SEC Fo	rm 4
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FORM -	4
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## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

## OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

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	hours per response:	0.5
l	Estimated average burden	

								1.5 2						
1. Name and Address of Reporting Person <sup>*</sup> <u>Hughes Melanie</u>				2. Issuer Name and Ticker or Trading Symbol <u>COACH INC</u> [ COH ]							tionship of Reporting Person(s) to all applicable) Director 10%		Issuer Owner	
(Last) 516 WEST 34T	(First) TH STREET	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 11/06/2006							Officer (give title Other ( below) below) SVP, Human Resources		(specify /)	
(Street) NEW YORK (City)	NY (State)	10001 (Zip)	4.	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indi Line) X	-)			
		Table I - Nor	n-Derivativ	ve Sec	curities Acqu	uired,	Disp	oosed of, o	or Ben	eficially	Owned			
Date			2. Transactio Date (Month/Day/Y	Execution Date,		Transaction Code (Instr.		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
						Code	v	Amount (A) or (D) P		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
		Table II -	Derivative	e Secu	irities Acqui	red, D	ispo	sed of, or	Benef	icially O	wned			

(e.g., puts, calls, warrants, options, convertible securities)

1	(e.g., pate, carle, variante, opnone, convertise occurracy														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option	\$39.18	11/06/2006		Α		50,000		11/06/2007 <sup>(1)</sup>	11/06/2016	Common Stock	50,000	\$ <mark>0</mark>	50,000	D	

Explanation of Responses:

1. These options vest in three equal installments on the first, second and third anniversaries of the date of grant.

Remarks:

## By: Daniel J. Ross, Assistant

Secretary, pursuant to a power of attorney filed with the Commission

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.