UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

	Date of report (Date of earliest event reported):		December 23, 2013				
		<u>Coach, Inc.</u> (Exact name of registrant as specified in its charter)					
	Maryland	1-16153	52-2242751				
	(State of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)				
516 West 34 th Street, New York, NY 10001_ (Address of principal executive offices) (Zip Code)							
	(Registrant's telephone number, including area code)						
	eck the appropriate box below if the Form 8-Fock visions:	K filing is intended to simultaneously satisfy the filing oblig	ation of the registrant under any of the following				
0	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)						
0	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)						
0	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))						
0	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))						

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On December 23, 2013, Coach, Inc. ("Coach" or the "Company") announced that as contemplated by its previous public announcements, Lew Frankfort, the Company's Chief Executive Officer and Chairman of the Company's Board of Directors (the "Board"), had given notice of his retirement as Chief Executive Officer, effective January 1, 2014, and that the Board appointed Mr. Frankfort to the position of Executive Chairman, effective January 1, 2014. Concurrently, the Board had appointed Victor Luis, the Company's President, Chief Commercial Officer and member of the Board, to the position of Chief Executive Officer, effective January 1, 2014. Messrs. Frankfort and Luis will continue as members of the Board, with Mr. Frankfort remaining as Chairman of the Board.

Biographical information for Messrs. Luis and Frankfort is hereby incorporated by reference from *Proposal 1: Election of Directors* in the Company's Proxy Statement on Schedule 14A, filed on September 27, 2013. There are no arrangements or understandings between Messrs. Luis and Frankfort and any other person pursuant to which either was selected as an officer (other than the terms of each executive's employment agreement), and there have been no transactions since the beginning of the Company's last fiscal year, or are currently proposed, regarding Messrs. Luis and Frankfort that are required to be disclosed by Item 404(a) of Regulation S-K. A summary of the compensation and benefits provided to Mr. Luis under the letter agreement dated as of February 13, 2013 between the Company and Mr. Luis, is hereby incorporated by reference from Item 5.02 of the Company's Current Report on Form 8-K, filed on February 15, 2013.

Also, on December 23, 2013, the Company entered into an amendment (the "Amendment") to Mr. Frankfort's employment agreement dated June 1, 2003 (the "Employment Agreement") to (i) state that Mr. Frankfort shall serve as the Company's Executive Chairman, reporting to the Board, with such responsibilities, duties and authority as are customary for such role, (ii) provide that the Employment Agreement shall expire at the end of its current term unless otherwise agreed upon in writing by the parties, (iii) provide that Mr. Frankfort's annual base salary and bonus shall remain unchanged from his current annual base salary and bonus, and (iv) acknowledge that Mr. Frankfort's retirement from the position of Chief Executive Officer as of January 1, 2014, his subsequent eventual retirement from the position of Executive Chairman at a future to-be-agreed upon date, and any organizational changes or changes to Mr. Frankfort's employment made in contemplation of such retirements are voluntary and shall not on any way constitute or imply a termination without Cause or a Good Reason (as such terms are defined in the Employment Agreement) for Mr. Frankfort's resignation. Except as otherwise described herein, all of the remaining terms of the Employment Agreement will remain in effect.

The foregoing does not constitute a complete summary of the terms of the Amendment, and reference is made to the complete text of the Amendment, which is attached hereto as Exhibit 10.1 and incorporated by reference herein.

Item 9.01 Financial Statements and Exhibits.

- (d) Exhibits.
- 10.1 Amendment to Employment Agreement, dated December 23, 2013, between Coach and Lew Frankfort

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: December 23, 2013

COACH, INC.

