SEC Form 4	
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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

l	OMB Number:	3235-0287
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Lifford Pamela						r Name <b>and</b> Tick ESTRY, INC	ymbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)										
						<u> </u>		>	Directo	or		10% O	wner						
(Last) (First) (Middle)					3. Date 11/02/	of Earliest Trans 2023	Day/Year)		Officer below)	(give title		Other ( below)	specify						
10 HUDSON YARDS					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)						1							2	X Form filed by One Reporting Person					
NEW YORK NY 10001													Form f Persor	iled by More າ	e than	One Repo	orting		
(City)		(Stat	e)	(Zip)		Rule 10b5-1(c) Transaction Indication													
						Check this box to indicate that a transaction was made pursuant to a satisfy the affirmative defense conditions of Rule 10b5-1(c). See Inst									n or written p	olan tha	t is intende	d to	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Trans Date (Month/I					action Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year	3. Transa Code ( 8)		4. Securi Disposed 5)				5. Amou Securitio Benefici Owned I Reporte	es ally Following	Form:	nership Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code	v	Amount		(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				(1150.4)	
Common Stock <sup>(1)</sup> 11/02					2/2023		Α	A 3,110 A		\$27.33	3 10	,034	D						
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of	2.	3	. Transaction	3A. Deemee	d 4	ι.	5. Number 6. Date Exercisable and 7. Title and Am				Amount	8. Price of	9. Number	of	10.	11. Nature			

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of Derivative Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 6. Date Exercisable and Expiration Date (Month/Day/Year) (Month/Day/Year)		of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(S) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares					
Stock Option <sup>(2)</sup>	\$27.33	11/02/2023		A		10,302		11/02/2024	11/02/2033	Common Stock	10,302	\$0.0000	10,302	D		

**Explanation of Responses:** 

1. All of these securities acquired were received in the form of unvested restricted stock units issued under the Issuer's Stock Incentive Plan. These securities will vest on November 2, 2024.

2. All of these securities acquired were issued under the Issuer's Stock Incentive Plan.



Corporate Secretary, pursuant 11/03/2023 to a power of attorney filed with the Commission

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Date