# UNITED STATES SECURITIES AND EXCHANGE COMMISSION 

Washington, DC 20549

## FORM 10-Q

-QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
For the Quarterly Period Ended January 1, 2005
or
o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

## COACH, INC.

(Exact name of registrant as specified in its charter)

## Maryland <br> (State or other jurisdiction of incorporation or organization)

52-2242751
(I.R.S. Employer

> 516 West 34th Street, New York, NY 10001
> (Address of principal executive offices); (Zip Code)
> (212) $\mathbf{5 9 4 - 1 8 5 0}$
> (Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes $\square$ No o
On February 4, 2005, the Registrant had 191,192,535 outstanding shares of common stock, which is the Registrant's only class of common stock.
The document contains 33 pages excluding exhibits.

## COACH, INC.

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## SPECIAL NOTE ON FORWARD-LOOKING INFORMATION

This Form 10-Q contains certain "forward-looking statements", based on current expectations, that involve risks and uncertainties that could cause our actual results to differ materially from management's current expectations. These forward-looking statements can be identified by the use of forward-looking terminology such as "may," "will", "should," "expect," "intend", "estimate", "are positioned to", "continue", "project", "guidance", "forecast", "anticipated", or comparable terms. Future results will vary from historical results and historical growth is not indicative of future trends, which will depend upon a number of factors, including but not limited to: (i) the successful implementation of our growth strategies; (ii) the effect of existing and new competition in the marketplace; (iii) our ability to successfully anticipate consumer preferences for accessories and fashion trends; (iv) our ability to control costs; (v) the effect of seasonal and quarterly fluctuations in our sales on our operating results; (vi) our exposure to international risks, including currency fluctuations; (vii) changes in economic or political conditions in the markets where we sell or source our products; (viii) our ability to protect against infringement of our trademarks and other proprietary rights; and such other risk factors as set forth in the Company's Annual Report on Form 10-K for the fiscal year ended July 3, 2004. Coach, Inc. assumes no obligation to update or revise any such forward-looking statements, which speak only as of their date, even if experience, future events or changes make it clear that any projected financial or operating results will not be realized.

## WHERE YOU CAN FIND MORE INFORMATION

Coach's quarterly financial results and other important information are available by calling the Investor Relations Department at (212) 629-2618.

Coach maintains a website at www.coach.com where investors and other interested parties may obtain, free of charge, press releases and other information as well as gain access to our periodic filings with the SEC.

## PART I

## ITEM 1. Financial Statements

## COACH, INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS



See accompanying Notes to Condensed Consolidated Financial Statements

## Table of Contents

## COACH, INC.

## CONDENSED CONSOLIDATED STATEMENTS OF INCOME (UNAUDITED)

|  | Quarter Ended |  |  | Six Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { January 1, } \\ 2005 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { December 27, } \\ 2003 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { January 1, } \\ 2005 \\ \hline \end{gathered}$ |  | cember 27, $2003$ |
|  | $\overline{\$ 531,759}$ (amounts in thousands ${ }_{\text {¢ }}$ \$411,513 |  |  | ept per sha |  |  |
| Net sales |  |  |  | \$875,824 | \$ | 669,888 |
| Cost of sales | 128,791 |  | 106,370 | 214,682 |  | 176,836 |
| Gross profit | 402,968 |  | 305,143 | 661,142 |  | 493,052 |
| Selling, general and administrative expenses | 179,833 |  | 144,439 | 326,572 |  | 260,723 |
| Operating income | 223,135 |  | 160,704 | 334,570 |  | 232,329 |
| Interest income, net | 3,469 |  | 466 | 5,979 |  | 871 |
| Income before provision for income taxes and minority interest | 226,604 |  | 161,170 | 340,549 |  | 233,200 |
| Provision for income taxes | 86,109 |  | 60,445 | 129,408 |  | 87,453 |
| Minority interest, net of tax | 6,372 |  | 5,287 | 9,293 |  | 7,980 |
| Net income | \$ 134,123 |  | S 95,438 | \$ 201,848 | \$ | 137,767 |
| Net income per share |  |  |  |  |  |  |
| Basic | \$ 0.71 | \$ | 0.52 | \$ 1.07 | \$ | 0.75 |
| Diluted | \$ 0.69 | \$ | 0.50 | \$ 1.03 | \$ | 0.72 |
| Shares used in computing net income per share |  |  |  |  |  |  |
| Basic | 189,677 |  | 185,231 | 189,433 |  | 184,418 |
| Diluted | 195,257 |  | 191,985 | 195,100 |  | 191,480 |
| Proforma disclosure for the impact of the two-for-one stock split (See Subsequent Event, <br> Note 14) |  |  |  |  |  |  |
| Proforma net income per share |  |  |  |  |  |  |
| Basic | \$ 0.35 | \$ | 0.26 | \$ 0.53 | \$ | 0.37 |
| Diluted | \$ 0.34 | \$ | 0.25 | \$ 0.52 | \$ | 0.36 |
| Proforma shares used in computing net income per share |  |  |  |  |  |  |
| Basic | 379,354 |  | 370,463 | 378,866 |  | 368,835 |
| Diluted | 390,513 |  | 383,971 | 390,201 |  | $\underline{ }$ 382,960 |

See accompanying Notes to Condensed Consolidated Financial Statements

## COACH, INC.

## CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

 (amounts in thousands)|  | Total Stockholders’ Equity |  | Preferred Stock |  | $\begin{gathered} \text { Common } \\ \text { Stock } \\ \hline \end{gathered}$ |  | Capital in Excess of Par |  | Retained <br> Earnings |  | Accumulated Other <br> Comprehensive Income (loss) |  | Unearned Compensation |  | Comprehensive Income (loss) |  | Shares <br> of <br> Common <br> Stock <br> 183,009 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balances at June 28, 2003 | \$ | 426,929 | \$ | - | \$ | 1,830 | \$ | 214,484 | \$ | 217,622 | \$ | $(1,359)$ | \$ | $(5,648)$ |  |  |  |
| Net income |  | 261,748 |  | - |  | - |  | - |  | 261,748 |  | - |  | - |  | 261,748 |  |
| Shares issued for stock options and employee benefit plans |  | 34,141 |  | - |  | 81 |  | 34,060 |  | - |  | - |  | - |  |  | 8,120 |
| Tax benefit from exercise of stock options |  | 106,458 |  | - |  | - |  | 106,458 |  | (48,909) |  | - |  | - |  |  |  |
| Repurchase of common stock |  | $(54,954)$ |  | - |  | (15) |  | $(6,030)$ |  | $(48,909)$ |  | - |  | - |  |  | $(1,511)$ |
| Grant of restricted stock awards |  | - |  | - |  | - |  | 8,054 |  | (8,90) |  | - |  | $(8,054)$ |  |  | (1,511) |
| Amortization of restricted stock awards |  | 4,410 |  | - |  | - |  | - |  | - |  | - |  | 4,410 |  |  | - |
| Unrealized loss on cash flow hedging derivatives, net |  | (460) |  | - |  | - |  | - |  | - |  | (460) |  | - |  | (460) |  |
| Translation adjustments |  | 2,892 |  | - |  | - |  | - |  | - |  | 2,892 |  | - |  | 2,892 |  |
| Minimum pension liability |  | 1,122 |  | - |  | - |  | - |  | - |  | 1,122 |  | - |  | 1,122 |  |
| Comprehensive income |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | 265,302 |  |
| Balances at July 3, 2004 (Unaudited:) | \$ | 782,286 | \$ | - | \$ | 1,896 | \$ | 357,026 | \$ | 430,461 | \$ | 2,195 | \$ | $(9,292)$ |  |  | 189,618 |
| Net income |  | 201,848 |  | - |  | - |  | - |  | 201,848 |  | - |  | - |  | 201,848 |  |
| Shares issued for stock options and employee benefit plans |  | 37,427 |  | - |  | 38 |  | 37,389 |  | - |  | - |  | - |  |  | 3,805 |
| Tax benefit from exercise of stock options |  | 54,793 |  | - |  | - |  | 54,793 |  | - |  | - |  | - |  |  |  |
| Repurchase of common stock |  | $(94,927)$ |  | - |  | (24) |  | $(9,697)$ |  | $(85,206)$ |  | - |  | - |  |  | $(2,430)$ |
| Grant of restricted stock awards |  | - |  | - |  | - |  | 6,958 |  | - |  | - |  | $(6,958)$ |  |  |  |
| Amortization of restricted stock awards |  | 2,886 |  | - |  | - |  | - |  | - |  | - |  | 2,886 |  |  | - |
| Unrealized loss on cash flow hedging derivatives, net |  | (703) |  | - |  | - |  | - |  | - |  | (703) |  | - |  | (703) |  |
| Translation adjustments |  | 3,852 |  | - |  | - |  | - |  | - |  | 3,852 |  | - |  | 3,852 |  |
| Comprehensive income |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | 204,997 |  |
| Balances at January 1, 2005 (unaudited) | \$ | 987,462 | \$ | - | \$ | 1,910 | \$ | 446,469 | \$ | 547,103 | \$ | 5,344 | \$ | $(13,364)$ |  |  | 190,993 |

