

This presentation contains certain "forward-looking statements" based on management's current expectations. Forward-looking statements include, but are not limited to statements which can be identified by the use of forward-looking terminology such as "may," "will," "can," "should," "expect," "intend," "estimate," "continue," "project," "guidance," "forecast," "outlook," "anticipate," "moving," "leveraging," "capitalizing," "developing," "drive," "targeting," "assume," "plan," "build," "pursue," "maintain," "on track," "well positioned to," "look forward to," "to acquire," "achieve," "focus," "strategic vision," "growth opportunities," "Acceleration Program," "we are accelerating" or comparable terms, and similar or other references to future periods. Statements herein regarding our business and growth strategies; our plans, objectives, goals, beliefs, future events, business conditions, results of operations and financial position; and our business outlook and business trends are forward-looking statements.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, projections, anticipated events and trends, and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements due to a number of important factors. Therefore, you should not rely on any of these forward-looking statements. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following:

- the impact of the Covid-19 pandemic, including impacts on our supply chain due to temporary closures of our manufacturing partners and shipping and fulfillment constraints;
- the ability to control costs and successfully execute our growth strategies and our Acceleration Program;
- the impact of economic conditions;
- the ability to anticipate consumer preferences and retain the value of our brands, including our ability to execute on our e-commerce and digital strategies;

- the risks associated with operating in international markets and global sourcing activities;
- the ability to achieve intended benefits, cost savings and synergies from acquisitions;
- the risk of cybersecurity threats and privacy or data security breaches;
- the impact of pending and potential future legal proceedings; and,
- the impact of legislation.

Please refer to the Company's latest Annual Report on Form 10-K, Quarterly Report on Form 10-Q and its other filings with the Securities and Exchange Commission for a complete list of risks and important factors.

We assume no obligation to revise or update any such forward-looking statements for any reason, except as required by law.



# Stretch What's Possible

**STRETCH** speaks to how tensions challenge and pull us in new directions. These tensions compel us to look beyond ourselves and embrace new perspectives, experiences and ideas.

WHAT'S POSSIBLE refers to what happens when we embrace the creative tensions within each other, in our industry and in society. We push past boundaries, pull out the unexpected and expand what's possible.



### DEDICATED TO THE DREAM

Built by go-getters who saw unseen needs and took daring leaps, we channel that same passion today, doing what it takes to make the dream happen and refusing to settle for anything less.



## HOLD TO HIGH STANDARDS

From how we source, to how we sew, to how we sell, we insist on the highest integrity at each step, doing things right, no matter what; because when it's hard is when it matters most.



## EMBRACE DIFFERENCE BY DESIGN

The kind of ingenuity that turns heads, that turns objects into icons, comes only from the places few have looked before—so diverse perspectives are the greatest assets we have.



## BREAK THROUGH WITH MAGIC AND LOGIC

Art and science. Design and data. Delight and discipline. For us, in the balance of these forces is where breakthroughs lie, and where our name was built.



## STAND TALLER TOGETHER

At Tapestry, we create the roof under which our people can share knowledge and learning with each other and we set the foundation that frees our brands to shine on their own.



established 1941
AUTHENTIC, COURAGEOUS, INCLUSIVE



established 1986
STYLISH, CONFIDENT, SOPHISTICATED



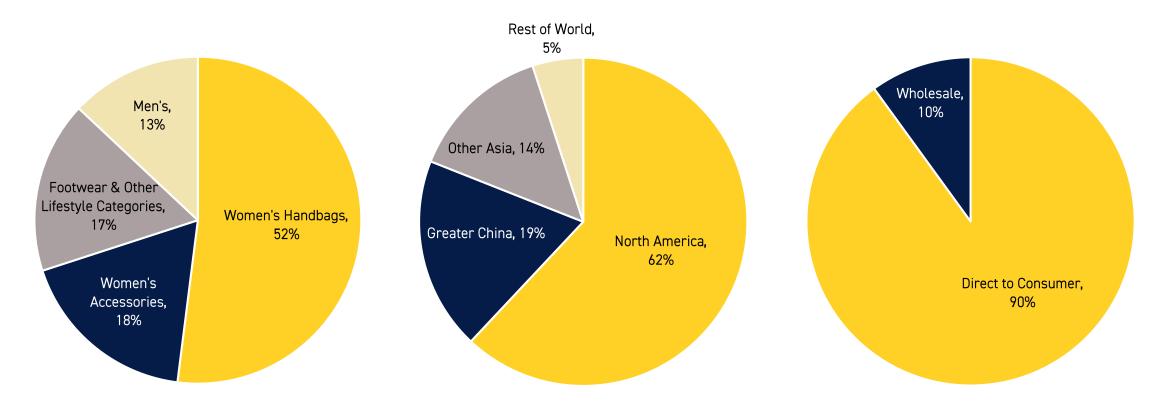
established 1993

JOYFUL, OPTIMISTIC, COLORFUL



# Tapestry Revenue Breakdown

Global house of brands with strong direct to consumer distribution



© 2021 Tapestry, Inc. Figures as of FY21.

# Leadership Team



JOANNE CREVOISERAT
Chief Executive Officer



**TODD KAHN**CEO & Brand President,
Coach



LIZ FRASER
CEO & Brand President,
Kate Spade



GIORGIO SARNÉ
CEO & Brand President,
Stuart Weitzman



**SCOTT ROE**CFO & Head of Strategy



**TOM GLASER**Chief Operations Officer



ANDREA SHAW RESNICK
Chief Communications
Officer



NOAM PARANSKY
Chief Digital Officer



**DAVID HOWARD**General Counsel and Secretary



**SARAH DUNN**Global Human
Resources Officer



YANN BOZEC

President, Tapestry Asia
Pacific; CEO & President,
Coach China



**Fourth** quarter results exceeded expectations, building on recent momentum

# DELIVERED STRONG RESULTS TO CLOSE OUT THE YEAR, INCLUDING REVENUE AHEAD OF PRE-PANDEMIC LEVELS

- Maintained strength in Digital, while sequentially improving revenue trends in-stores on both a one and two-year basis
- Posted strong trends in Mainland China; realized continued topline momentum in North America
- Expanded overall gross margin through deliberate actions to lower promotional activity and raise AUR
- Generated operating income growth and margin expansion above both FY20 and FY19 levels for the fourth consecutive quarter

#### REMAIN CONFIDENT IN OUR ABILITY TO ACCELERATE GROWTH & PROFITABILITY

- Announced reinstatement of capital return programs, with a plan to return over \$750 million to shareholders through dividends and share repurchases in FY22
- Ended the year with a strong balance sheet and cash position
- Initiated outlook for accelerated growth and profitability in FY22

Non-GAAP Financials.



