FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  LOVEMAN GARY W						2. Issuer Name <b>and</b> Ticker or Trading Symbol COACH INC [ COH ]										ationship o k all applica Director	able)	y Perso	on(s) to Issu 10% Ov	
(Loot) (Cirot) (Middle)					3. Date of Earliest Transaction (Month/Day/Year) 04/28/2005										Officer ( below)	(give title		Other (s below)	specify	
(Street) NEW Y(						4. If Amendment, Date of Original Filed (Month/Day/Year) 04/29/2005									3. Indi ₋ine) X					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						ction 2A. Deemed Execution Date			ıte,	3. 4. Securitie Transaction Disposed ( Code (Instr. 5)		ies Acquired (A) or (B) or (D) Price		r und	5. Amount of Securities Beneficially Owned Followin Reported Transaction(s) (Instr. 3 and 4)		Form:	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Co	ransa ode (I		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expi	ate Exerc iration Da nth/Day/Y	ite	e and	and 7. Title and Amount of Securities Underlying Derivative Sect (Instr. 3 and 4)		8. Price Derivati Security (Instr. 5)		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	is Blly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				C	ode	v	(A)	(D)	Date Exe	e rcisable	Ex Da	piration te	Title	Amo or Num of Shar	ber					
Deferred Stock Unit	(1)	04/28/2005			A		273		12/3	31/2050 <sup>(2)</sup>	12	/31/2050 <sup>(3)</sup>	Common Stock	27	3	\$27.47	8,065		D	

## Explanation of Responses:

- 1. This security will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 2. These securities were issued pursuant to the Issuer's Deferred Compensation Plan (for executives or for outside directors). The Issuer has agreed to represent the amount of the reporting person's account balance with deferred stock units which represent the right to receive common stock of the Issuer on a one-for-one basis on the distribution date elected by the reporting person.
- 3. These securities do not expire.

By: Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

04/29/2005

Commission

\*\* Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.