See accompanying Notes to Condensed Consolidated Financial Statements

## COACH, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

|  | Six Months Ended |  |  |
| :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { January 1, } \\ \hline 2005 \\ \hline \end{gathered}$ |  | December 27, 2003 |
|  | (amounts in thousands) |  |  |
| CASH FLOWS FROM OPERATING ACTIVITIES |  |  |  |
| Net income | \$ 201,848 |  | 137,767 |
| Adjustments to reconcile net income to net cash from operating activities: |  |  |  |
| Depreciation and amortization | 27,716 |  | 18,523 |
| Minority Interest | 9,293 |  | 7,980 |
| Tax benefit from exercise of stock options | 54,793 |  | 54,852 |
| Increase in deferred tax assets | $(4,465)$ |  | (155) |
| Increase in deferred tax liability | 6,673 |  | - |
| Other non cash credits, net | 1,747 |  | 4,485 |
| Changes in operating assets and liabilities: |  |  |  |
| Increase in trade accounts receivable | $(66,025)$ |  | $(58,982)$ |
| Increase in inventories | $(28,943)$ |  | $(13,419)$ |
| Increase in other assets | $(18,809)$ |  | $(13,481)$ |
| Increase in other liabilities | 1,441 |  | 1,702 |
| Increase in accounts payable | 23,718 |  | 28,539 |
| Increase in accrued liabilities | 83,530 |  | 34,788 |
| Net cash provided by operating activities | 292,517 |  | 202,599 |
| CASH FLOWS FROM INVESTING ACTIVITIES |  |  |  |
| Purchases of property and equipment | $(46,457)$ |  | $(30,043)$ |
| Proceeds from dispositions of property and equipment | 18 |  | 56 |
| Purchases of investments | $(333,217)$ |  | - |
| Maturity of investments | 130,000 |  | - |
| Net cash used in investing activities | $(249,656)$ |  | $(29,987)$ |
| CASH FLOWS FROM FINANCING ACTIVITIES |  |  |  |
| Repurchase of common stock | $(94,927)$ |  | $(54,954)$ |
| Repayment of long-term debt | (115) |  | (80) |
| Borrowings on revolving credit facility | 344,696 |  | 133,321 |
| Repayments of revolving credit facility | $(295,934)$ |  | $(125,360)$ |
| Proceeds from exercise of stock options | 37,427 |  | 18,060 |
| Net cash used in financing activities | $(8,853)$ |  | $(29,013)$ |
|  |  |  |  |
| Increase in cash and cash equivalents | 34,008 |  | 143,599 |
| Cash and cash equivalents at beginning of period | 262,720 |  | 229,176 |
| Cash and cash equivalents at end of period | \$ 296,728 | \$ | 372,775 |
| Cash paid for income taxes | \$ 25,833 |  | $\underline{21,780}$ |
| Cash paid for interest | \$ 116 | \$ | 170 |

See accompanying Notes to Condensed Consolidated Financial Statements

COACH, INC.
Notes to Condensed Consolidated Financial Statements

## Quarters and Six Months Ended January 1, 2005 and December 27, 2003

(dollars and shares in thousands, except per share data)
(unaudited)

## 1. Basis of Presentation and Organization

The accompanying unaudited condensed consolidated financial statements include the accounts of Coach, Inc. ("Coach" or the "Company"), all 100\% owned subsidiaries and Coach Japan, Inc. These condensed consolidated financial statements have been prepared pursuant to the rules and regulations of the Securities and Exchange Commission ("SEC"). Certain information and footnote disclosure normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted from this report as is permitted by SEC rules and regulations. However, the Company believes that the disclosures are adequate to make the information presented not misleading. This report should be read in conjunction with the audited consolidated financial statements and notes thereto, included in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission for the year ended July 3, 2004 ("fiscal 2004").

In the opinion of management, the accompanying unaudited condensed consolidated financial statements contain all normal and recurring adjustments necessary to present fairly the consolidated financial condition, results of operations, and changes in cash flows of the Company for the interim periods presented. The results of operations for the quarter and six months ended January 1, 2005 are not necessarily indicative of results to be expected for the entire fiscal year, ending July 2, 2005 ("fiscal 2005").

## 2. Stock-Based Compensation

The Company accounts for stock-based compensation plans and the employee stock purchase plan in accordance with Accounting Principles Board ("APB") Opinion No. 25, "Accounting for Stock Issued to Employees" and related Interpretations. Accordingly, as stock options and replacement stock options are granted at market price, no compensation cost is recognized for options issued under stock-based compensation plans or for shares purchased under the employee stock purchase plan.

The following illustrates the effect on net income and earnings per share as if the fair value based method of accounting, defined in Statement of Financial Accounting Standards ("SFAS") No. 123 "Accounting for Stock-Based Compensation", had been applied:

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements - (Continued)

## Quarters and Six Months Ended January 1, 2005 and December 27, 2003

 (dollars and shares in thousands, except per share data) (unaudited)|  | Quarter Ended |  |  | Six Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { January 1, } \\ 2005 \end{gathered}$ |  | $\text { ecember } 27,$ | January 2005 |  | $\begin{aligned} & \text { lecember } 27, \\ & 2003 \end{aligned}$ |
| Net income, as reported | \$134,123 | \$ | 95,438 | \$ 201,848 |  | 137,767 |

Deduct:

| Total stock-based employee compensation expense determined under the fair value based method for all awards, net of related tax effects | $(7,220)$ |  | $(6,337)$ |  | $(13,964)$ |  | $(12,061)$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Proforma net income | \$126,903 |  | \$ | 89,101 | \$ 187,884 |  |  | 125,706 |
| Earnings per share: |  |  |  |  |  |  |  |  |
| Basic - as reported | \$ | 0.71 | \$ | 0.52 | \$ | 1.07 | \$ | 0.75 |
| Basic - proforma | \$ | 0.67 | \$ | 0.48 | \$ | 0.99 | \$ | 0.68 |
| Diluted - as reported | \$ | 0.69 | \$ | 0.50 | \$ | 1.03 | \$ | 0.72 |
| Diluted - proforma | \$ | 0.65 | \$ | 0.46 | \$ | 0.96 | \$ | 0.66 |

During the second quarters of fiscal 2005 and fiscal 2004, the compensation cost that has been charged against income, reflecting amortization of restricted stock units, was $\$ 1,579$ and $\$ 1,035$, respectively. During the first six months of fiscal 2005 and fiscal 2004, the compensation cost that has been charged against income, reflecting amortization of restricted stock units, was $\$ 2,886$ and $\$ 2,198$, respectively.

The fair value of each option grant is estimated on the date of grant using the Black-Scholes option pricing model, with the following weighted average assumptions for grants through the second quarters of fiscal 2005 and fiscal 2004, respectively: expected lives (years) of 1.50 and 1.95 , risk-free interest rate of $2.50 \%$ and $1.59 \%$, expected volatility of $30.23 \%$ and $34.19 \%$ and a zero dividend yield in both periods. The weighted-average fair value of individual options granted through the second quarters of fiscal 2005 and fiscal 2004 were $\$ 6.42$ and $\$ 5.33$, respectively.

## 3. Goodwill and Other Intangible Assets

The carrying value of goodwill as of January 1, 2005 and July 3, 2004, by operating segment, is as follows:

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements - (Continued)

## Quarters and Six Months Ended January 1, 2005 and December 27, 2003

 (dollars and shares in thousands, except per share data) (unaudited)|  | Direct-toConsumer |  | Indirect |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Balance at July 3, 2004 | \$ | 3,408 |  | 10,197 | \$ | 13,605 |
| Foreign exchange impact |  | - |  | 323 |  | 323 |
| Balance at January 1, 2005 | \$ | 3,408 | \$ | 10,520 | \$ | 13,928 |

## 4. Debt

Coach's revolving credit facility (the "Fleet facility") is available for seasonal working capital requirements or general corporate purposes and may be prepaid without penalty or premium. During the first six months of fiscal 2005 and fiscal 2004 there were no borrowings under the Fleet facility. As of January 1, 2005 and July 3, 2004, there were no outstanding borrowings under the Fleet facility.

Coach pays a commitment fee of 12.5 to 30 basis points on any unused amounts of our revolving credit facility. Coach also pays interest of LIBOR plus 55 to 125 basis points on any outstanding borrowings. Both the commitment fee and the LIBOR margin are based on the Company's fixed charge coverage ratio. At January 1, 2005, the commitment fee was 12.5 basis points and the LIBOR margin was 55 basis points.

The Fleet facility contains various covenants and customary events of default. The Company has been in compliance with all covenants since the inception of the Fleet facility.

Coach Japan has available credit facilities with several Japanese financial institutions. These facilities contain various covenants and customary events of default. Coach Japan has been in compliance with all covenants since the inception of the facilities. Coach, Inc. is not a guarantor on any of these facilities.

During the first six months of fiscal 2005 and fiscal 2004 the peak borrowings under the Japanese credit facilities were $\$ 50,461$ and $\$ 36,084$, respectively. As of January 1, 2005 and July 3, 2004, the outstanding borrowings under the Japanese facilities were $\$ 50,461$ and $\$ 1,699$, respectively.