#### Fourth Quarter Highlights

Performance highlights the traction of our Acceleration Program and the power of our brands

DELIVERED Q4 REVENUE GROWTH OF

113%

AGAINST FY20, EXCEEDING PRE-PANDEMIC SALES

DROVE GLOBAL DIGITAL SALES

35%

ABOVE FY20 ON LAST YEAR'S STRONG BASE

MAINLAND CHINA REVENUE INCREASED APPROXIMATELY

60%

**COMPARED TO FY20** 

IN NORTH AMERICA, RECRUITED OVER

900,000

NEW CUSTOMERS ACROSS BRANDS THROUGH E-COMMERCE CHANNELS GROSS MARGIN EXPANDED BY

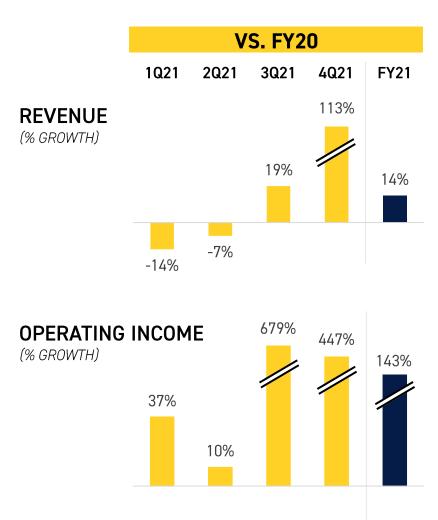
80 bps

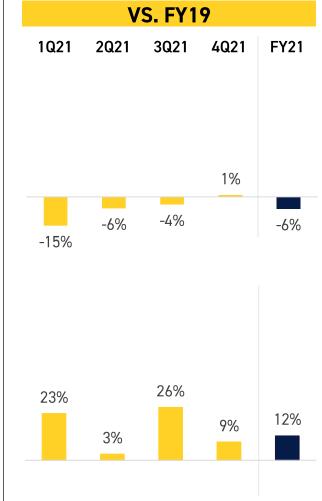
VS. FY20 AND 450 BPS VS. FY19, SUPPORTED BY HIGHER AUR REALIZED OPERATING INCOME GROWTH OF OVER

445%

COMPARED TO LAST YEAR, A 9% INCREASE VS. FY19

Delivered four consecutive quarters of operating income growth vs. FY20 and FY19, as revenue trends continued to improve sequentially









#### Coach: 4Q Highlights

- Realized revenue growth of 117% versus prior year, representing an increase of
   2% compared to pre-pandemic levels
- Drove over 55% Digital growth on top of the prior year's triple-digit increase
- Recruited **approximately 600,000 new customers** through e-Commerce channels in North America
- Achieved high single-digit global handbag AUR growth, representing an increase of roughly 35% on a two-year basis
- Deepened engagement with consumers by leaning into our brand values of inclusivity and authenticity to drive increased reactivation
- Continued to develop the brand's **iconic families**, creating a foundation for our product pipeline in future seasons





#### Kate Spade: 4Q Highlights

- Provided Realized sequential improvement in revenue growing 95% vs. prior year fueled by improvements in the Direct business (excluding wholesale), which outpaced prepandemic levels
- **Reactivated 550,000 customers** in North America Digital channels, an increase of nearly 35% compared to the prior year
- Continued to re-energize our core handbag offering while **reducing SKU counts** and remaining disciplined on promotions
- Grew global handbag AUR by mid-single-digits for the quarter
- **Increased engagement on social channels**, most notably with the viral happy dance campaign on TikTok, which has garnered 11 billion views and counting





#### Stuart Weitzman: 4Q Highlights

- Realized a revenue increase of 146% compared to prior year
- Drove engagement with new and younger customers through innovative takes on our iconic families
- Increased penetration of dress styles as in-person socialization began to return
- Fueled continued momentum in China growing over 50% compared to FY20 through tailored product offering, relevant marketing and a focus on Digital platforms
- Strengthened our relationship with Wholesale partners, which fueled **North America Wholesale ahead of pre-pandemic levels**



# 4Q P&L Overview By Brand (13-Week Basis)

	TAPESTRY	COACH	KATE SPADE	STUART WEITZMAN
NET REVENUE	<b>\$1.52B</b>	<b>\$1.12B</b>	<b>\$320M</b>	<b>\$82M</b>
	+113% vs. LY	+117% vs. LY	+95% vs. LY	146% vs. LY
GROSS PROFIT	<b>\$1.09B</b>	<b>\$840M</b>	<b>\$208M</b>	<b>\$45M</b>
	71.7% margin	74.9% margin	64.9% margin	55.2% margin
SG&A EXPENSES	<b>\$850M</b>	<b>\$497M</b>	<b>\$177M</b>	<b>\$49M</b>
	55.8% of sales	44.3% of sales	55.4% of sales	60.5% of sales
OPERATING INCOME	<b>\$242M</b>	<b>\$343M</b>	<b>\$31M</b>	<b>\$(4)M</b>
	15.9% margin	30.6% margin	9.6% margin	(5.3)% margin
EARNINGS PER DILUTED SHARE	<b>\$0.65</b> vs. \$(0.25) LY			



### FY21 Highlights

Delivered standout results, achieving record operating margin as Tapestry through fundamental changes to drive long-term, sustainable growth

TOTAL COMPANY REVENUE GROWTH OF

14%

**COMPARED TO FY20** 

REALIZED GLOBAL DIGITAL SALES OF

\$1.6B

OR APPROXIMATELY 30% OF TOTAL SALES

DROVE CONTINUED STRENGTH IN MAINLAND CHINA, AS SALES GREW

60%

VERSUS FY20, OR +40% COMPARED TO PRE-PANDEMIC LEVELS

IN NORTH AMERICA, RECRUITED NEARLY

4M

NEW CUSTOMERS ACROSS BRANDS THROUGH E-COMMERCE CHANNELS GROSS MARGIN EXPANDED BY OVER

300 bps

**AGAINST BOTH FY20 AND FY19** 

**GENERATED FREE CASH FLOW OF** 

\$1.2B

WHICH FUNDED INVESTMENTS AND THE FULL PAYDOWN OF OUR REVOLVER



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#### Reinstatement of Returns Programs

