

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 12, 2004

Coach, Inc.

(Exact name of registrant as specified in its charter)

Maryland	1-16153	52-2242751
(State of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
516 West 34th Street, New York, NY		10001
(Address of principal executive offices)		(Zip Code)

(212) 594-1850

(Registrant's telephone number, including area code)

Item 8.01. Other Events.

Effective as of October 12, 2004, the Board of Directors of Coach, Inc. ("Coach") adopted resolutions directing Coach to take appropriate actions to amend and restate the Rights Agreement dated as of May 3, 2001 between Coach and Mellon Investor Services L.L.C. (the "Rights Agreement") to: (a) eliminate all requirements in the Rights Agreement that actions, approvals and determinations to be taken or made by Coach's Board of Directors be taken or made by a majority of the members of the Board of Directors who are not "Future Directors," and (b) make certain clarifying changes. The deletion of all references to "Future Directors" eliminates from the Rights Agreement what are commonly referred to as "slow hand" provisions.

Item 9.01. Exhibits.  
None

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 12, 2004

COACH, INC.

By: /s/ Carole P. Sadler

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Carole P. Sadler  
Senior Vice President, General Counsel  
and Secretary

EXHIBIT INDEX

None