UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): July 16, 2020

Tapestry, Inc.

(Exact Name of Registrant as Specified in Charter)

Maryland (State or Other Jurisdiction of Incorporation) 001-16153 (Commission File Number) 52-2242751 (I.R.S. Employer Identification No.)

<u>10 Hudson Yards, New York, New York 10001</u> (Address of Principal Executive Offices, and Zip Code)

(212) 946-8400

Registrant's Telephone Number, Including Area Code

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

□ Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communication pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communication pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.01 par value	TPR	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

On July 16, 2020, Tapestry, Inc. issued a press release. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

The information in this Current Report on Form 8-K, including Exhibit 99.1, is being furnished to the Securities and Exchange Commission and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to liability under that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d) *Exhibits*. The following exhibit is being furnished herewith:

99.1 Text of Press Release, dated July 16, 2020

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 16, 2020

TAPESTRY, INC.

By: /s/ David Howard

David Howard Senior Vice President & General Counsel <u>99.1</u> <u>Text of Press Release, dated July 16, 2020</u>

Tapestry, Inc. to Hold Analyst and Investor Call to Discuss its Multi-Year Growth Agenda and FY20 Fourth Quarter and Year-End Earnings

NEW YORK--(BUSINESS WIRE)--July 16, 2020--On Thursday, August 13, 2020 from 8:00 a.m. to 9:30 a.m. (ET), Tapestry, Inc. (NYSE: TPR) will hold a conference call to discuss the Company's long-term growth strategies as well as its fiscal fourth quarter and year-end results, which will be reported via press release earlier that morning.

Participants from the Tapestry leadership team will include:

- Jide Zeitlin, Chairman and Chief Executive Officer
- Joanne Crevoiserat, Chief Financial Officer
- Todd Kahn, President, Chief Administrative Officer and Company Secretary
- Liz Fraser, Chief Executive Officer and Brand President, Kate Spade
- Giorgio Sarné, Chief Executive Officer and Brand President, Stuart Weitzman

The Company intends to host an in-person analyst and investor day at its Hudson Yards headquarters in New York City when conditions allow in 2021.

To listen to this Tapestry conference call, please dial 1-877-510-8087 or 1-862-298-9015 and provide the Conference ID 8871729. To listen to the audio webcast, please visit www.tapestry.com/investors on the Internet. A telephone replay will be available for five business days beginning at 12:00 noon (ET) on August 13th. To access the telephone replay, please call 1-800-585-8367 or 1-404-537-3406 and enter the Conference ID 8871729.

Tapestry, Inc. is a New York-based house of modern luxury lifestyle brands. The Company's portfolio includes Coach, Kate Spade and Stuart Weitzman. Our Company and our brands are founded upon a creative and consumer-led view of luxury that stands for inclusivity and approachability. Each of our brands are unique and independent, while sharing a commitment to innovation and authenticity defined by distinctive products and differentiated customer experiences across channels and geographies. To learn more about Tapestry, please visit www.tapestry.com. The Company's common stock is traded on the New York Stock Exchange under the symbol TPR.

This information to be made available in this press release may contain forward-looking statements based on management's current expectations. Forward-looking statements include, but are not limited to, the statements that can be identified by the use of forward-looking terminology such as "may," "will," "can," "should," "expect," "intend," "estimate," "continue," "project," "guidance," "forecast," "outlook," "roadmap," "anticipate," "excited," "moving," "leveraging," "capitalizing," "developing," "drive," "targeting," "assume," "plan," "build," "pursue," "maintain," "progress," "future," "emerge," "assure," "on track," "well positioned to," "look forward to," "looking ahead," "to acquire," "achieve," "strategic vision," "ongoing headwinds," "growth opportunities," "view," or comparable terms. Future results may differ materially from management's current expectations, based upon a number of important factors, including risks and uncertainties such as the impact of the Covid-19 pandemic, the ability to control costs and successfully execute our growth strategies, expected economic trends, the ability to anticipate consumer preferences, risks associated with operating in international markets, our ability to achieve intended benefits, cost savings and synergies from acquisitions, the risk of cybersecurity threats and privacy or data security breaches, and the impact of the CARES Act and other legislation, etc. Please refer to the Company's latest Annual Report on Form 10-K, quarterly report on 10-Q and its other filings with the Securities and Exchange Commission for a complete list of risks and important factors. The Company assumes no obligation to revise or update any such forward-looking statements for any reason, except as required by law.

Contacts

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