Announced a plan to return over \$750M to shareholders in FY22, underscoring conviction in our ability to drive long-term sustainable gains

#### **DECLARED QUARTERLY CASH DIVIDEND OF \$0.25**

- Anticipated annual dividend rate of \$1.00 per share
- Goal to increase dividend at a faster rate than earnings growth over time

#### REINSTATED SHARE REPURCHASE PROGRAM

Expect to repurchase approximately \$500 million of stock in FY22 under the current authorization

OVER TIME, WITH FURTHER VISIBILITY INTO THE ENVIRONMENT, WE EXPECT TO MORE AGGRESSIVELY RETURN CASH TO SHAREHOLDERS



#### Capital Allocation Priorities

Committed to driving organic growth, profitability and shareholder value over the long-term

REINVEST IN THE BUSINESS

to support strong returns and long-term profitable growth

RETURN
CAPITAL TO
SHAREHOLDERS

through dividends and share repurchases

In FY22, our dividend, share repurchase and the repayment of our July 2022 bonds are intended to approximately equal our projected free cash flow



#### Financial Outlook

Initiated financial outlook for accelerated growth and profitability in FY22, reflecting strong underlying business trends

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REVENUE	Mid-teens growth to ~\$6.4B	
GROSS MARGIN	Sustained strong margins	
SG&A EXPENSE	Growth relatively in-line with sales, reflecting further investments, notably in marketing & Digital	
OPERATING MARGIN	Modest expansion vs. prior year; mid-teens operating income growth	
NET INTEREST EXPENSE	Approximately \$65 million	
TAX RATE	Approximately 18.5%	
SHARE COUNT	Even with prior year, with share repurchase activity expected to offset dilution	
DILUTED EPS	\$3.30 to \$3.35, reflecting leverage to the bottom line	
CAPEX	Approximately \$220M, with a focus on store development in China and Digital initiatives	





#### acceleration

/akˌseləˈrāSH(ə)n/ noun

the act of accelerating; increase of speed or velocity.

we are *accelerating* growth & profitability

we are lpha ccelerating our focus on the consumer

we are accelerating with agility & urgency together



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# The Acceleration Program is focused on better meeting the needs of our customers

#### SHARPEN OUR FOCUS ON THE CONSUMER

 Operate with a clearly defined purpose and strategy for each brand and an unwavering focus on the consumer at the core of everything we do

#### LEVERAGE DATA & LEAD WITH A DIGITAL-FIRST MINDSET

- Build significant data and analytics capabilities to drive decision-making and increase efficiency
- Offer immersive customer experiences across our e-commerce and social channels
- Reevaluate the role of stores with an intent to optimize our fleet

#### TRANSFORM INTO A LEANER & MORE RESPONSIVE ORGANIZATION

- Move with greater agility
- Simplify internal processes
- Empower teams to act quickly to meet the rapidly changing needs of the consumer

RESULTING IN ACCELERATING GROWTH & ENHANCED PROFITABILITY ACROSS THE PORTFOLIO

#### Acceleration Program: 4Q Highlights



Recruited over 900,000 new customers through our e-commerce channels in North America, resulting in nearly 4 million new customers for the fiscal year, representing gains versus prior year



Continued to deliver an increase in number of repeat transactions versus prior year and reactivated lapsed customers across brands



Drove high-single digit
revenue gains with Chinese
consumers globally
compared to pre-pandemic
levels



counts by approximately
40% and improved
assortment productivity,
supported by data and
analytics, resulting in strong
overall AUR and gross
margin



Optimized global fleet with 59 net closures in FY21 compared to FY20; Achieved \$200 million of gross expense savings in FY21 through a streamlined organization and operating structure and remain on track to realize gross runrate savings of \$300 million in FY22

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# The foundational changes we have made through our Acceleration Program are fueling profit gains & structurally higher margins...

#### **FOUNDATIONAL CHANGES**



- Reduced total SKU counts by 40-45% across brands for the fiscal year
- Implemented tighter inventory management; inventory turn now tied to compensation
- Raised profitability threshold of stores; focused on optimizing the fleet, resulting in
   59 net closures in FY21
- Streamlined organization and operating structure
- Continued to embed and utilize data across the organization to increase agility and responsiveness, notably through optimized assortment planning, informed pricing decisions and door clustering efforts

#### **SUSTAINABLE GAINS**

- Sustainably higher AUR and significant gross margin expansion
- Improved SKU productivity, in turn increasing inventory turn and providing clearer messages to consumers
- \$300M in gross run-rate SG&A savings targeted for FY22, which, will help to fund investments in high-growth areas



# ...and we are transitioning to a period of sustainable, demanddriven revenue and profit growth to fully unlock the flywheel

#### **Brands**

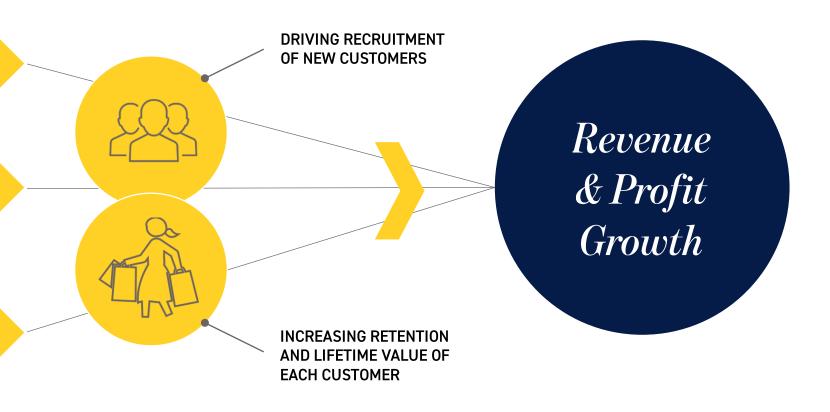
- Purpose-led
- Accessible luxury

#### **Products**

- Design-forward
- Focused assortment
- Informed by data

#### Channels

- Direct to consumer model
- Outsized opportunity in China & digital



Tapestry is an enabling platform that enhances opportunities for our brands

#### TAPESTRY'S DIFFERENTIATED PLATFORM PROVIDES:

**CONSUMER INSIGHTS** 

GLOBALLY DIVERSIFIED SUPPLY CHAIN

DIGITAL INFRASTRUCTURE & CAPABILITIES

ACCESS TO GLOBAL TALENT



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"We delivered standout results in Fiscal 2021 – a transformational year for Tapestry. Through our Acceleration Program, we sharpened our focus on the consumer, leaned into digital and data and became a more agile organization. Overall, we remain confident in our ability to accelerate growth and profitability across our portfolio long-term, enhancing value for all stakeholders."

