

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

February 25, 2011

Mr. Todd Kahn, Senior Vice President and General Counsel Coach, Inc. 516 West 34<sup>th</sup> Street New York, New York 10001

Re: Coach, Inc.

Form 10-K

Filed August 25, 2010 File No. 001-16153

Dear Mr. Kahn:

We have completed our review of your filing and do not have any further comments at this time.

Sincerely,

/s/ Pamela Howell for

John Reynolds Assistant Director