### SEC Form 4

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

| 5 | Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See<br>nstruction 1(b). |
|---|---|
|---|---|

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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| 1. Name and Addre<br>Denton David  | 1 0                          | rson*    | 2. Issuer Name and Ticker or Trading Symbol <u>COACH INC</u> [ COH ] |   | tionship of Reporting Pers<br>all applicable)<br>Director | son(s) to Issuer<br>10% Owner |  |  |  |  |
|--|------------------------------|----------|--|---|---|-------------------------------|--|--|--|--|
| (Last)<br>516 WEST 34T   | (First)<br>H STREET          | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)<br>11/04/2015       |   | Officer (give title below)                                | Other (specify below)         |  |  |  |  |
| (Street)<br>NEW YORK<br>(City)   | itreet)<br>NEW YORK NY 10001 |          | 4. If Amendment, Date of Original Filed (Month/Day/Year)             | <ul> <li>6. Individual or Joint/Group Filing (Check Applicable Line)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting Person</li> </ul> |   |                               |  |  |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                              |          |  |   |   |                               |  |  |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      |   | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5) |               |                           | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|------|---|---|---------------|---------------------------|---|---|---|
|                                 |  |   | Code | v | Amount  | (A) or<br>(D) | Price                     | Transaction(s)<br>(Instr. 3 and 4)  |   | (1150. 4)   |
| Common Stock                    | 11/04/2015                                 |   | Α    |   | 2,330   | Α             | <b>\$0</b> <sup>(1)</sup> | 19,177  | D   |   |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | Derivative |       | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | ate                | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|------------|-------|--|--------------------|---|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A)        | (D)   | Date<br>Exercisable                            | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |   | (Instr. 4)   |  |  |
| Restricted<br>Stock<br>Unit <sup>(2)</sup>          | <b>\$0.0000</b> <sup>(3)</sup>  | 11/04/2015                                 |   | Α                            |   | 2,323      |       | (4)  | (5)                | Common<br>Stock   | 2,323                                  | \$0.0000  | 4,565  | D  |  |
| Restricted<br>Stock Unit                            | (3)   | 11/04/2015                                 |   | М                            |   |            | 2,330 | (6)  | (5)                | Common<br>Stock   | 2,330                                  | \$0.0000  | 2,323  | D  |  |
| Stock<br>Option <sup>(2)</sup>                      | (3)   | 11/04/2015                                 |   | A                            |   | 11,734     |       | 11/04/2016                                     | 11/04/2025         | Common<br>Stock   | 11,734                                 | \$32.28   | 11,734   | D  |  |

Explanation of Responses:

1. Vesting of Restricted Stock Units.

2. These securities were issued under the Amended and Restated Coach, Inc. 2010 Stock Incentive Plan (Amended and Restated as of September 18, 2015) of the Issuer.

3. These securities will convert on a 1-for-1 basis into shares of the Issuer's common stock.

4. These securities will vest on the date that is the earlier of the Issuer's next regular annual meeting of stockholders or twelve months after the grant date.

5. These securities do not expire.

6. These securities vested on November 4, 2015.

/s/ David E. Howard, Assistant Corporate Secretary, pursuant to 11/06/2015 a power of attorney filed with the Commission

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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