## 5. Investments

The Company's investments consist of U.S. government and agency debt securities as well as municipal government and corporate debt securities. As the Company has both the ability and the intent to hold these securities until maturity, all investments are classified as held to maturity and are stated at amortized cost. The following table shows the amortized cost, fair value and gross unrealized gains and losses of the Company's investments at January 1, 2005 and July 3, 2004.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements - (Continued)

## Quarters and Six Months Ended January 1, 2005 and December 27, 2003

 (dollars and shares in thousands, except per share data) (unaudited)|  | January 1, 2005 |  |  |  | July 3, 2004 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amortized Cost | $\begin{aligned} & \text { Fair } \\ & \text { Value } \end{aligned}$ | $\begin{aligned} & \hline \text { Unrealized } \\ & \text { Gain/(Loss) } \\ & \hline \end{aligned}$ |  | Amortized Cost | Fair Value | $\begin{aligned} & \hline \begin{array}{c} \text { Unrealized } \\ \text { (Loss) } \end{array} \\ & \hline \end{aligned}$ |  |
| Short-term investments: |  |  |  |  |  |  |  |  |
| U.S. government and agency securities | \$ 105,000 | \$ 104,644 | \$ | (356) | \$ 50,000 | \$ 49,930 | \$ | (70) |
| Commercial paper | 49,870 | 49,831 |  | (39) | 74,260 | 74,187 |  | (73) |
| Corporate debt securities | 50,000 | 50,000 |  | - | 22,500 | 22,500 |  | - |
| Certificates of deposit | 25,031 | 24,941 |  | (90) | 24,963 | 24,860 |  | (103) |
| Short-term investments | \$229,901 | \$ 229,416 | \$ | (485) | \$ 171,723 | \$ 171,477 | \$ | (246) |
|  |  |  |  |  |  |  |  |  |
| Long-term investments: |  |  |  |  |  |  |  |  |
| U.S. government and agency securities | \$ 49,924 | \$ 49,797 | \$ | (127) | \$ 130,000 | \$ 129,975 | \$ | (25) |
| Corporate debt securities | 225,115 | 221,980 |  | $(3,135)$ | - | - |  | - |
| Long-term investments | $\underline{\underline{\text { 275,039 }}}$ | $\underline{\underline{\text { 271,777 }}}$ | \$ | $\underline{(3,262)}$ | $\underline{\underline{\$ 130,000}}$ | \$129,975 | \$ | $(25)$ |

Securities with maturity dates within one year are classified as short-term investments. Securities with maturity dates greater than one year are classified as long-term investments. At January 1, 2005, the maturity dates of long-term investments, based on current contractual maturities, extend to February 2007. Actual redemptions could differ from contractual maturities as some borrowers have the right to call certain obligations.

The difference between the amortized cost and fair value of the investments is the unrealized gains and losses, caused primarily by interest rate fluctuations. The securities to which the unrealized losses relate have been in a continuous loss position for less than twelve months. The Company does not consider these investments to be other-than-temporarily impaired at January 1, 2005, as the contractual terms of these investments do not permit the issuers to settle the securities at a price less than the amortized cost of the investments and as the Company has both the ability and the intent to hold these investments until a recovery of fair value, which may be at maturity.

## 6. Earnings Per Share

Basic net income per share was calculated by dividing net income by the weighted-average number of shares outstanding during the period. Diluted net income per share was calculated similarly but includes potential dilution from the exercise of stock options and stock awards.

The following is a reconciliation of the weighted-average shares outstanding and calculation of basic and diluted earnings per share:

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements - (Continued)

## Quarters and Six Months Ended January 1, 2005 and December 27, 2003

 (dollars and shares in thousands, except per share data) (unaudited)|  | Quarter Ended |  |  | Six Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | January 1, 2005 | $\begin{gathered} \hline \text { December 27, } \\ 2003 \\ \hline \end{gathered}$ |  | January 2005 | $\begin{gathered} \text { December 27, } \\ 2003 \\ \hline \end{gathered}$ |  |
| Net earnings | $\underline{\underline{\$ 134,123}}$ | \$ | $\underline{\text { 95,438 }}$ | $\underline{\underline{\$ 201,848}}$ | \$ | 137,767 |
| Total basic shares | 189,677 |  | 185,231 | 189,433 |  | 184,418 |
| Dilutive securities: |  |  |  |  |  |  |
| Employee benefit and stock award plans | 1,480 |  | 1,285 | 1,443 |  | 1,285 |
| Stock option programs | 4,100 |  | 5,469 | 4,224 |  | 5,777 |
| Total diluted shares | 195,257 |  | 191,985 | 195,100 |  | 191,480 |
| Earnings per share: |  |  |  |  |  |  |
| Basic | \$ 0.71 | \$ | 0.52 | \$ 1.07 | \$ | 0.75 |
| Diluted | \$ 0.69 | \$ | 0.50 | \$ 1.03 | \$ | 0.72 |

At January 1, 2005, options to purchase 2,012 shares of common stock were outstanding but not included in the computation of diluted earnings per share, as these options' exercise prices, ranging from $\$ 48.91$ to $\$ 56.06$, were greater than the average market price of the common shares.

At December 27, 2003, options to purchase 2,133 shares of common stock were outstanding but not included in the computation of diluted earnings per share, as these options' exercise prices, ranging from $\$ 34.70$ to $\$ 40.15$, were greater than the average market price of the common shares.

## 7. Segment Information

The Company operates its business in two reportable segments: Direct-to-Consumer and Indirect. The Company's reportable segments represent channels of distribution that offer similar merchandise, service and marketing strategies. Sales of Coach products through Company-operated retail and factory stores, the Internet and the Coach catalog constitute the Direct-to-Consumer segment. Indirect refers to sales of Coach products to other retailers and includes sales through Coach Japan. In deciding how to allocate resources and assess performance, Coach's executive officers regularly evaluate the sales and operating income of these segments. Operating income is the gross margin of the segment less direct expenses of the segment. Unallocated corporate expenses include production variances, general marketing, administration and information systems, as well as distribution and customer service expenses.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements - (Continued)

 Quarters and Six Months Ended January 1, 2005 and December 27, 2003 (dollars and shares in thousands, except per share data)(unaudited)

| Quarter Ended <br> January 1, 2005 | Direct-toConsumer | Indirect | Corporate Unallocated | Total |
| :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ 307,212 | \$ 224,547 | \$ | \$ 531,759 |
| Operating income (loss) | 151,383 | 116,848 | $(45,096)$ | 223,135 |
| Interest income, net | - | - | 3,469 | 3,469 |
| Income (loss) before provision for income taxes and minority interest | 151,383 | 116,848 | $(41,627)$ | 226,604 |
| Provision for income taxes | - | - | 86,109 | 86,109 |
| Minority interest, net of tax | - | - | 6,372 | 6,372 |
| Depreciation and amortization | 7,577 | 2,834 | 3,885 | 14,296 |
| Total assets | 251,214 | 275,976 | 879,946 | 1,407,136 |
| Additions to long-lived assets | 14,455 | 11,082 | 4,133 | 29,670 |
| Quarter Ended December 27, 2003 | Direct-toConsumer | Indirect | Corporate <br> Unallocated | Total |
| Net sales | \$ 237,084 | \$ 174,429 | \$ | \$ 411,513 |
| Operating income (loss) | 109,471 | 87,603 | $(36,370)$ | 160,704 |
| Interest income, net | - | - | 466 | 466 |
| Income (loss) before provision for income taxes and minority interest | 109,471 | 87,603 | $(35,904)$ | 161,170 |
| Provision for income taxes | - | - | 60,445 | 60,445 |
| Minority interest, net of tax | - | - | 5,287 | 5,287 |
| Depreciation and amortization | 5,296 | 1,693 | 2,689 | 9,678 |
| Total assets | 232,496 | 190,183 | 438,603 | 861,282 |
| Additions to long-lived assets | 8,312 | 5,627 | 1,908 | 15,847 |
| Six Months Ended January 1, 2005 | Direct-to- <br> Consumer | Indirect | Corporate <br> Unallocated | Total |
| Net sales | \$ 482,392 | \$ 393,432 | \$ | \$ 875,824 |
| Operating income (loss) | 215,115 | 203,424 | $(83,969)$ | 334,570 |
| Interest income, net | - | - | 5,979 | 5,979 |
| Income (loss) before provision for income taxes and minority interest | 215,115 | 203,424 | $(77,990)$ | 340,549 |
| Provision for income taxes | - | - | 129,408 | 129,408 |
| Minority interest, net of tax | - | - | 9,293 | 9,293 |
| Depreciation and amortization | 14,766 | 5,488 | 7,462 | 27,716 |
| Total assets | 251,214 | 275,976 | 879,946 | 1,407,136 |
| Additions to long-lived assets | 24,779 | 15,812 | 5,866 | 46,457 |

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements - (Continued)

## Quarters and Six Months Ended January 1, 2005 and December 27, 2003

 (dollars and shares in thousands, except per share data)(unaudited)

| Six Months Ended December 27, 2003 | Direct-toConsumer | Indirect | Corporate Unallocated | Total |
| :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ 371,560 | \$ 298,328 | \$ | \$ 669,888 |
| Operating income (loss) | 153,195 | 146,131 | $(66,997)$ | 232,329 |
| Interest income, net | - | - | 871 | 871 |
| Income (loss) before provision for income taxes and minority interest | 153,195 | 146,131 | $(66,126)$ | 233,200 |
| Provision for income taxes | - | - | 87,453 | 87,453 |
| Minority interest, net of tax | - | - | 7,980 | 7,980 |
| Depreciation and amortization | 9,683 | 3,383 | 5,457 | 18,523 |
| Total assets | 232,496 | 190,183 | 438,603 | 861,282 |
| Additions to long-lived assets | 18,861 | 7,654 | 3,528 | 30,043 |

