## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP
• ., ==	J. J. 17 11 12 12 1		•

l	OMB APPRO	VAL
	OMB Number:	3235-0287
l	Estimated average burd	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*					2. Issuer Name <b>and</b> Ticker or Trading Symbol COACH INC COH										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Denton David M</u>				-											X Direct	or		10% Ov	/ner	
(Last) 516 WES	(FI ST 34TH ST	*	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 05/09/2014									Officer (give title below)			Other (s below)	pecify	
													6. Individual or Joint/Group Filing (Check Applicable							
(Street)															Lin	•	filed by One	Don	orting Perso	_
NEW YO	ORK N	Y	10001														•		onling Person One Repo	
																Perso		e iliai	топе керо	ung
(City)	(S	tate)	(Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Trans Date (Month/			2A. Deemed Execution Date, if any (Month/Day/Year)		, Transaction Code (Instr. 5						Benefic Owned	ies For ially (D) Following (I)		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership					
								c	Code	/	Amount	(A) or (D) Pr		Price	Reporte Transac (Instr. 3	tion(s)			(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution if any	3A. Deemed 4. Execution Date, Transa		ansaction of ode (Instr. Derivative			6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Secu (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exer	e rcisable		kpiration ate	Title	O N	amount or lumber of shares					
Restricted Stock Unit <sup>(1)</sup>	(2)	05/09/2014			A		1,781			(3)		(4)	Comi		1,781	(5)	1,781		D	
Stock Option <sup>(1)</sup>	(2)	05/09/2014			A		9,226		05/0	09/2015	05	5/09/2024	Comi		9,226	\$42.12	9,226		D	

## **Explanation of Responses:**

- 1. These securities were issued under the 2010 Stock Incentive Plan of the Issuer.
- 2. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 3. These securities will vest on May 9, 2015.
- 4. These securities do not expire.
- 5. These securities were granted at \$42.12.

Daniel J. Ross, Assistant Secretary, pursuant to a power 05/13/2014 of attorney filed with the

Commission

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.