JOANNE CREVOISERAT, CHIEF EXECUTIVE OFFICER







# COACH

#### **OUR VISION**

Being genuine and real has always been part of our ethos and part of the impact we make.

Today, our customers seek meaningful connection and something real. This can only happen when they feel like they can be their true selves. Over time, we've learned that courage is contagious, and that when you are vulnerable enough to be yourself, you inspire others to do the same. Today the need in the world we fulfill is to inspire the...

Courage to be real.







\$4.2B NET SALES

939 DIRECTLY OPERATED STORES

50+ COUNTRIES

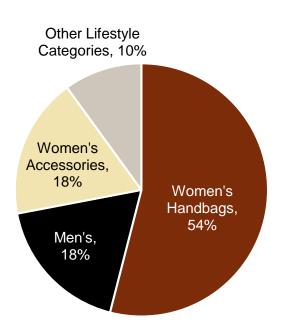
9,900 EMPLOYEES

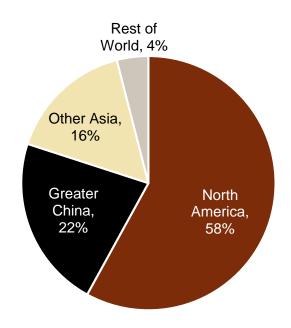


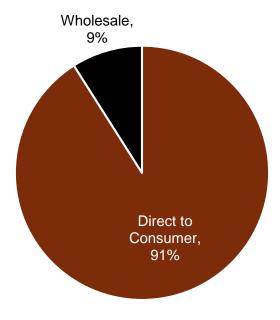
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#### **Coach Revenue Breakdown**

Direct to consumer focused brand with diversified product categories & geographies







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# **Coach FY22 Growth Strategies**

# INCREASE MARKET SHARE

- Drive AUR and unit growth
- Continue to develop iconic families
- Emphasize

   approachable and
   inclusive messaging
   and consistent global
   positioning

# INVEST AND GROW IN DIGITAL

- Deliver differentiated and compelling omnichannel experiences
- Pioneer innovative formats to sustain digital leadership and recruit younger customers

# CONTINUE TO DRIVE GROWTH IN CHINA

- Capitalize on market trends of the emerging middle class and increased digitalization
- Drive brand heat and increase awareness through investment dedicated capsules and marketing activations

#### **GROW MEN'S**

- Expand lifestyle
- Build brand awareness
- Increase presence in Asia
- Deliver revenue of \$1B in the category over the planning horizon

# kate spade NEW YORK





kate spade



#### **OUR VISION**

#### JOY COLORS LIFE

Since its launch in 1993 with a collection of six essential handbags, Kate Spade New York has always been colorful, bold and optimistic. Today it is a global lifestyle brand that designs extraordinary things for the everyday, delivering seasonal collections of handbags, ready-to-wear, jewelry, footwear, gifts, home décor and more. Known for its rich heritage and unique brand DNA, Kate Spade New York offers a distinctive point of view and celebrates communities of women around the globe who live their perfectly imperfect lifestyles.







\$1.2B Net sales

407 DIRECTLY OPERATED STORES

40+ COUNTRIES

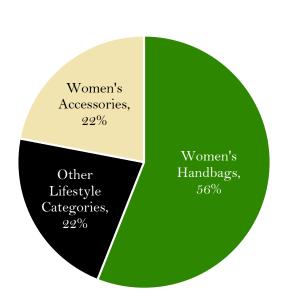
4,000 employees

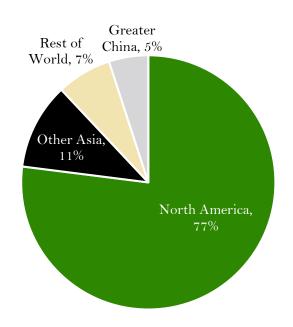


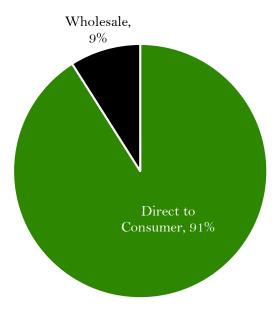
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## Kate Spade Revenue Breakdown

Opportunity to build out handbag offering, while maximizing positioning as a lifestyle brand







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## Kate Spade FY22 Growth Strategies

#### MAINTAIN A CONSUMER-CENTRIC APPROACH

- Fulfill our promise as a lifestyle brand representing joy, optimism and color
- Engage newly acquired, reactivated and existing customers to drive higher lifetime value

## CONTINUE TO BUILD OUT CORE PRODUCT PLATFORMS

Amplify recent product introductions

#### DRIVE BRAND HEAT

- Reinforce brand messaging through unique, best-in-class storytelling on a multi-category platform
- Deploy marketing focused on our Kate Spade community, particularly in social channels

#### MAXIMIZE LIFESTYLE POSITIONING

• Strengthen the foundation of ready-to-wear, footwear and jewelry

#### **GROW DIGITAL**

- Improve omnichannel experience and store productivity
- Elevate strong digital platform to engage customers through a full brand expression