The following is a summary of the corporate costs not allocated in the determination of segment performance:

|  | Quarter Ended |  |  | Six Months Ended |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{2005}{ }$ | $\begin{gathered} \text { December 27, } \\ \quad 2003 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { January } 1, \\ 2005 \end{gathered}$ |  | $\begin{aligned} & \text { ember 27, } \\ & 2003 \\ & \hline \end{aligned}$ |
| Production variances | \$ 1,331 | \$ | 1,558 | \$ 2,567 | \$ | 4,670 |
| Advertising, marketing and design | $(20,612)$ |  | $(16,436)$ | $(35,729)$ |  | $(28,160)$ |
| Administration and information systems | $(16,451)$ |  | $(13,243)$ | $(33,502)$ |  | $(28,374)$ |
| Distribution and customer service | $(9,364)$ |  | $(8,249)$ | $(17,305)$ |  | $(15,133)$ |
| Total corporate unallocated | \$ (45,096) | \$ | $(36,370)$ | $\underline{\text { (83,969) }}$ | \$ | $(66,997)$ |

## Geographic Area Information

As of January 1, 2005, Coach operated 185 retail stores and 81 factory stores in North America and operated distribution, product development and quality control locations in the United States, Italy, Hong Kong, China and South Korea. In addition, Coach Japan operates 105 department store shop-in-shops, retail stores and factory stores in Japan. Geographic revenue information is based on the location of the customer. Geographic long-lived asset information is based on the physical location of the assets at the end of each period.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements - (Continued)

 Quarters and Six Months Ended January 1, 2005 and December 27, 2003 (dollars and shares in thousands, except per share data) (unaudited)| Quarter Ended <br> January 1, 2005 | United States | Japan | Other <br> International | Total |
| :---: | :---: | :---: | :---: | :---: |
| Net sales | \$ 394,655 | \$ 108,751 | \$ 28,353 | \$ 531,759 |
| Long-lived assets | 422,030 | 71,733 | 2,495 | 496,258 |
| Quarter Ended <br> December 27, 2003 | United States | Japan | Other <br> International | Total |
| Net sales | \$ 314,474 | \$ 77,781 | \$ 19,258 | \$ 411,513 |
| Long-lived assets | 135,879 | 39,424 | 770 | 176,073 |
| Six Months Ended January 1, 2005 | United States | Japan | Other <br> International | Total |
| Net sales | \$ 649,360 | \$ 177,674 | \$ 48,790 | \$ 875,824 |
| Long-lived assets | 422,030 | 71,733 | 2,495 | 496,258 |
| Six Months Ended December 27, 2003 | United States | Japan | Other <br> International | Total |
| Net sales | \$ 507,153 | \$ 127,318 | \$ 35,417 | \$ 669,888 |
| Long-lived assets | 135,879 | 39,424 | 770 | 176,073 |

## 8. Commitments and Contingencies

At January 1, 2005, the Company had outstanding letters of credit totaling $\$ 67,360$. Of this amount, $\$ 16,764$ relates to the letter of credit obtained in connection with leases transferred to the Company by the Sara Lee Corporation, for which Sara Lee retains contingent liability. The remaining letters of credit were issued for purchases of inventory and lease guarantees.

Coach is a party to several pending legal proceedings and claims. Although the outcome of such items cannot be determined with certainty, Coach's general counsel and management are of the opinion that the final outcome should not have a material effect on Coach's financial position, results of operations or cash flows.

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements - (Continued)

## Quarters and Six Months Ended January 1, 2005 and December 27, 2003

 (dollars and shares in thousands, except per share data) (unaudited)
## 9. Derivative Instruments and Hedging Activities

The fair values of open foreign currency derivatives included in accrued liabilities at January 1, 2005 and July 3, 2004 were $\$ 1,214$ and $\$ 486$, respectively. For the six months ended January 1, 2005 and December 27, 2003, changes in the fair value of contracts designated and effective as cash flow hedges resulted in a reduction to equity as a charge to other comprehensive income of $\$ 703$ and $\$ 810$, respectively, net of taxes.

## 10. Stock Repurchase Program

On August 12, 2004, the Coach Board of Directors approved a $\$ 200,000$ increase to the Company's common stock repurchase program and extended the duration of this program through August 2006. Purchases of Coach stock may be made from time to time, subject to market conditions and at prevailing market prices, through open market purchases. Repurchased shares will be retired and may be reissued in the future for general corporate and other uses. Coach may terminate or limit the stock repurchase program at any time.

During the first six months of fiscal 2005 and fiscal 2004, the Company repurchased and retired 2,430 and 1,511 shares, respectively, of common stock, at an average cost of $\$ 39.06$ and $\$ 36.36$, respectively, per share.

As of January 1, 2005, Coach had approximately $\$ 170,000$ remaining in the stock repurchase program.

## 11. Business Interruption Insurance

In the fiscal year ended June 29, 2002, Coach's World Trade Center location was completely destroyed as a result of the September 11th attack. Losses relating to the Company's business interruption coverage were filed with the insurers. Coach has held discussions with its insurance carriers and expects to fully recover these losses.

During the quarters ended January 1, 2005 and December 27, 2003, Coach received $\$ 1,027$ and $\$ 1,570$, respectively, under its business interruption coverage. For the six months ended January 1, 2005 and December 27, 2003, Coach received $\$ 2,204$ and $\$ 2,657$, respectively, under its business interruption coverage. These amounts are included as a reduction to selling, general and administrative expenses.

## 12. Retirement Plans

The components of net periodic pension cost for the Coach Leatherware Company, Inc. Supplemental Pension Plan were:

## COACH, INC.

## Notes to Condensed Consolidated Financial Statements - (Continued)

 Quarters and Six Months Ended January 1, 2005 and December 27, 2003 (dollars and shares in thousands, except per share data) (unaudited)|  | Quarter Ended |  |  |  | Six Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | January2005 |  | $\begin{gathered} \hline \text { December 27, } \\ 2003 \\ \hline \end{gathered}$ |  | January 1,2005 |  | $\begin{gathered} \text { December 27, } \\ 2003 \\ \hline \end{gathered}$ |  |
| Service cost | \$ | 3 | \$ | 3 | \$ | 7 | \$ | 6 |
| Interest cost |  | 77 |  | 96 |  | 154 |  | 191 |
| Expected return on plan assets |  | (45) |  | (70) |  | (90) |  | (140) |
| Recognized actuarial loss |  | 48 |  | 61 |  | 95 |  | 123 |
| Net periodic pension cost | \$ | 83 | \$ | 90 | \$ | 166 | \$ | 180 |

## 13. Recent Accounting Pronouncements

In November 2004, the Emerging Issues Task Force ("EITF") reached consensus on EITF Issue No. 03-13, "Applying the Conditions in Paragraph 42 of FASB Statement No. 144, Accounting for the Impairment or Disposal of Long-Lived Assets, in Determining Whether to Report Discontinued Operations". EITF Issue No. 03-13 provides guidance for evaluating which cash flows are to be considered in reporting operating results. As the Company did not record any impairment losses during the first six months of fiscal 2005, the implementation of EITF 03-13 did not have an impact on Coach's financial position or results of operations.

In November 2004, the Financial Accounting Standards Board ("FASB") issued SFAS No. 151, "Inventory Costs, an Amendment of ARB No. 43, Chapter 4". This statement clarifies the accounting for abnormal amounts of idle facility expense, freight, handling costs, and wasted material (spoilage) by requiring that such items be recognized as current period charges and by requiring the allocation of fixed production overheads to inventory based on the normal capacity of the production facilities. SFAS No. 151 is effective for fiscal years beginning after June 15, 2005. The Company does not expect the adoption of this statement to have a material impact on Coach's financial position or results of operations.

In December 2004, the FASB issued SFAS No. 123 (revised 2004), "Share-Based Payment". This statement is a revision of SFAS No. 123, "Accounting for Stock-Based Compensation" and supersedes APB Opinion No. 25, "Accounting for Stock Issued to Employees" as well as its related implementation guidance. This revised statement requires public entities to recognize the issuance of employee stock options as an expense based on the grant-date fair value of the awards. SFAS No. 123 (revised 2004) is effective for the first interim or annual reporting period beginning after June 15, 2005. See Note 2, StockBased Compensation, for the pro-forma disclosure of the impact of adopting SFAS No. 123 (revised 2004).

COACH, INC.
Notes to Condensed Consolidated Financial Statements - (Continued) Quarters and Six Months Ended January 1, 2005 and December 27, 2003
(dollars and shares in thousands, except per share data)
(unaudited)

## 14. Subsequent Event

On January 24, 2005, Coach's Board of Directors authorized a two-for-one split of the Company's common stock, to be effected in the form of a special dividend of one share of the Company's common stock for each share outstanding. The additional shares issued as a result of the stock split will be distributed on or about April 4, 2005 to stockholders of record on March 21, 2005. The presented financial statements do not reflect the impact of the stock split other than the proforma disclosures presented on the consolidated statements of income, as the distribution of the additional shares has not occurred.

## ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion of Coach's financial condition and results of operations should be read together with our condensed consolidated financial statements and related notes thereto which are included herein.

## Executive Overview

Founded in 1941, Coach has grown from a family-run workshop in a Manhattan loft to a leading American designer and marketer of fine accessories and gifts for women and men. Coach developed its initial expertise in the small-scale production of classic, high-quality leather goods constructed from "glovetanned" leather with close attention to detail. Coach has grown into a designer and marketer of high-quality modern American classic accessories with an expanding international brand recognition. Coach sells its products worldwide through its own retail stores, select department and specialty stores, its on-line store, www.coach.com and its catalog. Coach has built upon its brand awareness in the United States by expanding into international markets, particularly in Japan and East Asia, diversifying its product offerings beyond leather handbags, further developing its multi-channel distribution strategy and licensing products with the Coach brand name.

