FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPRO | OVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(h) |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* FRANKFORT LEW | | | | | | 2. Issuer Name and Ticker or Trading Symbol COACH INC [COH] | | | | | | | | | Relationshi eck all ap | olicable) | ting Person(s) to Issuer | | |
|--|--|----|------------|-----------------------------------|-------|--|--|--|--|-----------|---|-------|--------------------------------|--|---|---|---------------------------------|--|------------|
| (Last) (First) (Middle) 516 WEST 34TH STREET | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 12/13/2006 | | | | | | | | | | er (give title w) | Other (specify below) n and CEO | | |
| (Street) NEW YC (City) | JEW YORK NY 10001 | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | e) <mark>X</mark> Forr Forr | vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | | Execution Date, | | | 3. 4. Securit Disposed Code (Instr. 5) | | | | | | Secur Benef | icially d Following | Form: Dire (D) or Indi | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | |
| | | | | | | | | | Code V | | Amount (| | A) or D) | Price | Trans | action(s) 3 and 4) | | | (Instr. 4) |
| Common | /2006 | | G | | 25,00 | 0 D | | \$ <mark>0</mark> | 3,7 | 3,765,989 | | | | | | | | | |
| | | Та | ble II - D | | | | | | | | sed of, onvertib | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | tive Conversion Date Execution Date, or Exercise (Month/Day/Year) if any | | | Transaction Code (Instr. 8) | | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | 1 | B. Price of Derivative Security Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | (D) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | Code | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | Amo or Num of Shar | ber | | | | | |

Explanation of Responses:

 $1.\ Donated\ to\ the\ Frankfort\ Family\ Foundation,\ a\ charitable\ foundation\ established\ by\ the\ reporting\ person.$

By: Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

Commission

01/29/2007

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.