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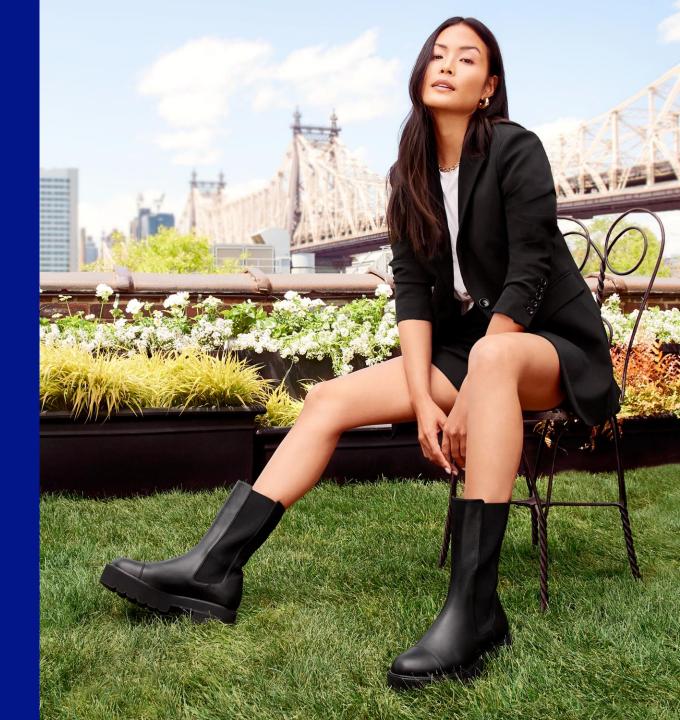
## STUART WEITZMAN



#### **OUR VISION**

Stuart Weitzman shoes are designed for high fashion and high function.

Known for over 35 years for its artisanal Spanish craftsmanship and precisely-engineered fit, the luxury footwear brand inspires women around the world to shine with confidence with every step.







\$280M NET SALES

104 DIRECTLY OPERATED STORES

30+ COUNTRIES

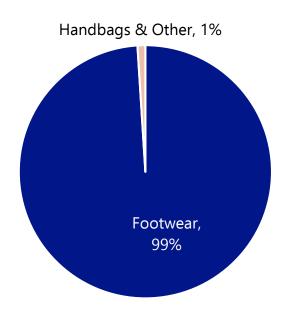
800 EMPLOYEES

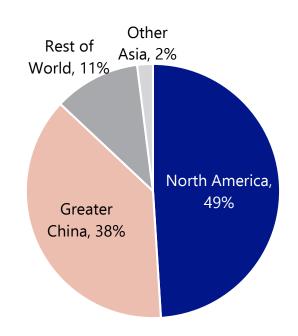


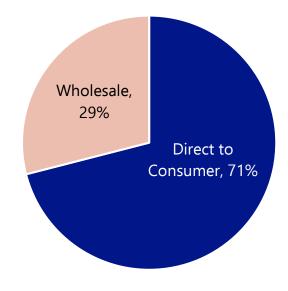
45

#### STUART WEITZMAN REVENUE BREAKDOWN

Remain focused on key geographies & channels with a compelling footwear assortment







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#### STUART WEITZMAN FY22 GROWTH STRATEGIES

## RETURN TO PROFITABILITY

- Build on momentum to realize operating income
- Focus on highgrowth areas, including Digital and China
- Leverage foundational changes made in FY21

#### RECRUIT AND ENGAGE CUSTOMERS

- Create product that sparks desire
- Focus on 'must-have' launches, featuring icons, key items and capsule collections
- Lean into bridal and dress categories as in-person socialization begins to return

#### DRIVE BRAND HEAT

- Emphasize consistent content and cultural relevance anchored in key styles
- Win share of voice with high-impact talent and culturally relevant moments

## FUEL CONTINUED GROWTH IN CHINA

- Expand our footprint and further invest in digital
- Increase cultural relevance with dedicated capsules

#### ACCELERATE WHOLESALE PARTNERSHIPS

- Build upon momentum in FY21
- Continue to expand footprint in key accounts

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## Corporate Responsibility Strategy & Goals

Built on our values, our 2025 Corporate Responsibility strategy & goals solidify our commitment to responsible citizenship, as we recognize our role as a leader in our industry to effect real, measurable change. Addressing pressing global issues and contributing to a world that is inclusive, sustainable and safe is a responsibility that we all share.

#### **OUR PEOPLE. OUR PLANET. OUR COMMUNITIES.**





Combating climate change and advancing equity and opportunity through newly established \$50 million Tapestry Foundation

Tying 10% of Tapestry leadership's annual incentive compensation to equity, inclusion and diversity goals beginning in FY22

Providing all global employees one paid volunteer day per year

Doubling the scale of our prior 2025 goal to give workers in factories across our supply chain access to empowerment programs, increasing reach to 100,000 people

Committing to 100% renewable electricity in Tapestry's stores, offices and fulfillment centers by 2025











#### **2025 GOALS**

- Build diversity in North America Tapestry and brand leadership teams by increasing the number of North America-based ethnic minority leaders to better reflect the company's general corporate population.
- Reduce gender and ethnicity differences in the Employee Inclusion Index scores from our Employee Engagement Survey.
- Demonstrate a focus on career progression, development and mobility by filling 60% of leadership roles (VP+) internally.
- Enable employees to manage their work and personal life balance by achieving a global core benefit standard for self-care, parental and family care leave policies.





#### **RECENT MILESTONES**

- Beginning in September 2021, all U.S. Tapestry employees will earn a wage of at least \$15 per hour.
- Established four Employee Resource Groups (ERGs), including our newest ERG, The Asian Heritage Alliance.
- Maintained a Board of Directors with ethnic, gender and nationality diversity.
- 92% of store managers, 97% of leadership and 96% of U.S. Corporate teams completed eLearning on inclusion.
- Recognized on the Forbes 2020 Best Employers for Diversity List for the third consecutive year.
- Achieved sixth consecutive score of 100 on the Human Rights Campaign Corporate Equality Index; designated as a Best Place to Work for LGBTQ Equality.









#### **2025 GOALS**

- Achieve a 20% reduction in absolute Scope 1 & Scope 2 CO2e emissions & 20% reduction in absolute Scope 3 emissions from freight shipping over a 2017 baseline.
- Attain a 95% traceability & mapping of our raw materials to ensure a transparent & responsible supply chain.
- Ensure that 90% of leather is sourced from Silver and Gold-rated Leather Working Group tanneries.
- Achieve 75% recycled content in packaging and 25% reduction in North America corporate & distribution center waste.
- Achieve a 10% reduction in water usage across Tapestry and its supply chain.



tapestry



#### **RECENT MILESTONES**

- Initiated supply chain mapping and began working towards achieving 95% traceability and mapping of raw materials.
- Achieved 87% landfill diversion for corporate and distribution center locations.
- Sourced 67% of leather from Leather Working Group Silver- and Gold-rated tanneries, with 94% achieving a PASS or higher.
- Repaired 28,258 Coach products roughly 85% of all products sent to the brand and partnered with graduate students to research the lifecycle impact of extending the life of products through repair and design.





