FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OIVID APPROVAL									
OMB Number:	3235-0287								
Estimated average	burden								

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

hours per response 0.5

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1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol COACH INC [COH]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
SADLER CAROLE P												Directo	r		10% O\	wner			
			06111		3. [Date o	of Earliest	Trans	saction (N	/lonth/l	Day/Year)			— X	Officer below)	(give title		Other (s	specify
(Last) (First) (Middle) 516 WEST 34TH STREET				08/10/2005									SV	P and Ge	neral	Counsel			
(Street)				4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
NEW YORK NY 10001		1) X	X Form filed by One Reporting Person								
(City)	(5	State)	(Zip)											Form filed by More than One Reporting Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transa Date (Month/Date)					Execution Dat		Date	e, Transaction Disposed Of (D Code (Instr. 5)			es Acquired (A) or Of (D) (Instr. 3, 4 an		5. Amour Securitie Beneficia Owned F Reported	s Formully (D) (I) (I)		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	V Amount		(A) or (D)	Price	Transact (Instr. 3 a	ion(s)			(msu. 4)
			Table II -								osed of, convertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Date, Tr	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Am of Securities Underlying Derivative Secu (Instr. 3 and 4)		s security	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie: Beneficia Owned Following Reported Transacti (Instr. 4)	e s illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				c	ode	v	(A)	(D)	Date Exercisa	ıble	Expiration Date	Title		Amount or Number of Shares					

08/10/2006⁽²⁾

Explanation of Responses:

\$34.84

Stock

Option⁽¹⁾

1. These securities were issued under the 2000 Stock Incentive Plan of the Issuer.

08/10/2005

2. These options will vest in three equal installments on the first, second and third anniversaries of the date of grant.

By: Daniel J. Ross, Assistant Secretary, pursuant to a power of attorney filed with the

52,500

Commission

Common

Stock

08/10/2015

\$0

52,500

08/12/2005

D

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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