

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(d) On January 4, 2016, the Board of Directors (the “Board”) of Coach, Inc. (“Coach” or the “Company”) increased the size of the Board to nine members and elected Annabelle Yu Long as a director of the Company, effective as of January 4, 2016.

In connection with her appointment to the Board and in accordance with the Company’s standard compensation arrangements for non-employee directors, Ms. Long will be entitled to an annual cash retainer of \$75,000 as well as an annual equity grant with a grant date fair market value of \$150,000 made on the date of Coach’s annual meeting of stockholders, with 50% of the value of the award made in the form of stock options and 50% made in the form of restricted stock units. These equity awards vest in full on the earlier of Coach’s next annual meeting of stockholders or one year from the date of grant, subject to the director’s continued service until that time. In addition, Ms. Long will be granted an initial Coach equity award with a grant date fair market value of \$150,000 on January 4, 2016, with 50% of the value of the award made in the form of stock options and 50% made in the form of restricted stock units. These initial grants will vest on the one year anniversary of the grant date.

There are no arrangements or understandings between Ms. Long and any other person pursuant to which she was selected as a director, and there have been no transactions since the beginning of the Company’s last fiscal year, or are currently proposed, regarding Ms. Long that are required to be disclosed by Item 404(a) of Regulation S-K.

A copy of the press release announcing the appointments is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) *Exhibits.*

99.1 Press Release, dated January 4, 2016

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: January 4, 2016

COACH, INC.

By: /s/ Todd Kahn

Todd Kahn

Chief Administrative Officer,

General Counsel and Secretary

EXHIBIT INDEX

99.1 Press Release, dated January 4, 2016

Annabelle Yu Long Joins Coach, Inc. Board of Directors***Brings Board Membership to Nine***

NEW YORK--(BUSINESS WIRE)--January 4, 2016--Coach, Inc. (NYSE:COH) (SEHK:6388), a leading New York design house of modern luxury accessories and lifestyle brands, today announced that Annabelle Yu Long has been appointed to Coach, Inc.'s Board of Directors. The appointment of Ms. Long to the Board brings the membership to nine.

Victor Luis, Chief Executive Officer of Coach, Inc., said, "We are extremely pleased that Annabelle Long has agreed to join our Board. As Coach continues its transformation into a global modern luxury lifestyle brand, Annabelle's strong business acumen, insight about the Chinese consumer and knowledge of and experience with the media landscape in China, coupled with her track record of investing in digital and lifestyle companies, will bring unique value to the Coach board."

Annabelle Long currently serves as Chief Executive, Bertelsmann China Corporate Center, and Managing Partner of Bertelsmann Asia Investments. Formerly, Ms. Long was a Principal at Bertelsmann Digital Media Investments. She joined the international media, services, and education company via the Bertelsmann Entrepreneurs Program in 2005. From 1996 to 2003, Ms. Long was a Producer and Lead Anchor for the Sichuan Broadcasting Group. From 1994 to 1996 she was a Producer and host for Chengdu People's Radio Broadcasting. Ms. Long is an active member of the World Economic Forum's Young Global Leaders Advisory Council and is also a member of its Global Agenda Council on the Future of Media, Entertainment & Information. In addition, she is a member of the Stanford Graduate School of Business Advisory Council. Ms. Long serves on the Board of Directors of both BitAuto (NYSE: BITA) and China Distance Education (NYSE: DL).

Upon her appointment, Ms. Long stated, "I am excited to be joining the Board of Directors of one of the most respected brands in the world. I look forward to supporting Coach and its strategies to transform into a leading luxury lifestyle brand and drive long-term sustainable growth."

Coach, Inc. is a leading New York design house of modern luxury accessories and lifestyle brands. The Coach brand was established in New York City in 1941, and has a rich heritage of pairing exceptional leathers and materials with innovative design. Coach is sold worldwide through Coach stores, select department stores and specialty stores, and through Coach's website at www.coach.com. In 2015, Coach acquired Stuart Weitzman, a global leader in designer footwear, sold in more than 70 countries and through its website at www.stuartweitzman.com. Coach, Inc.'s common stock is traded on the New York Stock Exchange under the symbol COH and Coach's Hong Kong Depositary Receipts are traded on The Stock Exchange of Hong Kong Limited under the symbol 6388.

Neither the Hong Kong Depositary Receipts nor the Hong Kong Depositary Shares evidenced thereby have been or will be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and may not be offered or sold in the United States or to, or for the account of, a U.S. Person (within the meaning of Regulation S under the Securities Act), absent registration or an applicable exemption from the registration requirements. Hedging transactions involving these securities may not be conducted unless in compliance with the Securities Act.

This press release contains forward-looking statements based on management's current expectations. These statements can be identified by the use of forward-looking terminology such as "may," "will," "plan," "should," "believe," "next," "develop," "expect," "confident," "trends," "further evolve," "forward," "future," "intend," "estimate," "on track," "are positioned to," "on course," "opportunity," "continue," "project," "guidance," "target," "forecast," "anticipated," or comparable terms. Future results may differ materially from management's current expectations, based upon risks and uncertainties such as expected economic trends, the ability to anticipate consumer preferences, the ability to control costs, etc. Please refer to Coach's latest Annual Report on Form 10-K and its Quarterly Report on Form 10-Q for the quarterly period ended September 26, 2015 for a complete list of risk factors.

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