## Our Communities

#### **2025 GOALS**

- Dedicate 100,000 volunteer service hours completed by our employees around the globe.
- Give \$75M in financial and product donations to nonprofit organizations globally.
- Provide 100,000 people crafting Coach, kate spade new york and Stuart Weitzman products access to empowerment programs during the workday.







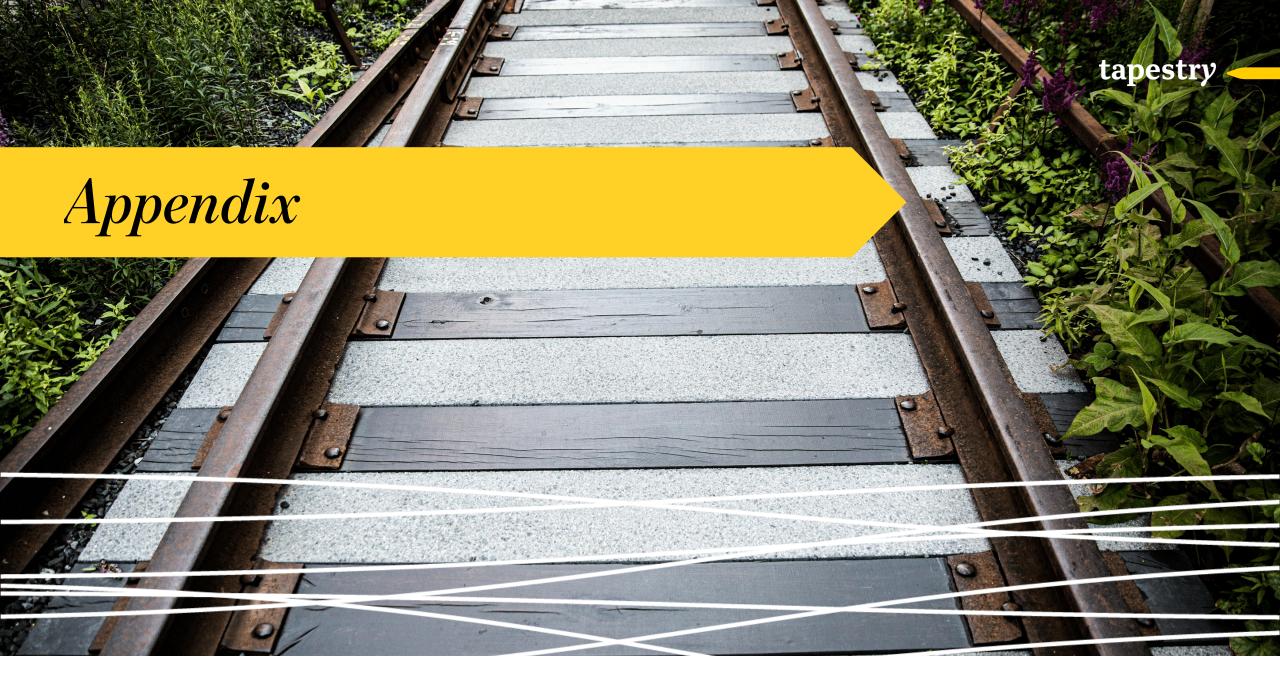
### Our Communities

#### **RECENT MILESTONES**

- Committed more than \$28 million in charitable giving from Tapestry, its brands, the Coach Foundation and the kate spade new york foundation in fiscal 2020, which included over \$10.5 million for Covid-19 global relief and recovery efforts.
- In FY21, employees volunteered over 31,000 hours, bringing the cumulative total to over 42,000 hours since establishing the goal in 2019.
- Matched \$350,000 in charitable donations through our Foundations' employee matching gift program.
- Supported 55 organizations addressing racial and social justice issues through the Company's
   2:1 employee charitable matching gifts program.







The Company reports information in accordance with U.S. Generally Accepted Accounting Principles ("GAAP"). The Company's management does not, nor does it suggest that investors should, consider non-GAAP financial measures in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Further, the non-GAAP measures utilized by the Company may be unique to the Company, as they may be different from non-GAAP measures used by other companies. The financial information presented has been presented both including and excluding the effect of certain items impacting comparability related to the CARES Act Tax Impact in fiscal 2021, Impairment costs and Acceleration Program costs in fiscal 2021 and 2020, and ERP Implementation and Organization-related and Integration charges in fiscal 2020. The Company has also presented the impact of the 14th week for the fourth quarter of fiscal year 2021 on revenue, gross profit, SG&A and operating income for the Company and each segment, and earnings per diluted share for the Company.

Management utilizes these non-GAAP measures to conduct and evaluate its business during its regular review of operating results for the periods affected and to make decisions about Company resources and performance. The Company believes presenting these non-GAAP measures, which exclude items that are not comparable from period to period, is useful to investors and others in evaluating the Company's ongoing operating and financial results in a manner that is consistent with management's evaluation of business performance and understanding how such results compare with the Company's historical performance.

