FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL										
I	OMB Number:	3235-028								

0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 323
Estimated average burden hours per response:

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*						2. Issuer Name <b>and</b> Ticker or Trading Symbol COACH INC [ COH ]									lationship ck all appl Direct	,			
(Last) (First) (Middle) 516 WEST 34TH STREET					3. Date of Earliest Transaction (Month/Day/Year) 07/01/2013										Office below	r (give title )		Other (s below)	specify
(Street) NEW YORK NY 10001  (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable le)  X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tab	le I - Non-	-Deriva	ative	Sec	curitie	es Ad	cquired, I	Disp	osed	of, or Be	enefic	cially	Owne	d			
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						Execution Date			e, Transaction Dispose Code (Instr. 5)					Reporte	ies For (D) Following ed		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								Code	V	Amount	ount (A) or (D)		ice	Transac (Instr. 3					
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exer Expiration I (Month/Day)	ate		7. Title and Amount of Securities Underlying Derivative Secur (Instr. 3 and 4)		D S (I	Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	y	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				c	Code	v	(A)	(D)	Date Exercisable		piration ate	Title	Amou or Numb of Share	er					
Restricted Stock Unit <sup>(1)</sup>	(2)	07/01/2013			A		8		(3)		(4)	Common Stock	8		\$57.32	1,340		D	

## Explanation of Responses:

- $1. \ These \ securities \ were \ received \ through \ a \ dividend \ paid \ on \ the \ transaction \ date.$
- ${\it 2. These securities will convert on a 1-for-1 basis into shares of the issuer's common stock.}\\$
- 3. These securities vest in part on each of the vesting dates of the original RSU grants.
- 4. These securities do not expire.

<u>Daniel J. Ross, Assistant</u>
<u>Secretary, pursuant to a power of attorney filed with the Commission</u>

07/02/2013

\*\* Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$ 

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.