Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OF CHAIN	VEFICIAL	CANIAL

OMB APPROVAL

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SADLER CAROLE P						2. Issuer Name and Ticker or Trading Symbol COACH INC [COH]										k all applica Director	able)	Perso	on(s) to Issu 10% Ov Other (s	vner
(Last) C/O SAI	(F RA LEE CC	,	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 08/06/2003										Officer (give title below) SVP, General (ral C	below)	респу
3 FIRST	NAT'L PL	Z 70 W. MADIS	ON AVE		4. 1	f Ame	ndment. I	Date o	of Oria	inal File	d (Mo	nth/Dav	//Year)		S. Ind	vidual or Jo	oint/Group	Filina	(Check Apr	olicable
(Street)	GO IL	_	60602		Line) X Form filed by One R Form filed by More ti						Repo	rting Persor	1							
(City)	(S	state)	(Zip)													Person				
		Tal	ble I - Nor	า-Deriv	ativ	e Se	curitie	s Ac	quir	ed, Di	spos	sed of	f, or Bei	nefici	ially	Owned				
Date			Exe Day/Year) if a		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)			ties Acquired (A) o Of (D) (Instr. 3, 4			Securitie Beneficia Owned F	neficially ned Following		: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
									Co	de V	An	mount	(A) or (D)	Pric	ce	Reported Transacti (Instr. 3 a	ion(s)	(Instr		(Instr. 4)
			Table II -										or Bene ole secu			Owned	·			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	Date, Tr	Code (Instr				Expira	e Exerci ition Dat h/Day/Ye	te	of Securities		ties g e Secur		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
				c	ode	v	(A)	(D)	Date Exerc	isable	Expi Date	iration	Title	Amou or Numl of Share	oer					
Stock Option ⁽¹⁾	\$51.5	08/06/2003			A		35,000		08/08/	1988 ⁽²⁾	08/0	6/2013	Common Stock	35,0	00	\$0	35,000)	D	

Explanation of Responses:

- 1. Granted under 2000 Stock Incentive Plan of Issuer.
- 2. These options vest in 1/3 increments over a 3 year period on 8/6/04, 8/6/05 and 8/6/06.

<u>Carole P. Sadler</u> <u>08/08/2003</u>

Daniel J. Ross, Assistant

Secretary, pursuant to a power 08/08/2003

<u>of</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.