Coach generates revenue by selling its products directly to consumers, indirectly through wholesale customers and Coach Japan, and by licensing its brand name to select manufacturers. During the quarter ended January 1, 2005, net sales increased $29.2 \%$ to $\$ 531.8$ million from $\$ 411.5$ million during the same period of fiscal 2004. The increase in net sales is attributable to growth across all distribution channels and key categories. Operating income for the quarter ended January 1, 2005 increased $38.8 \%$ to $\$ 223.1$ million from $\$ 160.7$ million generated in the same period of fiscal 2004, driven by these increases in net sales and improved gross margins, partially offset by an increase in selling, general and administrative expenses. Net income for the quarter ended January 1 , 2005 increased $40.5 \%$ to $\$ 134.1$ million from $\$ 95.4$ million generated in the same period of fiscal 2004. The increase in net income is attributable to this increased operating income, partially offset by a higher provision for income taxes and a higher minority interest expense.

During the six months ended January 1, 2005, net sales increased $30.7 \%$ to $\$ 875.8$ million from $\$ 669.9$ million during the same period of fiscal 2004. The increase in net sales is attributable to growth across all distribution channels and key categories. Operating income for the six months ended January 1, 2005 increased $44.0 \%$ to $\$ 334.5$ million from $\$ 232.4$ million generated in the same period of fiscal 2004, driven by these increases in net sales and improved gross margins, partially offset by an increase in selling, general and administrative expenses. Net income for the six months ended January 1, 2005 increased $46.5 \%$ to $\$ 201.8$ million from $\$ 137.8$ million generated in the same period of fiscal 2004. The increase in net income is attributable to this increased operating income, partially offset by a higher provision for income taxes and a higher minority interest expense.

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## Results of Operations

The following is a discussion of the results of operations for the second quarter and first six months of fiscal 2005 compared to the second quarter and first six months of fiscal 2004 and a discussion of the changes in financial condition during the first six months of fiscal 2005.

## Second Quarter Fiscal 2005 Compared to Second Quarter Fiscal 2004

Consolidated statements of income for the second quarter of fiscal 2005 compared to the second quarter of fiscal 2004 are as follows:

|  | Quarter Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { January 1, } \\ 2005 \end{gathered}$ |  |  | $\begin{gathered} \text { December } 27, \\ 2003 \end{gathered}$ |  |  |
|  | (amounts in millions, except per share data) $\%$ of |  |  |  |  |  |
|  |  | \$ | net sales |  | \$ | net sales |
| Net sales | \$ | 530.4 | 99.7\% | \$ | 410.0 | 99.6\% |
| Licensing revenue |  | 1.4 | 0.3 |  | 1.5 | 0.4 |
| Total net sales |  | 531.8 | 100.0 |  | 411.5 | 100.0 |
| Cost of sales |  | 128.8 | 24.2 |  | 106.4 | 25.9 |
| Gross profit |  | 403.0 | 75.8 |  | 305.1 | 74.2 |
| Selling, general and administrative expenses |  | 179.9 | 33.8 |  | 144.4 | 35.1 |
| Operating income |  | 223.1 | 42.0 |  | 160.7 | 39.1 |
| Interest income, net |  | 3.5 | 0.7 |  | 0.5 | 0.1 |
| Income before provision for income taxes and minority interest |  | 226.6 | 42.6 |  | 161.2 | 39.2 |
| Provision for income taxes |  | 86.1 | 16.2 |  | 60.5 | 14.7 |
| Minority interest, net of tax |  | 6.4 | 1.2 |  | 5.3 | 1.3 |
| Net income | \$ | 134.1 | 25.2\% | \$ | 95.4 | 23.2\% |


| Net income per share: |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Basic | \$ | 0.71 | \$ | 0.52 |
| Diluted | \$ | 0.69 | \$ | 0.50 |

Weighted-average number of shares:

| Basic | $\underline{\underline{189.7}}$ | $\underline{\underline{195.3}}$ |
| :--- | :--- | :--- |
| Diluted | $\underline{\underline{192.2}}$ |  |

## Net Sales

Net sales by business segment in the second quarter of fiscal 2005 compared to the second quarter of fiscal 2004 are as follows:

|  | Quarter Ended |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (unaudited) |  |  |  |  |  |  |
|  | Net Sales |  |  |  |  | Total Net Sales |  |
|  | $\begin{gathered} \hline \text { January 1, } \\ 2005 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { December 27, } \\ 2003 \\ \hline \end{gathered}$ |  | Rate of Increase | $\begin{aligned} & \hline \text { January 1, } \\ & 2005 \\ & \hline \end{aligned}$ | $\begin{gathered} \hline \text { December 27, } \\ 2003 \\ \hline \end{gathered}$ |
|  | (dollars in millions) |  |  |  | ('05 v. '04) |  |  |
| Direct-to-consumer | \$ | 307.2 | \$ | 237.1 | 29.6\% | 57.8\% | 57.6\% |
| Indirect |  | 224.6 |  | 174.4 | 28.8\% | 42.2 | 42.4 |
| Total net sales | \$ | 531.8 | \$ | 411.5 | 29.2\% | 100.0\% | 100.0\% |

Direct-to-Consumer. Net sales increased $29.6 \%$ to $\$ 307.2$ million during the second quarter of fiscal 2005 from $\$ 237.1$ million during the same period of fiscal 2004, driven by increased comparable store sales, new store sales and expanded store sales in our North American retail and factory store divisions. Sales growth in comparable stores, defined as those stores open for at least the previous twelve months, was $13.9 \%$ for retail stores and $20.7 \%$ for factory stores. Comparable store sales growth for the entire North American store chain was $16.5 \%$, which accounted for $\$ 34.7$ million of the net sales increase. Since the end of the second quarter of fiscal 2004, Coach has opened 20 retail stores and five factory stores. Sales from these new stores, as well as the noncomparable portion of sales from stores opened during the second quarter of fiscal 2004, accounted for $\$ 29.3$ million of the net sales increase. Since the end of the second quarter of fiscal 2005, Coach also expanded nine retail stores and one factory store. Sales from these expanded stores, as well as the noncomparable portion of sales from stores expanded during the second quarter of fiscal 2004, accounted for $\$ 4.5$ million of the net sales increase. Sales growth in the Internet business accounted for the remaining sales increase. These increases were slightly offset by store closures. Since the end of the second quarter of fiscal 2004, Coach has closed one factory store.

Indirect. Net sales increased $28.8 \%$ to $\$ 224.6$ million in the second quarter of fiscal 2005 from $\$ 174.4$ million during the same period of fiscal 2004. The increase was driven by growth at our Japanese joint venture, Coach Japan, Inc. in which net sales increased $\$ 31.3$ million over the comparable period of the prior year. Since the end of the second quarter of fiscal 2004, we have opened 11 locations in Japan. Sales from these new stores, as well as the noncomparable portion of sales from other new stores, accounted for $\$ 11.3$ million of the net sales increase. In addition, comparable store net sales gains accounted for an increase of $\$ 9.5$ million over the comparable period of the prior year. Since the end of the second quarter of fiscal 2004, we have also expanded 17 locations in Japan. Sales from these expanded stores, as well as the non-comparable portion of sales from other expanded stores, accounted for $\$ 6.6$ million of the net sales increase. Finally, the impact of foreign currency exchange rates resulted in an increase in reported net sales of $\$ 4.2$ million. These increases were slightly offset by store closures. Since the end of the second quarter of fiscal 2004, Coach Japan has closed three locations.

The increase in indirect sales was also driven by growth in the U.S. wholesale, international wholesale and business-to-business divisions, which contributed increased sales of $\$ 7.7$ million, $\$ 5.0$ million and
$\$ 4.3$ million, respectively, as compared to the same period of the prior year. The remaining net sales increase is attributable to increases in other indirect channels.

## Gross Profit

Gross profit increased $32.1 \%$ to $\$ 403.0$ million in the second quarter of fiscal 2005 from $\$ 305.1$ million during the same period of fiscal 2004. Gross margin increased 163 basis points to $75.8 \%$ in the second quarter of fiscal 2005 from $74.2 \%$ during the same period of fiscal 2004. This improvement was driven by a shift in product mix, reflecting increased penetration of higher margin collections, which contributed 81 additional basis points; a shift in channel mix, as our higher gross margin channels grew faster than the business as a whole, which contributed 65 additional basis points, and the continuing impact of sourcing cost initiatives, which contributed 17 additional basis points.

The following chart illustrates the gross margin performance Coach has experienced over the last six quarters.

## Gross margin

| Fiscal Year Ended July 3, 2004 |  |  |  |
| :---: | :---: | :---: | :---: |
| Q1 | Q2 | Q3 | Q4 |
| $72.7 \%$ | $74.2 \%$ | $75.9 \%$ | $76.7 \%$ |

$\frac{\frac{\text { Fiscal Year Ending July 2, 2005 }}{\mathbf{Q 2}}}{\mathbf{Q 1}}$

## Selling, General and Administrative Expenses

Selling, general and administrative expenses increased $24.5 \%$ to $\$ 179.9$ million in the second quarter of fiscal 2005 from $\$ 144.4$ million during the same period of fiscal 2004. As a percentage of net sales, selling, general and administrative expenses during the second quarter of fiscal 2005 were $33.8 \%$ compared to $35.1 \%$ during the second quarter of fiscal 2004. This improvement is attributable to leveraging our expense base on higher sales.