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## GAAP to non-GAAP reconciliation

For the quarter ended July 3, 2021

Coach         \$898.0         \$8.1         \$—         \$889.9           Kate Spade         221.0         —         —         —         221.0           Stuart Weitzman         47.1         —         —         47.1           Gross profit <sup>(1)</sup> 1,166.1         8.1         —         1,158.0           Coach         519.3         —         0.7         518.6           Kate Spade         185.8         —         0.1         185.7           Stuart Weitzman         50.1         —         (1.2)         51.3           Corporate         151.2         —         21.3         129.9           Selling, general and administrative expenses         906.4         —         20.9         885.5           Coach         378.7         8.1         (0.7)         371.3           Kate Spade         35.2         —         (0.1)         35.3           Stuart Weitzman         (3.0)         —         1.2         (4.2)           Corporate         (151.2)         —         (21.3)         (129.9)           Operating income (loss)         259.7         8.1         (20.9)         272.5           Provision for income taxes         42.4         2.0<	in millions, except per share data; unaudited	GAAP BASIS (AS REPORTED)	IMPAIRMENT	ACCELERATION PROGRAM	NON-GAAP BASIS (EXCLUDING ITEMS)
Stuart Weitzman       47.1       -       -       47.1         Gross profit <sup>(1)</sup> 1,166.1       8.1       -       1,158.0         Coach       519.3       -       0.7       518.6         Kate Spade       185.8       -       0.1       185.7         Stuart Weitzman       50.1       -       (1.2)       51.3         Corporate       151.2       -       21.3       129.9         Selling, general and administrative expenses       906.4       -       20.9       885.5         Coach       378.7       8.1       (0.7)       371.3         Kate Spade       35.2       -       (0.1)       35.3         Stuart Weitzman       (3.0)       -       1.2       (4.2)         Corporate       (151.2)       -       (21.3)       (129.9)         Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Coach	\$898.0	\$8.1	\$—	\$889.9
Gross profit <sup>(1)</sup> 1,166.1         8.1         —         1,158.0           Coach         519.3         —         0.7         518.6           Kate Spade         185.8         —         0.1         185.7           Stuart Weitzman         50.1         —         (1.2)         51.3           Corporate         151.2         —         21.3         129.9           Selling, general and administrative expenses         906.4         —         20.9         885.5           Coach         378.7         8.1         (0.7)         371.3           Kate Spade         35.2         —         (0.1)         35.3           Stuart Weitzman         (3.0)         —         1.2         (4.2)           Corporate         (151.2)         —         (21.3)         (129.9)           Operating income (loss)         259.7         8.1         (20.9)         272.5           Provision for income taxes         42.4         2.0         (2.2)         42.6           Net income (loss)         199.8         6.1         (18.7)         212.4	Kate Spade	221.0	_	_	221.0
Coach       519.3       —       0.7       518.6         Kate Spade       185.8       —       0.1       185.7         Stuart Weitzman       50.1       —       (1.2)       51.3         Corporate       151.2       —       21.3       129.9         Selling, general and administrative expenses       906.4       —       20.9       885.5         Coach       378.7       8.1       (0.7)       371.3         Kate Spade       35.2       —       (0.1)       35.3         Stuart Weitzman       (3.0)       —       1.2       (4.2)         Corporate       (151.2)       —       (21.3)       (129.9)         Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Stuart Weitzman	47.1	_	_	47.1
Kate Spade       185.8       —       0.1       185.7         Stuart Weitzman       50.1       —       (1.2)       51.3         Corporate       151.2       —       21.3       129.9         Selling, general and administrative expenses       906.4       —       20.9       885.5         Coach       378.7       8.1       (0.7)       371.3         Kate Spade       35.2       —       (0.1)       35.3         Stuart Weitzman       (3.0)       —       1.2       (4.2)         Corporate       (151.2)       —       (21.3)       (129.9)         Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Gross profit <sup>(1)</sup>	1,166.1	8.1	-	1,158.0
Stuart Weitzman       50.1       —       (1.2)       51.3         Corporate       151.2       —       21.3       129.9         Selling, general and administrative expenses       906.4       —       20.9       885.5         Coach       378.7       8.1       (0.7)       371.3         Kate Spade       35.2       —       (0.1)       35.3         Stuart Weitzman       (3.0)       —       1.2       (4.2)         Corporate       (151.2)       —       (21.3)       (129.9)         Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Coach	519.3	_	0.7	518.6
Corporate       151.2       —       21.3       129.9         Selling, general and administrative expenses       906.4       —       20.9       885.5         Coach       378.7       8.1       (0.7)       371.3         Kate Spade       35.2       —       (0.1)       35.3         Stuart Weitzman       (3.0)       —       1.2       (4.2)         Corporate       (151.2)       —       (21.3)       (129.9)         Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Kate Spade	185.8	_	0.1	185.7
Selling, general and administrative expenses       906.4       —       20.9       885.5         Coach       378.7       8.1       (0.7)       371.3         Kate Spade       35.2       —       (0.1)       35.3         Stuart Weitzman       (3.0)       —       1.2       (4.2)         Corporate       (151.2)       —       (21.3)       (129.9)         Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Stuart Weitzman	50.1	_	(1.2)	51.3
Coach       378.7       8.1       (0.7)       371.3         Kate Spade       35.2       -       (0.1)       35.3         Stuart Weitzman       (3.0)       -       1.2       (4.2)         Corporate       (151.2)       -       (21.3)       (129.9)         Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Corporate	151.2	_	21.3	129.9
Kate Spade       35.2       -       (0.1)       35.3         Stuart Weitzman       (3.0)       -       1.2       (4.2)         Corporate       (151.2)       -       (21.3)       (129.9)         Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Selling, general and administrative expenses	906.4	-	20.9	885.5
Stuart Weitzman       (3.0)       —       1.2       (4.2)         Corporate       (151.2)       —       (21.3)       (129.9)         Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Coach	378.7	8.1	(0.7)	371.3
Corporate         (151.2)         —         (21.3)         (129.9)           Operating income (loss)         259.7         8.1         (20.9)         272.5           Provision for income taxes         42.4         2.0         (2.2)         42.6           Net income (loss)         199.8         6.1         (18.7)         212.4	Kate Spade	35.2	_	(0.1)	35.3
Operating income (loss)       259.7       8.1       (20.9)       272.5         Provision for income taxes       42.4       2.0       (2.2)       42.6         Net income (loss)       199.8       6.1       (18.7)       212.4	Stuart Weitzman	(3.0)	_	1.2	(4.2)
Provision for income taxes 42.4 2.0 (2.2) 42.6 Net income (loss) 199.8 6.1 (18.7) 212.4	Corporate	(151.2)	_	(21.3)	(129.9)
Net income (loss) 199.8 6.1 (18.7) 212.4	Operating income (loss)	259.7	8.1	(20.9)	272.5
	Provision for income taxes	42.4	2.0	(2.2)	42.6
Net income (loss) per diluted common share 0.69 0.02 (0.07) 0.74	Net income (loss)	199.8	6.1	(18.7)	212.4
	Net income (loss) per diluted common share	0.69	0.02	(0.07)	0.74

