

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

INITIAL STATEMENT OF
BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the
Securities Exchange Act of 1934,
Section 17(a) of the Public Utility
Holding Company Act of 1935
or Section 30(f) of the Investment
Company Act of 1940

OMB APPROVAL
OMB NUMBER: 3235-0104
EXPIRES: December 31, 2001
ESTIMATED AVERAGE BURDEN HOURS PER RESPONSE..... 0.5

1. Name and Address of Reporting Person

Sara Lee Corporation

(Last) (First) (Middle)

Three First National Plaza, 70 West Madison

(Street)

Chicago IL 60602

(City) (State) (Zip)

2. Date of Event Requiring Statement (Month/Day/Year)
on or about October 4, 2000 (effectiveness of registration)

3. I.R.S. Identification Number of Reporting Person, if an entity
(voluntary)

4. Issuer Name and Ticker or Trading Symbol
Coach, Inc. COH

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
- Director
 - 10% Owner
 - Officer (give title below)
 - Other (specify title below)

6. If Amendment, Date of Original (Month/Day/Year)

7. Individual or Joint/Group Filing (Check Applicable Line)

- Form filed by One Reporting Person
- Form filed by More than One Reporting Person

TABLE I - NON-DERIVATIVE SECURITIES BENEFICIALLY OWNED

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	35,026,333	D	

TABLE II - DERIVATIVE SECURITIES BENEFICIALLY OWNED
(E.G., PUTS, CALLS, WARRANTS, OPTIONS, CONVERTIBLE SECURITIES)

1. Title of Derivative Security (Instr. 4)
None

2. Date Exercisable and Expiration Date (Month/Day/Year)

N/A

N/A

Date Exercisable

Expiration Date

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

N/A
Title

N/A
Amount or Number of Shares

4. Conversion or Exercise Price of Derivative Security
N/A

5. Ownership Form of Derivative Security: Direct(D) or Indirect(I)
(Instr. 5)

N/A

6. Nature of Indirect Beneficial Ownership (Instr. 5)

N/A

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EXPLANATION OF RESPONSES:

/s/ Mark J. McCarville

October 4, 2000

Mark J. McCarville, Senior Vice President,
Corporate Development, on behalf of Sara
Lee Corporation

DATE

** SIGNATURE OF REPORTING PERSON

** INTENTIONAL MISSTATEMENTS OR OMISSIONS OF FACTS CONSTITUTE FEDERAL
CRIMINAL VIOLATIONS. SEE 18 U.S.C. 1001 AND 15 U.S.C. 78ff(a).

NOTE: FILE THREE COPIES OF THIS FORM, ONE OF WHICH MUST BE MANUALLY
SIGNED. IF SPACE IS INSUFFICIENT, SEE INSTRUCTION 6 FOR PROCEDURE.

POTENTIAL PERSONS WHO ARE TO RESPOND TO THE COLLECTION OF INFORMATION
CONTAINED IN THIS FORM ARE NOT REQUIRED TO RESPOND UNLESS THE FORM
DISPLAYS A CURRENTLY VALID OMB NUMBER.

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