | ERP Implementation |  | - | - | - | 36.9 |  |
|  | SGEA expenses | \$3,239,6 | \$7.1 | \$14.5 | \$15.0 | \$ 666.9 | \$ $\$ 3,136.1$ |
|  | Operating income | \$814.1 | \$(9.0) | \$(20.8) | \$(34.6) | \$(66.9) | \$945.4 |


| Cost of sales |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Integration \& Acquisition |  | (4.1) | (106.5) | (5.8) | - |  |
|  | Gross profit | \$3,848.5 | \$(4.1) | \$(106.5) | \$(5.8) | \$- | \$3,964.9 |
|  | SG\&A expenses |  |  |  |  |  |  |
|  | Integration \& Acquisition |  | 0.5 | 113.7 | 7.8 | 63.2 |  |
|  | Operational Efficiency Plan |  | - | - | - | 19.5 |  |
|  | SG\&A expenses | \$3,177.7 | \$0.5 | \$113.7 | \$7.8 | \$82.7 | \$2,973.0 |
|  | Operating income | \$670.8 | \$(4.6) | \$(220.2) | \$(13.6) | \$(82.7) | \$991.9 |

## SEGMENT INFORMATION

FOR THE YEARS ENDED JUNE 29, 2019 AND JUNE 30, 2018

|  | in millions; unaudited | COACH | KATE | STUART WEITZMAN | CORPORATE | TOTAL |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \frac{\alpha}{c} \\ & \mathbf{c} \\ & \text { i } \\ & \frac{u}{2} \\ & 2 \end{aligned}$ | Net sales | \$4,270.9 | \$1,366.8 | \$389.4 | \$- | \$6,027.1 |
|  | Gross profit | 2,996.4 | 863.6 | 193.7 | - | 4,053.7 |
|  | Operating Incoine (loss) | 1,148.4 | 165.7 | (51.2) | (448.8) | 814.1 |
|  | Income (loss) belore provision for income taxes | 1,148.4 | 165.7 | (51.2) | (496.7) | 766.2 |


|  | Net sales | \$4,221.5 | \$1,284.7 | \$373.8 | \$- | \$5,880,0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| N | Gross profit | 2,931.5 | 705.7 | 211.3 | - | 3,848,5 |
| \# | Operating Income (loss) | 1.117.2 | (22.7) | (0.3) | (423.4) | 670.8 |
| $\stackrel{3}{7}$ | Incorne (loss) before provision for income taxes | 1,117.2 | (22.7) | (0.3) | (497.4) | 596.8 |

## tapestry

\author{

COACIH | kate spade | STUART WEITZMAN |
| :---: | :---: |

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