

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>TUCCI MICHAEL D</u> _____ (Last) (First) (Middle) <u>516 WEST 34TH STREET</u> _____ (Street) <u>NEW YORK NY 10001</u> _____ (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>COACH INC [COH]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>President, N. America Retail</u>		
			3. Date of Earliest Transaction (Month/Day/Year) <u>02/01/2007</u>					
			4. If Amendment, Date of Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/01/2007		M		76,954	A	\$35.04	221,571	D	
Common Stock ⁽¹⁾	02/01/2007		F		7,000	D	\$46.63	214,571	D	
Common Stock ⁽²⁾	02/01/2007		F		57,825	D	\$46.63	156,746	D	
Common Stock	02/01/2007		M		8,200	A	\$36.13	164,946	D	
Common Stock ⁽¹⁾	02/01/2007		F		809	D	\$46.59	164,137	D	
Common Stock ⁽²⁾	02/01/2007		F		6,358	D	\$46.59	157,779	D	
Common Stock	02/01/2007		M		94,713	A	\$36.13	252,492	D	
Common Stock ⁽¹⁾	02/01/2007		F		9,359	D	\$46.63	243,133	D	
Common Stock ⁽²⁾	02/01/2007		F		73,380	D	\$46.63	169,753	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option	\$35.04	02/01/2007		M			76,954	02/04/2006	01/06/2013	Common Stock	76,954	\$0	0.00	D	
Stock Option	\$36.13	02/01/2007		M			8,200	08/06/2006	01/06/2013	Common Stock	8,200	\$0	174,420	D	
Stock Option	\$36.13	02/01/2007		M			94,713	08/06/2006	01/06/2013	Common Stock	94,713	\$0	79,707	D	
Stock Option	\$46.63	02/01/2007		A			64,825	08/01/2007	01/06/2013	Common Stock	64,825	\$0	64,825	D	
Stock Option	\$46.59	02/01/2007		A			7,167	08/01/2007	01/06/2013	Common Stock	7,167	\$0	7,167	D	
Stock Option	\$46.63	02/01/2007		A			82,739	08/01/2007	01/06/2013	Common Stock	82,739	\$0	82,739	D	

Explanation of Responses:

- These shares were sold to pay for the taxes and fees in connection with the exercise of derivative securities described above.
- These shares were withheld to pay for the cost of the exercise of derivative securities described above.

By: Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the Commission 02/05/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