FY21 14<sup>th</sup>
Week Impact
on Q4 Results
(Non-GAAP)

in millions, except per share data; unaudited	NON-GAAP BASIS (EXCLUDING ITEMS)	СОАСН	KATE SPADE	STUART WEITZMAN	CORPORATE	NON-GAAP BASIS (EXCLUDING ITEMS & 14 <sup>TH</sup> WEEK)
Net revenue	\$1,615.4	\$67.7	\$21.7	\$3.3	\$—	\$1,522.7
Gross profit	1,158.0	50.3	13.3	2.0	_	1,092.4
Selling, general and administrative expenses	885.5	21.7	8.6	1.8	3.5	849.9
Operating Income	272.5	28.6	4.7	0.2	(3.5)	242.5
EPS	0.74	_	_	_	_	0.65

## GAAP to non-GAAP reconciliation

For the year ended July 3, 2021

in millions, except per share data; unaudited	GAAP BASIS (AS REPORTED)	CARES ACT TAX IMPACT	IMPAIRMENT	ACCELERATION PROGRAM	NON-GAAP BASIS (EXCLUDING ITEMS)
Coach	\$3,149.0	\$	\$8.1	\$—	\$3,140.9
Kate Spade	768.4	_	_	_	768.4
Stuart Weitzman	164.5	_	_	_	164.5
Gross profit <sup>(1)</sup>	4,081.9	-	8.1	-	4,073.8
Coach	1,836.9	_	20.4	21.9	1,794.6
Kate Spade	659.9	_	19.3	4.4	636.2
Stuart Weitzman	173.1	_	6.1	(2.5)	169.5
Corporate	444.0	_	_	65.8	378.2
Selling, general and administrative expenses	3,113.9	-	45.8	89.6	2,978.5
Coach	1,312.1	-	(12.3)	(21.9)	1,346.3
Kate Spade	108.5	_	(19.3)	(4.4)	132.2
Stuart Weitzman	(8.8)	_	(6.1)	2.5	(5.0)
Corporate	(444.0)	_	_	(65.8)	(378.2)
Operating income (loss)	968.0	-	(37.7)	(89.6)	1,095.3
Provision for income taxes	63.1	(95.0)	(7.8)	(17.6)	183.5
Net income (loss)	834.2	95.0	(29.9)	(72.0)	841.1
Net income (loss) per diluted common share	2.95	0.31	(0.10)	(0.23)	2.97

## GAAP to non-GAAP reconciliation

For the quarter ended June 27, 2020

in millions, except per share data; unaudited	GAAP BASIS (AS REPORTED)	ERP IMPLEMENTATION	ORGANIZATION- RELATED & INTEGRATION COSTS	IMPAIRMENT	ACCELERATION PROGRAM	NON-GAAP BASIS (EXCLUDING ITEMS)
Coach	\$381.0	\$	\$—	\$-	\$—	\$381.0
Kate Spade	106.5	_	_	_	_	106.5
Stuart Weitzman	11.4	_	_	_	(8.4)	19.8
Gross profit <sup>(1)</sup>	498.9	-	-	-	(8.4)	507.3
Coach	412.0	_	0.6	58.8	18.5	334.1
Kate Spade	175.2	_	(1.0)	26.2	13.6	136.4
Stuart Weitzman	92.4	_	(0.1)	32.0	17.6	42.9
Corporate	99.3	4.9	1.8	_	28.9	63.7
Selling, general and administrative expenses	778.9	4.9	1.3	117.0	78.6	577.1
Coach	(31.0)	_	(0.6)	(58.8)	(18.5)	46.9
Kate Spade	(68.7)	_	1.0	(26.2)	(13.6)	(29.9)
Stuart Weitzman	(81.0)	_	0.1	(32.0)	(26.0)	(23.1)
Corporate	(99.3)	(4.9)	(1.8)	_	(28.9)	(63.7)
Operating income (loss)	(280.0)	(4.9)	(1.3)	(117.0)	(87.0)	(69.8)
Provision for income taxes	(7.0)	(0.3)	15.7	6.2	(8.4)	(20.2)
Net income (loss)	(293.8)	(4.6)	(17.0)	(123.2)	(78.6)	(70.4)
Net income (loss) per diluted common share	(1.06)	(0.02)	(0.06)	(0.45)	(0.28)	(0.25)

## GAAP to non-GAAP reconciliation

For the year ended June 27, 2020

in millions, except per share data; unaudited	GAAP BASIS (AS REPORTED)	ERP IMPLEMENTATION	ORGANIZATION- RELATED & INTEGRATION COSTS	IMPAIRMENT	ACCELERATION PROGRAM	NON-GAAP BASIS (EXCLUDING ITEMS)
Coach	\$2,411.6	\$	\$(0.1)	\$(61.9)	\$—	\$2,473.6
Kate Spade	682.9	_	(1.2)	(32.3)	_	716.4
Stuart Weitzman	144.8	_	(4.3)	(9.8)	(8.4)	167.3
Gross profit <sup>(1)</sup>	3,239.3	-	(5.6)	(104.0)	(8.4)	3,357.3
Coach	1,822.2	-	0.5	116.7	18.5	1,686.5
Kate Spade	782.2	_	0.1	92.9	13.6	675.6
Stuart Weitzman	766.2	_	(2.0)	526.7	17.6	223.9
Corporate	419.5	28.5	29.2	_	28.9	332.9
Selling, general and administrative expenses	3,790.1	28.5	27.8	736.3	78.6	2,918.9
Coach	589.4	-	(0.6)	(178.6)	(18.5)	787.1
Kate Spade	(99.3)	_	(1.3)	(125.2)	(13.6)	40.8
Stuart Weitzman	(621.4)	_	(2.3)	(536.5)	(26.0)	(56.6)
Corporate	(419.5)	(28.5)	(29.2)	_	(28.9)	(332.9)
Operating income (loss)	(550.8)	(28.5)	(33.4)	(840.3)	(87.0)	438.4
Provision for income taxes	27.9	(6.0)	3.8	(55.3)	(8.4)	93.8
Net income (loss)	(652.1)	(22.5)	(37.2)	(785.0)	(78.6)	271.2
Net income (loss) per diluted common share	(2.34)	(80.0)	(0.13)	(2.82)	(0.28)	(0.97)

COACH | kate spade | STUART WEITZMAN