FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

3235-0287
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ise: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Zeitlin Jide James							2. Issuer Name and Ticker or Trading Symbol COACH INC [COH]										f Reporting able)	g Pers	on(s) to Issu	
(Last) (First) (Middle) 516 WEST 34TH STREET						3. Date of Earliest Transaction (Month/Day/Year) 01/25/2007										Officer (below)	give title		Other (s below)	pecify
(Street) NEW YORK NY 10001						4. If Amendment, Date of Original Filed (Month/Day/Year)									Indiv e) X	·				
(City)	City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					action Day/Yea	ction 2A. Deemed Execution Date			ite, 'ear)	3. 4. Securit Transaction Disposed Code (Instr. 5)		ies Acquired (A) of Of (D) (Instr. 3, 4 of (D) (D) (Prior		1	5. Amount of Securities Beneficially Owned Followin Reported Transaction(s) (Instr. 3 and 4)		Form:	Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Tr	ansact		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expi	6. Date Exercisabl Expiration Date (Month/Day/Year)		e and 7. Title and Amount of Securities Underlying Derivative Se (Instr. 3 and 4		f G Security	S (I	B. Price of Derivative Security Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transactio (Instr. 4)	illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode V	v	(A)	(D)	Date Exe	e rcisable	Ex Da	piration te	Title	Amount or Number of Shares						
Deferred Stock Unit	(1)	01/25/2007			A		168		12/3	1/2050 ⁽²⁾	12	/31/2050 ⁽³⁾	Common Stock	168		\$44.48	447.3	5	D	

Explanation of Responses:

- 1. This security will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 2. These securities were issued pursuant to the Issuer's Deferred Compensation Plan (for executives or for outside directors). The Issuer has agreed to represent the amount of the reporting person's account balance with deferred stock units which represent the right to receive common stock of the Issuer on a one-for-one basis on the distribution date elected by the reporting person.
- 3. These securities do not expire.

By: Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

01/26/2007

Commission

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.