FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Name and Address of Reporting Person* <u>Tilenius Stephanie</u>				2. Issuer Name and Ticker or Trading Symbol COACH INC [COH]								(Ch	Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
(Last) (First) (Middle) 516 WEST 34TH STREET				3. Date of Earliest Transaction (Month/Day/Year) 01/03/2014										r (give title		Other (s	·		
(Street) NEW YO			10001 (Zip)		4. If	f Ame	ndment	t, Date	of Origina	l Filed	I (Month/E	Oay/Year)		Line	e) <mark>X</mark> Form	Joint/Group filed by One filed by More n	Reportin	g Perso	n
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date,			Code	Transaction Disposed Of (D) (Instr. 3, 4					Benefic	es ially Following	Form: Di	rm: Direct) or Indirect (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	v	Amount	(A) or (D)		Price	Transac (Instr. 3	tion(s)			(111501.4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Ye	Date, T	Code (Inst				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Securi (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	Owr Fori Dire or Ir (I) (I	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		xpiration ate	Title	or Nu of	nount mber ares					
Restricted	(2)	01/02/2014			_				(3)		(4)	Common		a	ΦE6 27	1.460		D	

Explanation of Responses:

Unit⁽¹⁾

- 1. These securities were received through a dividend paid on the transaction date.
- 2. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.
- 3. These securities vest in part on each of the vesting dates of the original RSU grants.
- 4. These securities do not expire.

Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

Commission

01/07/2014

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.