Π

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 4

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burde	en									
hours per response:	0.5									

1. Name and Address of Reporting Person* <u>SADLER CAROLE P</u>			2. Issuer Name and Ticker or Trading Symbol COACH INC [ COH ]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
					Director	10% Owner				
			—	X	Officer (give title below)	Other (specify below)				
(Last) (First) (Middle) 516 WEST 34TH STREET		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/11/2005		SVP and Genera	al Counsel				
(Street) NEW YORK	,		4. If Amendment, Date of Original Filed (Month/Day/Year) 08/15/2005	6. Indiv X	Form filed by One Rep	g (Check Applicable Line) orting Person n One Reporting Person				
(City)	(State)	(Zip)			Form med by More that	In One Reporting Person				

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)	
Common Stock	08/11/2005		М		156	A	\$24.61	243,168	D		
Common Stock	08/11/2005		М		78,366	A	\$24.03	321,534	D		
Common Stock	08/11/2005		М		109,398	A	\$24.03	430,932	D		
Common Stock	08/11/2005		М		60,000	A	\$5.83	490,932	D		
Common Stock	08/11/2005		М		61,536	A	\$24.03	552,468	D		
Common Stock	08/11/2005		М		2,540	A	\$24.61	555,008	D		
Common Stock	08/11/2005		М		1,706	A	\$24.61	556,714	D		
Common Stock	08/11/2005		М		722	A	\$24.61	557,436	D		
Common Stock	08/11/2005		М		21,910	A	\$24.03	579,346	D		
Common Stock	08/11/2005		М		5,966	A	\$24.03	585,312	D		
Common Stock <sup>(1)</sup>	08/11/2005		F		65,023	D	\$34.76	520,289	D		
Common Stock <sup>(2)</sup>	08/11/2005		F		205,278	D	\$34.76	315,011	D		
Common Stock	08/12/2005		М		1,192	A	\$24.03	316,203	D		
Common Stock <sup>(2)</sup>	08/12/2005		F		824	D	\$34.75	315,379	D		
Common Stock <sup>(1)</sup>	08/12/2005		F		185	D	\$34.75	315,194	D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		te of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Stock Option	\$24.61	08/11/2005		М			156	05/15/2005	08/26/2009	Common Stock	156	\$ <mark>0</mark>	0.00	D	
Stock Option	\$24.03	08/11/2005		м			5,966	05/15/2005	08/26/2009	Common Stock	5,966	\$0	1,192	D	
Stock Option	\$34.76	08/11/2005		A		5,171		02/11/2006	08/26/2009	Common Stock	5,171	\$ <b>0</b>	5,171	D	
Stock Option	\$24.03	08/11/2005		м			78,366	05/15/2005	10/04/2010	Common Stock	78,366	\$ <b>0</b>	21,910	D	
Stock Option	\$24.61	08/11/2005		м			2,540	05/15/2005	10/04/2010	Common Stock	2,540	\$ <b>0</b>	0.00	D	
Stock Option	\$24.03	08/11/2005		м			21,910	05/15/2005	10/04/2010	Common Stock	21,910	\$ <b>0</b>	0.00	D	
Stock Option	\$34.76	08/11/2005		A		86,826		02/11/2006	10/04/2010	Common Stock	86,826	\$ <b>0</b>	86,826	D	
Stock Option	\$24.03	08/11/2005		М			109,398	05/15/2005	08/09/2011	Common Stock	109,398	\$0	0.00	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned           (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		Dispose	ve	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Stock Option	\$24.61	08/11/2005		м			1,706	05/15/2005	08/09/2011	Common Stock	1,706	\$0	0.00	D	
Stock Option	\$34.76	08/11/2005		A		93,816		02/11/2006	08/09/2011	Common Stock	93,816	\$0	93,816	D	
Stock Option	\$5.83	08/11/2005		м			60,000	08/07/2004 <sup>(3)</sup>	08/07/2012	Common Stock	60,000	\$0	0.00	D	
Stock Option	\$24.03	08/11/2005		м			61,536	05/15/2005	08/07/2012	Common Stock	61,536	\$0	0.00	D	
Stock Option	\$24.61	08/11/2005		м			722	05/15/2005	08/07/2012	Common Stock	722	\$0	0.00	D	
Stock Option	\$34.76	08/11/2005		A		84,490		02/11/2006	08/07/2012	Common Stock	84,490	\$0	84,490	D	
Stock Option	\$24.03	08/12/2005		М			1,192	05/15/2005	08/26/2009	Common Stock	1,192	\$ <mark>0</mark>	0.00	D	
Stock Option	\$34.75	08/12/2005		A		1,009		02/12/2006	08/26/2009	Common Stock	1,009	\$0	1,009	D	

## Explanation of Responses:

1. These shares were sold to pay for the taxes and fees in connection with the exercise of derivative securities described above.

2. These shares were withheld to pay for the cost of the exercise of derivative securities described above.

3. These options will vest in three equal installments on the first, second and third anniversaries of the date of grant.

**Remarks:** 

By: Daniel J. Ross, Assistant <u>Secretary, pursuant to a power of</u> <u>attorney filed with the</u> <u>Commission</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.