By: /s/ Todd Kahn

Todd Kahn Executive Vice President, Corporate Affairs, General Counsel & Secretary

EXHIBIT INDEX

10.1 Amendment to Employment Agreement, dated December 23, 2013, between Coach and Lew Frankfort

AMENDMENT TO EMPLOYMENT AGREEMENT

This Amendment to the Employment Agreement ("<u>Amendment</u>") is made and entered into as of December 23, 2013, to be effective January 1, 2014 (the "<u>Effective Date</u>") by and between Coach, Inc., a Maryland corporation (the "<u>Company</u>") and Lew Frankfort (the "<u>Executive</u>") for the purpose of amending the employment agreement by and between the Company and the Executive dated as of June 1, 2003 (as amended through the date hereof, the "<u>Employment Agreement</u>"). Capitalized terms used in this Letter Agreement and not defined herein shall have the meaning given such terms in the Employment Agreement.

WHEREAS, upon the terms and conditions set forth herein, the parties hereto desire to modify certain terms of the Employment Agreement as hereinafter provided;

WHEREAS, the Company and the Executive have agreed that effective January 1, 2014, the Executive will retire from his role as Chief Executive Officer of the Company and assume the role of Executive Chairman of the Company;

WHEREAS, the Executive and the Company anticipate that on a subsequent date to be agreed upon by the parties, the Executive will retire from his position as Executive Chairman and at that time shall cease employment with the Company;

WHEREAS, Section 2 of the Employment Agreement provides that the Initial Term shall automatically be extended for successive one-year periods unless either party hereto gives written notice of non-extension to the other no later than 180 days prior to the scheduled expiration of the Term;

WHEREAS, Section 3 of the Employment Agreement provides that the Executive shall serve as Chairman and Chief Executive Officer of the Company, with such responsibilities, duties and authority as are customary for such role;

WHEREAS, Section 1(s) of the Employment Agreement provides that the Executive shall have "Good Reason" to resign his employment upon the occurrence of any of the following: (i) failure of the Company to continue the Executive in the position of Chairman and Chief Executive Officer; (ii) a material diminution in the nature or scope of the Executive's responsibilities, duties or authority; or (iii) the Company's material reduction of any compensation, equity or benefits that the Executive is eligible to receive under the Employment Agreement; and

WHEREAS, with reference to the Company's decision to appoint the Executive to the position of Executive Chairman, the Executive and the Company do not wish the Executive to have Good Reason to resign his employment under Section 1(s) of the Employment Agreement;

NOW, THEREFORE, in consideration of the foregoing recitals, and in consideration of the mutual promises and covenants set forth below, the Company and the Executive hereby agree as follows:

- 1. <u>Amendment to Section 2</u>. The last sentence of Section 2 of the Employment Agreement shall be deleted as of the Effective Date, with the effect that the Term shall expire at the end of the current term unless otherwise agreed upon in writing by the parties.
- 2. <u>Amendment to Section 3</u>. The first sentence of Section 3 of the Employment Agreement shall be amended as of the Effective Date to read as follows:
 - <u>Position and Duties</u>. The Executive shall serve as Executive Chairman of the Company, reporting to the Board, with such responsibilities, duties and authority as are customary for such role.
- 3. <u>Annual Base Salary and Bonus</u>. The Executive's Annual Base Salary and Bonus pursuant to Sections 5(a) and 5(b) of the Employment Agreement shall remain unchanged from his Annual Base Salary and Bonus as of the Effective Date.
- 4. <u>No Cause or Good Reason</u>. The Company and the Executive agree and acknowledge that the Executive's retirement from the position of Chief Executive Officer as of the Effective Date, his subsequent retirement from the position of Executive Chairman at the to-be-agreed upon date, and any organizational changes or changes to the Executive's employment made in contemplation of such retirements are voluntary and shall not in any way constitute or imply a termination without Cause or a Good Reason for the executive's resignation.
 - 5. Except as otherwise specifically provided in this Amendment, the Employment Agreement shall remain in full force and effect.

IN WITNESS WHEREOF, the parties have executed this Agreement on the date and year first above written.

COACH, INC.		
Ву:	/s/ Sarah Dunn	
Execu	tive Vice President, Human Resources	
EXECUTIVE		
/s/ Lev	v Frankfort	

Lew Frankfort