Selling expenses increased $25.3 \%$ to $\$ 129.7$ million, or $24.4 \%$ of net sales, in the second quarter of fiscal 2005 from $\$ 103.4$ million, or $25.1 \%$ of net sales, during the same period of fiscal 2004. The dollar increase in these expenses was primarily due to an increase in operating expenses associated with North American retail stores and Coach Japan. The $\$ 14.4$ million increase in North American retail stores operating expenses is attributable to increased variable expenses to support sales growth and operating expenses associated with new stores. Domestically, Coach opened 20 new retail stores and five new factory stores since the end of the second quarter of fiscal 2004. Expenses from these new stores, as well as the non-comparable portion of expenses from stores opened during the second quarter of fiscal 2004, increased total expenses by $\$ 6.6$ million. The increase in Coach Japan expenses was $\$ 10.6$ million, driven by operating expenses of new stores and increased variable expenses related to higher sales. In addition, the impact of foreign currency exchange rates increased reported expenses by $\$ 2.3$ million. The remaining increase in selling expenses was due to increased variable expenses to support sales growth.

Advertising, marketing, and design costs increased $25.8 \%$ to $\$ 23.9$ million, or $4.4 \%$ of net sales, in the second quarter of fiscal 2005, from $\$ 19.0$ million, or $4.6 \%$ of net sales, during the same period of fiscal 2004. The dollar increase was primarily due to increased staffing costs, design expenditures and advertisements.

Distribution and customer service expenses increased to $\$ 9.9$ million in the second quarter of fiscal 2005 from $\$ 8.8$ million during the same period of fiscal 2004. The dollar increase in these expenses was
primarily due to higher sales volumes. However, efficiency gains at the distribution and customer service facility resulted in an improvement in the ratio of these expenses to net sales from $2.1 \%$ in the second quarter of fiscal 2004 to $1.9 \%$ in the second quarter of fiscal 2005.

Administrative expenses increased $25.8 \%$ to $\$ 16.5$ million, or $3.1 \%$ of net sales, in the second quarter of fiscal 2005 from $\$ 13.2$ million, or $3.2 \%$ of net sales, during the same period of fiscal 2004. The dollar increase in these expenses was primarily due to increased employee staffing costs and building occupancy costs.

## Interest Income, Net

Interest income, net was $\$ 3.5$ million in the second quarter of fiscal 2005 as compared to $\$ 0.5$ million in the second quarter of fiscal 2004. The dollar increase was due to increased cash and investment balances during the second quarter of fiscal 2005 as well as higher returns on our investments.

## Income Taxes

The effective tax rate increased to $38.0 \%$ in the second quarter of fiscal 2005 compared with the $37.5 \%$ recorded in the second quarter of fiscal 2004.

## Minority Interest, Net of Tax

Minority interest expense increased to $\$ 6.4$ million, or $1.2 \%$ of net sales, in the second quarter of fiscal 2005 as compared to $\$ 5.3$ million, or $1.3 \%$ of net sales, in the second quarter of fiscal 2004. This increase was due to increased profits from the operations of Coach Japan and the impact of foreign currency exchange rates.

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## First Six Months Fiscal 2005 Compared to First Six Months Fiscal 2004

Consolidated statements of income for the first six months of fiscal 2005 compared to the first six months of fiscal 2004 are as follows:

|  | Six Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  | (amounts in millions, except per share data) |  |  |  |  |  |
|  |  | \$ | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ |  |  | $\begin{gathered} \text { \% of } \\ \text { net sales } \end{gathered}$ |
| Net sales | \$ | 872.9 | 99.7\% | \$ | 667.5 | 99.6\% |
| Licensing revenue |  | 2.9 | 0.3 |  | 2.4 | 0.4 |
| Total net sales |  | 875.8 | 100.0 |  | 669.9 | 100.0 |
| Cost of sales |  | 214.7 | 24.5 |  | 176.8 | 26.4 |
| Gross profit |  | 661.1 | 75.5 |  | 493.1 | 73.6 |
| Selling, general and administrative expenses |  | 326.6 | 37.3 |  | 260.7 | 38.9 |
| Operating income |  | 334.5 | 38.2 |  | 232.4 | 34.7 |
| Interest income, net |  | 6.0 | 0.7 |  | 0.9 | 0.1 |
| Income before provision for income taxes and minority interest |  | 340.5 | 38.9 |  | 233.3 | 34.8 |
| Provision for income taxes |  | 129.4 | 13.0 |  | 87.5 | 13.0 |
| Minority interest, net of tax |  | 9.3 | 1.1 |  | 8.0 | 1.2 |
| Net income | \$ | 201.8 | 23.0\% | \$ | 137.8 | 20.6\% |
|  |  |  |  |  |  |  |
| Net income per share: |  |  |  |  |  |  |
| Basic | \$ | 1.07 |  | \$ | 0.75 |  |
| Diluted | \$ | 1.03 |  | \$ | 0.72 |  |
|  |  |  |  |  |  |  |
| Weighted-average number of shares: |  |  |  |  |  |  |
| Basic |  | 189.4 |  |  | 184.4 |  |
| Diluted |  | 195.1 |  |  | 191.5 |  |

## Net Sales

Net sales by business segment in the first six months of fiscal 2005 compared to the first six months of fiscal 2004 are as follows:

|  | Six Months Ended |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (unaudited) |  |  |  |  |  |  |
|  | Net Sales |  |  |  |  | Total Net Sales |  |
|  | $\begin{gathered} \hline \text { January 1, } \\ 2005 \\ \hline \end{gathered}$ |  | $\begin{gathered} \hline \text { December 27, } \\ 2003 \\ \hline \end{gathered}$ |  | Rate of <br> Increase <br> (‘05 v. ${ }^{\prime} 04$ ) | $\begin{gathered} \text { January 1, } \\ 2005 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { December 27, } \\ 2003 \\ \hline \end{gathered}$ |
|  | (dollars in millions) |  |  |  |  |  |  |
| Direct-to-consumer | \$ | 482.4 | \$ | 371.6 | 29.8\% | 55.1\% | 55.5\% |
| Indirect |  | 393.4 |  | 298.3 | 31.9\% | 44.9 | 44.5 |
| Total net sales | \$ | 875.8 | \$ | 669.9 | 30.7\% | 100.0\% | 100.0\% |

Direct-to-Consumer. Net sales increased $29.8 \%$ to $\$ 482.4$ million during the first six months of fiscal 2005 from $\$ 371.6$ million during the same period of fiscal 2004, driven by increased comparable store sales, new store sales and expanded store sales in our North American retail and factory store divisions. Sales growth in comparable stores, defined as those stores opened for at least the previous twelve months, was $14.8 \%$ for retail stores and $17.6 \%$ for factory stores. Comparable store sales growth for the entire North American store chain was $16.0 \%$, which accounted for $\$ 53.7$ million of the net sales increase. Since the end of the first six months of fiscal 2004, Coach has opened 20 retail stores and five factory stores. Sales from these new stores, as well as the noncomparable portion of sales from stores opened during the first six months of fiscal 2004, accounted for $\$ 46.2$ million of the net sales increase. Since the end of the first six months of fiscal 2004, Coach also expanded nine retail stores and one factory store. Sales from these expanded stores, as well as the noncomparable portion of sales from stores expanded during the first six months of fiscal 2004, accounted for $\$ 6.0$ million of the net sales increase. Sales growth in the Internet business accounted for the remaining sales increase. These increases were slightly offset by store closures. Since the end of the first six months of fiscal 2004, Coach has closed one factory store.

Indirect. Net sales increased $31.9 \%$ to $\$ 393.4$ million in the first six months of fiscal 2005 from $\$ 298.3$ million during the same period of fiscal 2004. The increase was driven by growth at our Japanese joint venture, Coach Japan, Inc. in which net sales increased $\$ 50.6$ million over the comparable period of the prior year. Since the end of the first six months of fiscal 2004, we have opened 11 locations in Japan. Sales from these new stores, as well as the noncomparable portion of sales from other new stores, accounted for $\$ 16.3$ million of the net sales increase. In addition, comparable store net sales gains accounted for an increase of $\$ 15.3$ million over the comparable period of the prior year. Since the end of the first six months of fiscal 2004, we have also expanded 17 locations in Japan. Sales from these expanded stores, as well as the non-comparable portion of sales from other expanded stores, accounted for $\$ 10.9$ million of the net sales increase. Finally, the impact of foreign currency exchange rates resulted in an increase in reported net sales of $\$ 8.9$ million. These increases were slightly offset by store closures. Since the end of the first six months of fiscal 2004, Coach Japan has closed three locations.

The increase in indirect sales was also driven by growth in the U.S. wholesale, international wholesale and business-to-business divisions, which contributed increased sales of $\$ 23.8$ million, $\$ 9.4$ million and
$\$ 6.1$ million, respectively, as compared to the same period of the prior year. The remaining net sales increase is attributable to increases in other indirect channels.

## Gross Profit

Gross profit increased $34.1 \%$ to $\$ 661.1$ million in the first six months of fiscal 2005 from $\$ 493.1$ million during the same period of fiscal 2004. Gross margin increased 189 basis points to $75.5 \%$ in the first six months of fiscal 2005 from $73.6 \%$ during the same period of fiscal 2004. This improvement was driven by a shift in channel mix, as our higher gross margin channels grew faster than the business as a whole, which contributed 83 additional basis points, a shift in product mix, reflecting increased penetration of higher margin collections, which contributed 72 additional basis points, and the continuing impact of sourcing cost initiatives, which contributed 34 additional basis points.

