

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-A

FOR REGISTRATION OF CERTAIN CLASSES OF SECURITIES  
PURSUANT TO SECTION 12(b) OR (g) OF THE  
SECURITIES EXCHANGE ACT OF 1934

COACH, INC.  
(Exact name of registrant as specified in its charter)

=====  
Maryland 52-2242751  
(State of incorporation of organization) (I.R.S. Employer Identification No.)  
=====

=====  
516 West 34th Street  
New York, NY  
(Address of principal executive offices)  
10001  
(zip code)  
=====

=====  
If this form relates to the registration of a class of securities pursuant to Section 12(b) of the Exchange Act and is effective pursuant to General Instruction A.(c), please check the following box. [X]  
=====

=====  
If this form relates to the registration of a class of securities pursuant to Section 12(g) of the Exchange Act and is effective pursuant to General Instruction A.(d), please check the following box. [ ]  
=====

Securities Act registration statement file number to which  
this form relates: 333-39502

Securities to be registered pursuant to Section 12(b) of the Act:

=====  
Title of Each Class Name of Each Exchange on Which  
to be so Registered Each Class is to be Registered  
-----  
Common Stock, par value New York Stock Exchange  
\$.01 per share  
=====

Securities to be registered pursuant to Section 12(g) of the Act:

None

Item 1. Description of Registrant's Securities to be Registered.

The description under the heading "Description of Capital Stock" relating to the Registrant's Common Stock, par value \$.01 per share, contained in the Prospectus included in the Registrant's Registration Statement on Form S-1 (No. 333-39502), as amended by any amendments to such Registration Statement, and by any prospectus filed pursuant to Rule 424(b) of the General Rules and Regulations under the Securities Act of 1933, is incorporated herein by reference.

Item 2. Exhibits.

Not applicable.

SIGNATURE

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the Registrant has duly caused this registration statement to be signed on its behalf by the undersigned, thereto duly authorized.

COACH, INC.

By: /s/ Lew Frankfort

-----  
Name: Lew Frankfort

Title: Chairman and Chief Executive Officer

Date: September 27, 2000