## Selling, General and Administrative Expenses

Selling, general and administrative expenses increased $25.3 \%$ to $\$ 326.6$ million in the first six months of fiscal 2005 from $\$ 260.7$ million during the same period of fiscal 2004. As a percentage of net sales, selling, general and administrative expenses during the first six months of fiscal 2005 were $37.3 \%$ compared to $38.9 \%$ during the first six months of fiscal 2004. This improvement is attributable to leveraging our expense base on higher sales.

Selling expenses increased $27.2 \%$ to $\$ 234.0$ million, or $26.7 \%$ of net sales, in the first six months of fiscal 2004 from $\$ 183.9$ million, or $27.5 \%$ of net sales, during the same period of fiscal 2004. The dollar increase in these expenses was primarily due to an increase in operating costs associated with North American retail stores and Coach Japan. The $\$ 26.7$ million increase in North American retail stores operating expenses is attributable to increased variable expenses to support sales growth and operating expenses associated with new stores. Domestically, Coach opened 20 new retail stores and five new factory stores since the end of the first six months of fiscal 2004. Expenses from these new stores, as well as the non-comparable portion of expenses from stores opened during the first six months of fiscal 2004, increased total expenses by $\$ 11.4$ million. The increase in Coach Japan expenses was $\$ 21.1$ million, driven by operating expenses of new stores and increased variable expenses related to higher sales. In addition, the impact of foreign currency exchange rates increased reported expenses by $\$ 3.9$ million. The remaining increase in selling expenses was due to increased variable expenses to support sales growth.

Advertising, marketing, and design costs increased $26.3 \%$ to $\$ 40.8$ million, or $4.7 \%$ of net sales, in the first six months of fiscal 2005 from $\$ 32.3$ million, or $5.6 \%$ of net sales, during the same period of fiscal 2004. The dollar increase was primarily due to increased employee staffing costs, design expenditures and advertisements.

Distribution and customer service expenses increased to $\$ 18.3$ million in the first six months of fiscal 2005 from $\$ 16.2$ million during the same period of fiscal 2004. The dollar increase in these expenses was primarily due to higher sales volumes. However, efficiency gains at the distribution and customer service facility resulted in an improvement in the ratio of these expenses to net sales from $2.4 \%$ in the first six months of fiscal 2004 to $2.1 \%$ in the first six months of fiscal 2005.

Administrative expenses increased by $18.0 \%$ to $\$ 33.5$ million, or $3.8 \%$ of net sales, in the first six months of fiscal 2005 from $\$ 28.3$ million, or $4.2 \%$ of net sales, during the same period of fiscal 2004. The dollar increase in these expenses was primarily due to increased employee staffing costs and building occupancy costs.

## Interest Income, Net

Interest income, net was $\$ 6.0$ million in the first six months of fiscal 2005 as compared to $\$ 0.9$ million in the first six months of fiscal 2004. The dollar increase was due to increased cash and investment balances during the first six months of fiscal 2005 as well as higher returns on our investments.

## Income Taxes

The effective tax rate increased to $38.0 \%$ in the first six months of fiscal 2005 compared with the $37.5 \%$ recorded in the first six months of fiscal 2004.

## Minority Interest, Net of Tax

Minority interest expense increased to $\$ 9.3$ million, or $1.1 \%$ of net sales, in the first six months of fiscal 2005 as compared to $\$ 8.0$ million, or $1.2 \%$ of net sales, in the first six months of fiscal 2004. This increase was due to increased profits from the operations of Coach Japan and the impact of foreign currency exchange rates

## FINANCIAL CONDITION

## Liquidity and Capital Resources

Net cash provided by operating activities was $\$ 292.5$ million for the first six months of fiscal 2005 compared to $\$ 202.6$ million in the first six months of fiscal 2004. The year-to-year improvement of $\$ 89.9$ million was primarily the result of higher first half earnings of $\$ 64.1$ million.

Net cash used in investing activities was $\$ 249.7$ million in the first six months of fiscal 2005 compared to $\$ 30.0$ million in the first six months of fiscal 2004. The increase in net cash used in investing activities is primarily attributable to the $\$ 203.2$ million net purchase of investments. In addition, capital expenditures, which related primarily to new and renovated retail stores in the United States and Japan, increased by $\$ 16.4$ million.

Net cash used in financing activities was $\$ 8.9$ million in the first six months of fiscal 2005 compared to $\$ 29.0$ million used in the comparable period of fiscal 2004. The year-to-year decrease in cash used primarily resulted from an additional $\$ 40.8$ million in funds borrowed on Coach Japan's revolving credit facility and an additional $\$ 19.4$ million in proceeds received from the exercise of stock options, offset by an additional $\$ 40.0$ million expended to repurchase common stock in the first six months of fiscal 2005 as compared to the same period of the prior year.

Coach's revolving credit facility (the "Fleet facility") is available for seasonal working capital requirements or general corporate purposes and may be prepaid without penalty or premium. During the first six months of fiscal 2005 and fiscal 2004 there were no borrowings under the Fleet facility. As of January 1, 2005 and July 3, 2004, there were no outstanding borrowings under the Fleet facility.

Coach pays a commitment fee of 12.5 to 30 basis points on any unused amounts of our revolving credit facility. Coach also pays interest of LIBOR plus 55 to 125 basis points on any outstanding borrowings. Both the commitment fee and the LIBOR margin are based on the Company's fixed charge coverage ratio. At January 1, 2005, the commitment fee was 12.5 basis points and the LIBOR margin was 55 basis points.

The Fleet facility contains various covenants and customary events of default. Coach has been in compliance with all covenants since the inception of the Fleet facility.

To provide funding for working capital and general corporate purposes, Coach Japan has available credit facilities with several Japanese financial institutions. These facilities allow a maximum borrowing of 8.6 billion yen or approximately $\$ 83$ million at January 1, 2005. Interest is based on the Tokyo Interbank rate plus a margin of up to 50 basis points.

These Japanese facilities contain various covenants and customary events of default. Coach Japan has been in compliance with all covenants since the inception of these facilities. Coach, Inc. is not a guarantor on these facilities.

During the first six months of fiscal 2005 and fiscal 2004 the peak borrowings under the Japanese credit facilities were $\$ 50.5$ million and $\$ 36.1$ million, respectively. As of January 1, 2005 and July 3, 2004, the outstanding borrowings under the Japanese facilities were $\$ 50.5$ million and $\$ 1.7$ million, respectively.

On August 12, 2004, the Coach Board of Directors approved a $\$ 200$ million increase to the Company's common stock repurchase program and extended the duration of this program through August 2006. Purchases of Coach stock may be made from time to time, subject to market conditions and at prevailing market prices, through open market purchases. Repurchased shares will be retired and may be reissued in the future for general corporate and other uses. Coach may terminate or limit the stock repurchase program at any time.

During the first six months of fiscal 2005 and fiscal 2004, the Company repurchased 2.4 million and 1.5 million shares, respectively, of common stock, at an average cost of $\$ 39.06$ and $\$ 36.36$, respectively, per share.

As of January 1, 2005, Coach had approximately $\$ 170$ million remaining in the stock repurchase program.
We expect that fiscal 2005 capital expenditures will be approximately $\$ 95$ million and will relate to the following: new retail and factory stores as well as store expansions in both the United States and Japan, department store and distributor location renovations, information systems and corporate facilities. In the U.S., we plan to open about 20 new retail stores and five new factory stores, of which 16 were opened by the end of the first six months of fiscal 2005. In Japan, we plan to open about 10 new locations, of which eight were opened by the end of the first six months of fiscal 2005 . We intend to finance these investments from internally generated cash flows, on hand cash, or by using funds from our Japanese revolving credit facilities.

Coach experiences significant seasonal variations in its working capital requirements. During the first fiscal quarter Coach builds inventory for the holiday selling season, opens new retail stores and generates higher levels of trade receivables. In the second fiscal quarter its working capital requirements are reduced substantially as Coach generates greater consumer sales and collects wholesale accounts receivable. During the first six months of fiscal 2005, Coach purchased approximately $\$ 244$ million of inventory, which was funded by operating cash flow.

Management believes that cash flow from operations and on hand cash will provide adequate funds for the foreseeable working capital needs, planned capital expenditures and the common stock repurchase
program. Any future acquisitions, joint ventures or other similar transactions may require additional capital and there can be no assurance that any such capital will be available to Coach on acceptable terms or at all. Coach's ability to fund its working capital needs, planned capital expenditures and scheduled debt payments, and to comply with all of the financial covenants under its debt agreements, depends on its future operating performance and cash flow, which in turn are subject to prevailing economic conditions and to financial, business and other factors, some of which are beyond Coach's control.

Reference should be made to our most recent Annual Report on Form 10-K for additional information regarding liquidity and capital resources.

## Seasonality

Because its products are frequently given as gifts, Coach has historically realized, and expects to continue to realize, higher sales and operating income in the second quarter of its fiscal year, which includes the holiday months of November and December. In addition, fluctuations in sales and operating income in any fiscal quarter are affected by the timing of seasonal wholesale shipments and other events affecting retail sales. However, over the past several years, we have achieved higher levels of growth in the non-holiday quarters, which has reduced these seasonal fluctuations. We expect that these trends will continue and we will continue to balance our year-round business.

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Our discussion of results of operations and financial condition relies on our consolidated financial statements that are prepared based on certain critical accounting policies that require management to make judgements and estimates that are subject to varying degrees of uncertainty. We believe that investors need to be aware of these policies and how they impact our financial statements as a whole, as well as our related discussion and analysis presented herein. While we believe that these accounting policies are based on sound measurement criteria, actual future events can and often do result in outcomes that can be materially different from these estimates or forecasts. The accounting policies and related risks described in our Annual Report on Form 10-K for the year ended July 3, 2004 are those that depend most heavily on these judgements and estimates. As of January 1, 2005, there have been no material changes to any of the critical accounting policies contained therein.

## ITEM 3. Quantitative and Qualitative Disclosures about Market Risk

The market risk inherent in our financial instruments represents the potential loss in fair value, earnings or cash flows arising from adverse changes in interest rates or foreign currency exchange rates. Coach manages these exposures through operating and financing activities and, when appropriate, through the use of derivative financial instruments with respect to Coach Japan. The following quantitative disclosures are based on quoted market prices obtained through independent pricing sources for the same or similar types of financial instruments, taking into consideration the underlying terms and maturities and theoretical pricing models. These quantitative disclosures do not represent the maximum possible loss or any expected loss that may occur, since actual results may differ materially from those estimates.

## Foreign Exchange

Foreign currency exposures arise from transactions, including firm commitments and anticipated contracts, denominated in a currency other than the entity's functional currency, and from foreign-denominated revenues translated into U.S. dollars.

Substantially all of Coach's fiscal 2005 non-licensed product needs were purchased from independent manufacturers in countries other than the United States. These countries include China, Turkey, India, Costa Rica, Dominican Republic, Hungary, Indonesia, Italy, Korea, Philippines, Singapore, Spain, Taiwan and Thailand. Additionally, sales are made through international channels to third party distributors. Substantially all purchases and sales involving international parties are denominated in U.S. dollars and therefore are not hedged by Coach using any derivative instruments.

Coach is exposed to market risk from foreign currency exchange rate fluctuations with respect to Coach Japan as a result of its U.S. dollar denominated inventory purchases. Coach Japan enters into certain foreign currency derivative contracts, primarily foreign exchange forward contracts, to manage these risks. These transactions are in accordance with Company risk management policies. Coach does not enter into derivative transactions for speculative or trading purposes.

The fair values of open foreign currency derivatives included in accrued liabilities at January 1, 2005 and July 3, 2004 were $\$ 1.2$ million and $\$ 0.5$ million, respectively. For the six months ended January 1, 2005 and December 27, 2003, changes in the fair value of contracts designated and effective as cash flow hedges resulted in a reduction to equity as a charge to other comprehensive income of $\$ 0.7$ million and $\$ 0.8$ million, respectively, net of taxes.

## Interest Rate

Coach faces minimal interest rate risk exposure in relation to its outstanding debt of $\$ 53.9$ million at January 1, 2005. Of this amount, $\$ 50.5$ million, under revolving credit facilities, is subject to interest rate fluctuations. As this level of debt and the resulting interest expense are not significant, any change in interest rates applied to the fair value of this debt would not have a material impact on the results of operations or cash flows of Coach.

## ITEM 4. Controls and Procedures

Based on the evaluation of the Company's disclosure controls and procedures as of January 1, 2005, each of Lew Frankfort, the Chief Executive Officer of the Company, and Michael F. Devine, III, the Chief Financial Officer of the Company, has concluded that the Company's disclosure controls and procedures are effective in ensuring that information required to be disclosed by the Company in the reports that it files or submits under the Securities and Exchange Act of 1934, as amended, is recorded, processed, summarized and reported, within the time periods specified by the Securities and Exchange Commission's rules and forms.

Based on an evaluation by management, with the participation of Messrs. Frankfort and Devine, there was no change in the Company's internal control over financial reporting that occurred during the Company's first fiscal half that has materially affected, or is reasonably like to materially affect, the Company's internal control over financial reporting.

## PART II

## ITEM 1. Legal Proceedings

Coach is involved in various routine legal proceedings as both plaintiff and defendant incident to the ordinary course of its business, including proceedings to protect Coach's intellectual property rights, litigation instituted by persons alleged to have been injured upon premises within Coach's control and litigation with present or former employees. As part of its policing program for its intellectual property rights, from time to time, Coach files lawsuits in the U.S. and abroad alleging acts of trademark counterfeiting, trademark infringement, patent infringement, trade dress infringement, trademark dilution and/or state or foreign law claims. At any given point in time, Coach may have one or more of such actions pending. These actions often result in seizure of counterfeit merchandise and/or out of court settlements with defendants. From time to time, defendants will raise as affirmative defenses or as counterclaims the invalidity or unenforceability of certain of Coach's intellectual properties. Although Coach's litigation with present or former employees is routine and incidental to the conduct of Coach's business, as well as for any business employing significant numbers of U.S. based employees, such litigation can result in large monetary awards when a civil jury is allowed to determine compensatory and/or punitive damages for actions claiming discrimination on the basis of age, gender, race, religion, disability or other legally protected characteristic or for termination of employment that is wrongful or in violation of implied contracts. Coach believes, however, that the outcome of all pending legal proceedings in the aggregate will not have a material adverse effect on Coach's business or consolidated financial statements.

## ITEM 4. Submission of Matters to a Vote of Security - Holders

In connection with the 2004 Annual Meeting of Stockholders held on November 3, 2004, stockholders were asked to vote with respect to two proposals. A total of $166,779,053$ votes were cast as follows:

Proposal Number 1 - Election of Directors - The following persons received that number of votes set forth next to their respective names:

|  | Votes For | Votes Withheld |
| :--- | ---: | ---: |
|  | $132,997,134$ | $13,781,919$ |
| Lew Frankfort | $161,056,444$ | $5,722,604$ |
| Sally Frame Kasaks | $154,701,000$ | $12,078,053$ |
| Gary Loveman | $155,490,133$ | $11,288,720$ |
| Irene Miller | $154,741,627$ | $12,067,426$ |
| Keith Monda | $162,342,818$ | $4,436,235$ |
| Michael Murphy | $151,920,171$ | $14,858,882$ |

Proposal Number 2 - Approval of the Coach, Inc. 2004 Stock Incentive Plan and the reservation of a total of 10,000,000 shares of common stock of the Company for issuance thereunder:

| Votes For | Votes Against | Votes Abstaining |
| :---: | :---: | :---: |
| $98,830,551$ | $43,018,802$ | $1,044,619$ |

## ITEM 6. Exhibits and Reports on Form 8-K

(a) Exhibits
31.1 Rule 13(a) - 14(a)/15(d) - 14(a) Certifications
32.1 Section 1350 Certifications
(b) Reports on Form 8-K

Current report on Form 8-K, filed with the Commission on August 4, 2004. This report contained the Company's preliminary earnings results for the fourth quarter of, and full year for, fiscal year 2004.

Current report on Form 8-K, filed with the Commission on October 13, 2004. This report contained a description of actions taken by the Company to amend and restate the Rights Agreement dated as of May 3, 2001 between Coach and Mellon Investor Services LLC.

Current report on Form 8-K, filed with the Commission on October 26, 2004. This report contained the Company's preliminary earnings results for the first quarter of fiscal year 2005

Current report on Form 8-K, filed with the Commission on January 12, 2005. This report contained the Company's preliminary sales results for the second quarter and first half of fiscal year 2005

Current report on Form 8-K, filed with the Commission on January 25, 2005. This report contained the Company's preliminary earnings results for the second quarter and first half of fiscal year 2005.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

COACH, INC.
(Registrant)
By: -s- Michael F. Devine, III
Name: Michael F. Devine, III
Title: Senior Vice President,
Chief Financial Officer and
Chief Accounting Officer

I, Lew Frankfort, certify that,

1. I have reviewed this Quarterly Report on Form 10-Q of Coach, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
(b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 10, 2005

## By: -s- Lew Frankfort

Name: Lew Frankfort
Title: Chairman and Chief Executive Officer

1. I have reviewed this Quarterly Report on Form 10-Q of Coach, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
(b) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(c) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 10, 2005

By: -s- Michael F. Devine, III
Name: Michael F. Devine, III
Title: $\quad$ Senior Vice President and Chief Financial Officer

Pursuant to 18 U.S.C. § 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned officer of Coach, Inc. (the "Company") hereby certifies, to such officer's knowledge, that:
(i) the accompanying Quarterly Report on Form 10-Q of the Company for the fiscal quarter ended January 1, 2005 (the "Report") fully complies with the requirements of Section 13(a) or Section 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and
(ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 10, 2005

## By: -s- Lew Frankfort

Name: Lew Frankfort
Title: Chairman and Chief Executive Officer

Pursuant to 18 U.S.C. § 1350, as created by Section 906 of the Sarbanes-Oxley Act of 2002, the undersigned officer of Coach, Inc. (the "Company") hereby certifies, to such officer's knowledge, that:
(i) the accompanying Quarterly Report on Form 10-Q of the Company for the fiscal quarter ended January 1, 2005 (the "Report") fully complies with the requirements of Section 13(a) or Section 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and
(ii) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 10, 2005

By: $\quad$-s- Michael F. Devine, III
Name: Michael F. Devine, III
Title: Senior Vice President and Chief Financial Officer

